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A series of educational teleconference oriented to wayfinding and signage in healthcare facilities are available to Innovator Sites and open to design schools and healthcare facilities interested in symbols. Teleconferences are free on a first come first serve basis. A maximum of 45 callers can be accommodated for each teleconference. Look for recordings of these sessions here.

Sessions are 60 – 90 minutes long.

**Part 1: Formulating a wayfinding Strategy**

**October 14, 2008**

**10 AM (PST)/ 1:00 PM EST**

This session will focus on developing a wayfinding strategy for a healthcare institution and the elements that need to be included. How to engage facility staff and designers and tips on hiring and working with an environmental graphic designer will also be discussed.

**Part 2: Destination Criteria and Naming**

**October 30, 2008**

**10 AM (PST)/ 1:00 PM EST**

This session will discuss how destinations are selected and named as well as how a hierarchy of destinations is selected and integrated into the overall wayfinding plan. The session will also include sample survey methodologies.

**Part 3: Sign Design and Development**

**November 25, 2008**

**10 AM (PST)/ 1:00 PM EST**

This session will discuss how symbols can be integrated into signs and graphics as part of a wayfinding or signage program. This session will include how symbols can work with letter/numbers, words, unique symbols and color.

**Part 4: The Testing Process**

**December 16, 2008**

**10 AM (PST)/ 1:00 PM EST**

This session is about testing signs in the field and how testing results can make a difference in the design process.

**Part 5: Guidelines**

**January 20, 2009**

**10 AM (PST)/ 1:00 PM EST**

This session will focus on how to develop ongoing guidelines for maintaining and adapting wayfinding systems for future growth and renovations. This will include how to integrate new destinations, make changes in signs, and how maps and print graphics can be used to enhance wayfinding programs.

**Part 6: Maps, Handouts and the Web**

**February 10, 2009**

**10 AM (PST)/ 1:00 PM EST**

This session covers how print graphics and digital technologies can be used to augment a wayfinding signage system.

For more information or to register for these sessions go to [www.hablaamosjuntos.org](http://www.hablaamosjuntos.org)