



National Survey of Hispanic Adults

Presented By:

Opiniones Latinas

August 20, 2002

Major Findings

1. A More Competitive Environment for the Latino Vote.
2. A Strong Sense of Optimism Among Latino-Americans.
3. Rising Concerns for Immigration Issues Post-September 11th.
4. Latino Adults are a Force for Reform on Important Issues.

Methodology

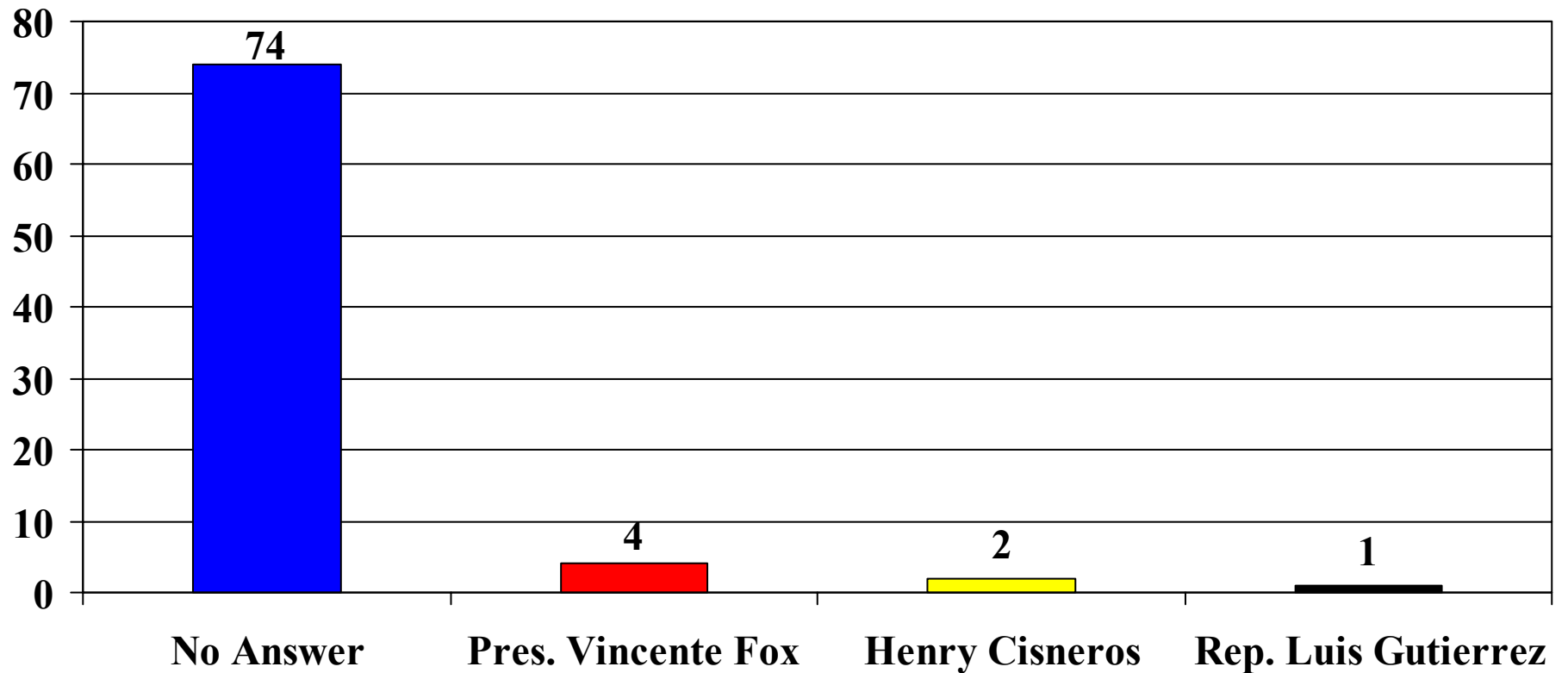
This national Hispanic survey was conducted by Opiniones Latinas between August 2-10 & 12-14, 2001 among 1,000 Hispanic adults.

All interviews were conducted by professional English and Spanish speaking interviewers via telephone. Respondents were given the option of conducting the survey in English or Spanish (55% Spanish interviews to 45% English interviews). Interview selection was at random within predetermined population units. These units were structured to statistically correlate with the nation's adult Hispanic population according to the most recent national census.

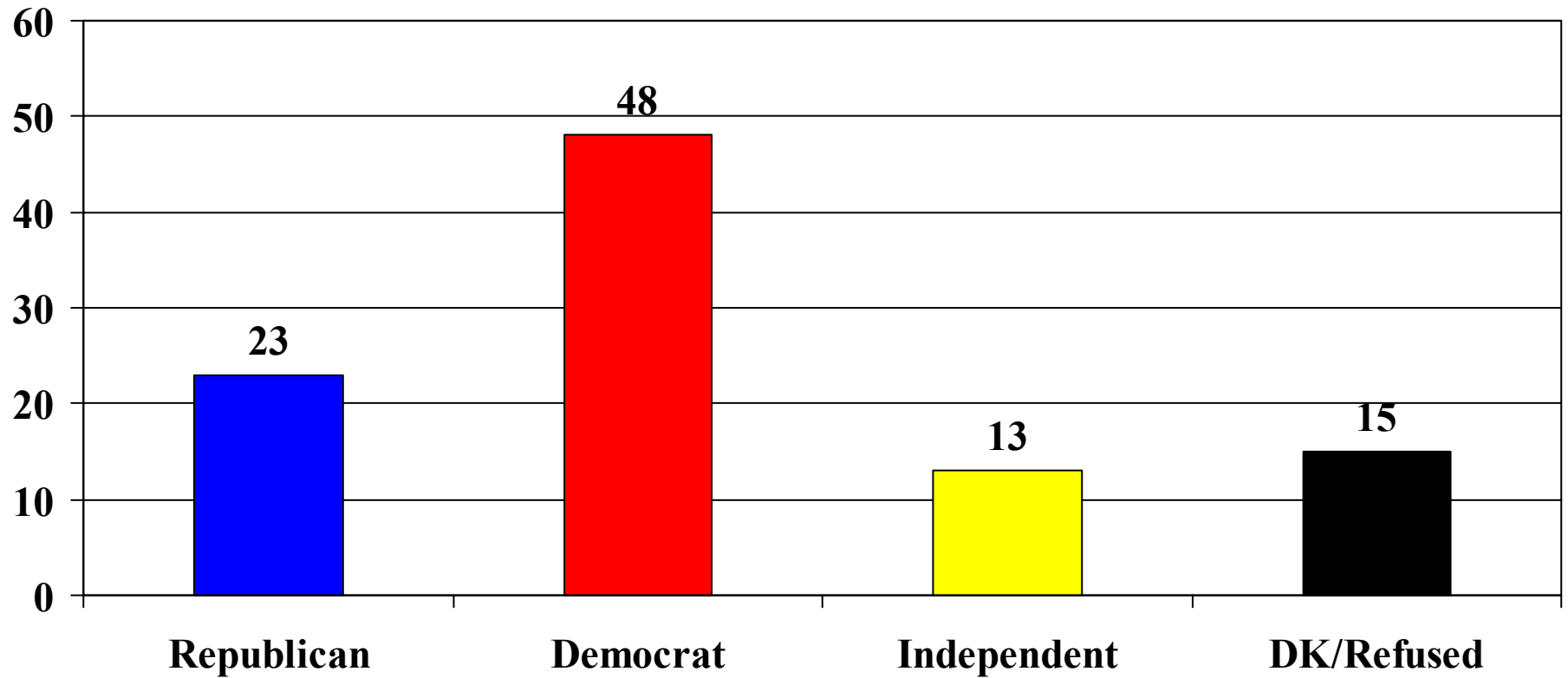
The accuracy of this national survey of 1,000 Hispanic adults is within +/- 3.1% at a 95% confidence interval.

A More Competitive
Environment for the
Latino Vote

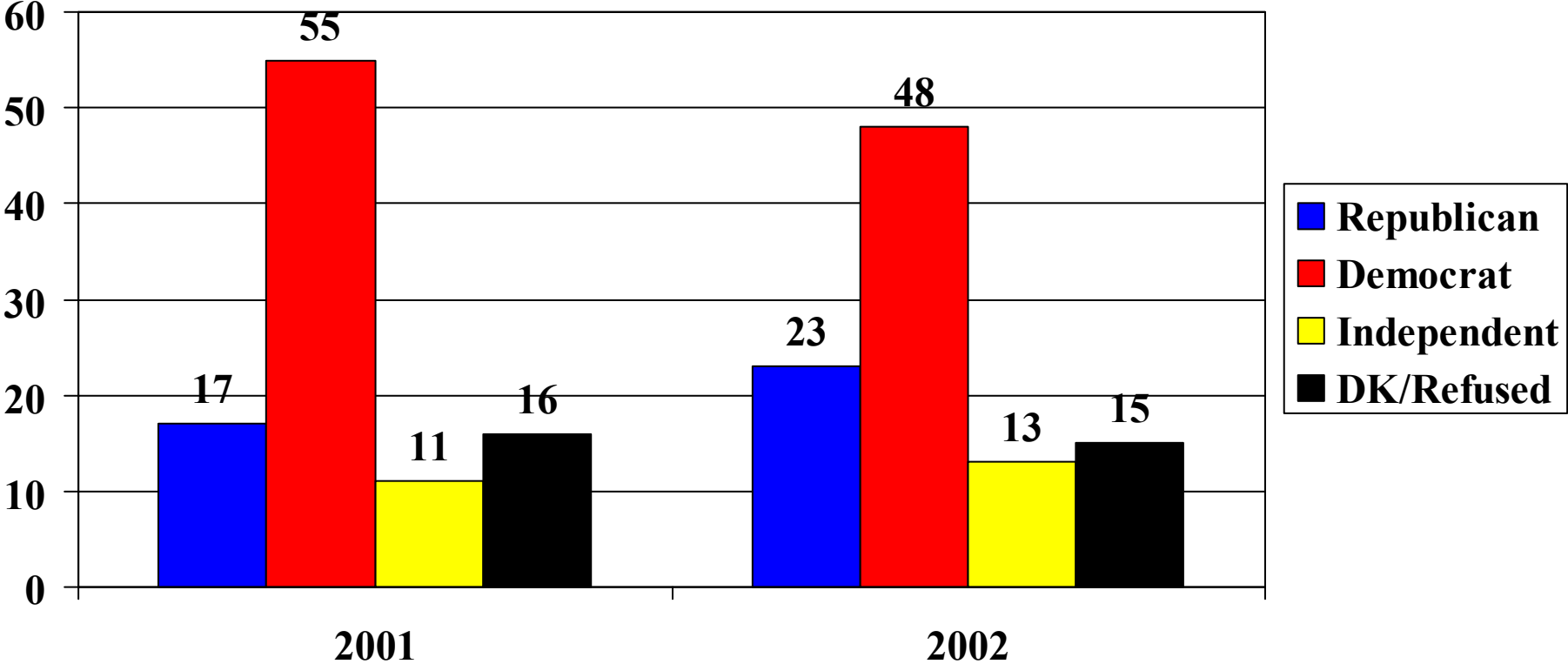
Which national Latino political leader, living today, do you most admire?



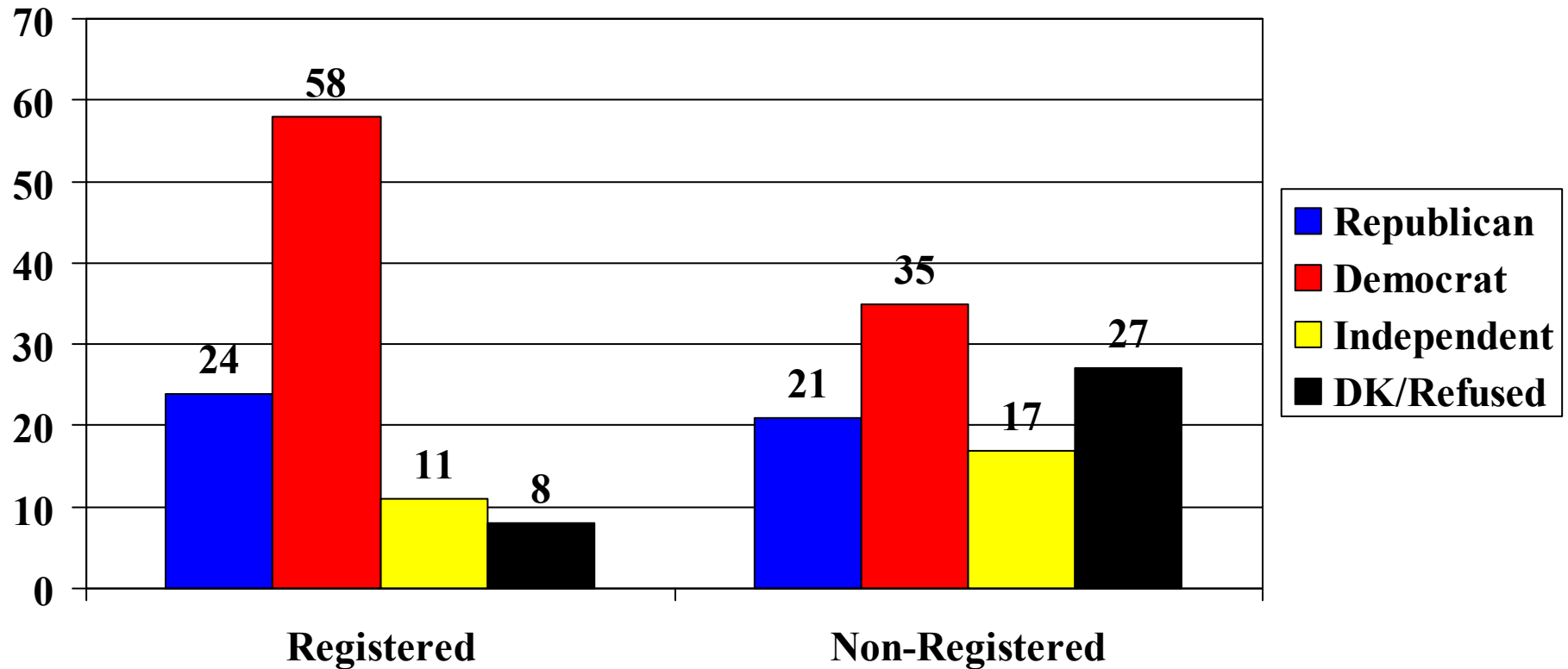
Party Affiliation



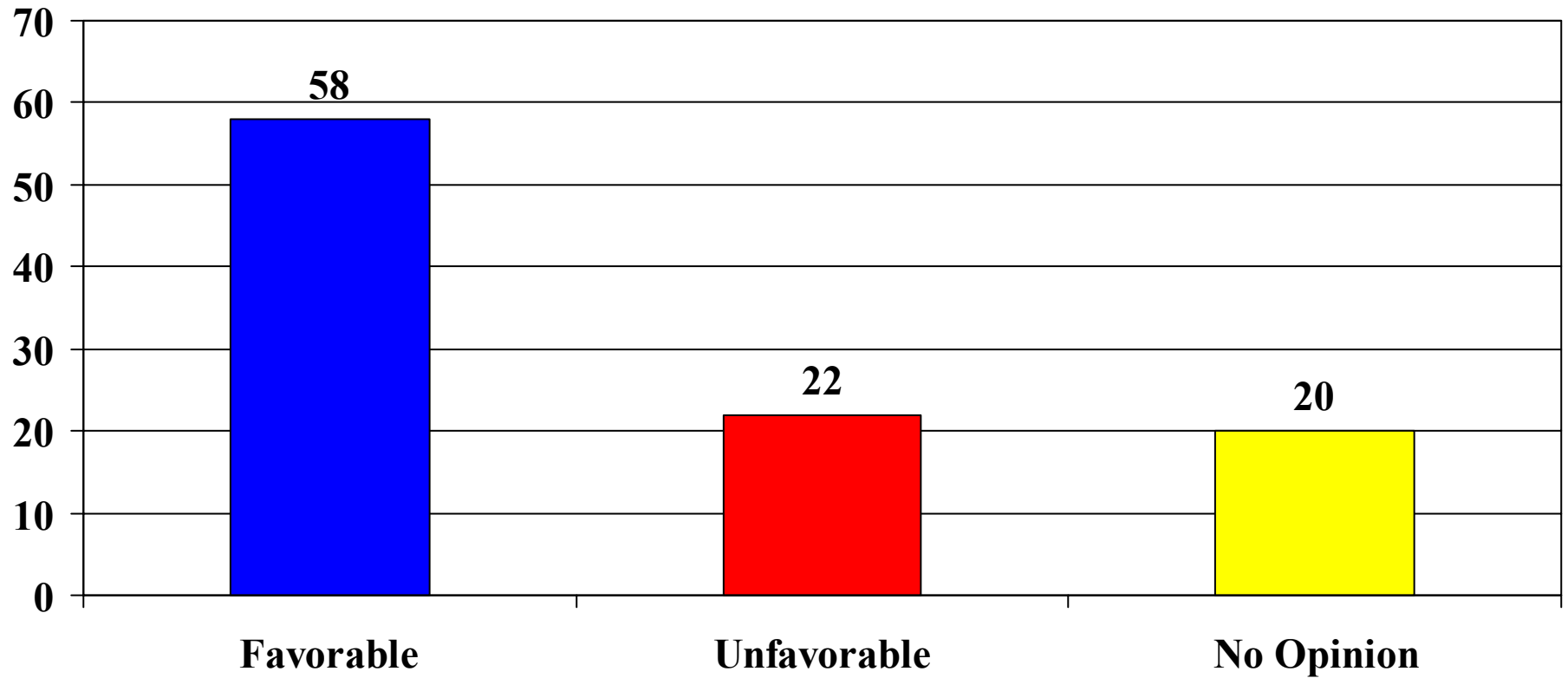
Party Affiliation
(Comparison: 2001 vs. 2002)



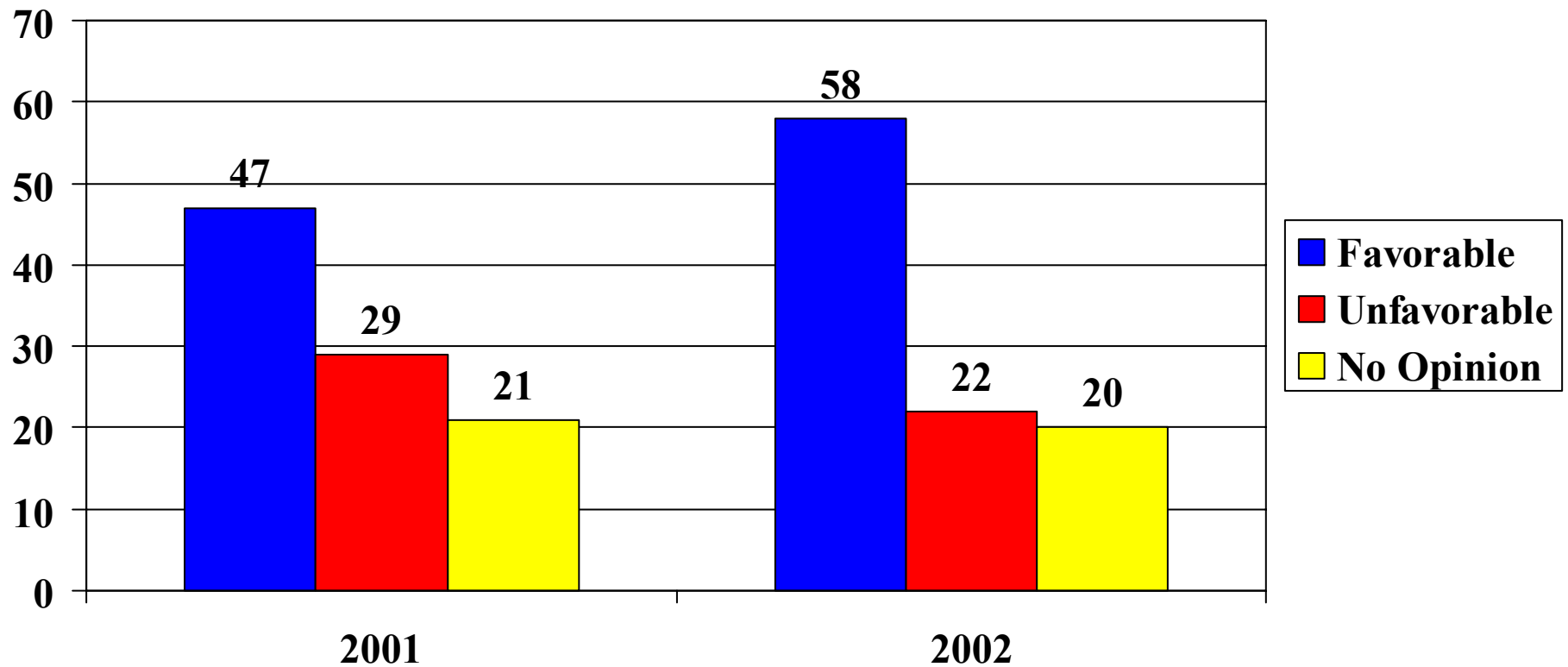
Party Affiliation
(Registered vs. Non-Registered Voters)



Opinion of President George W. Bush



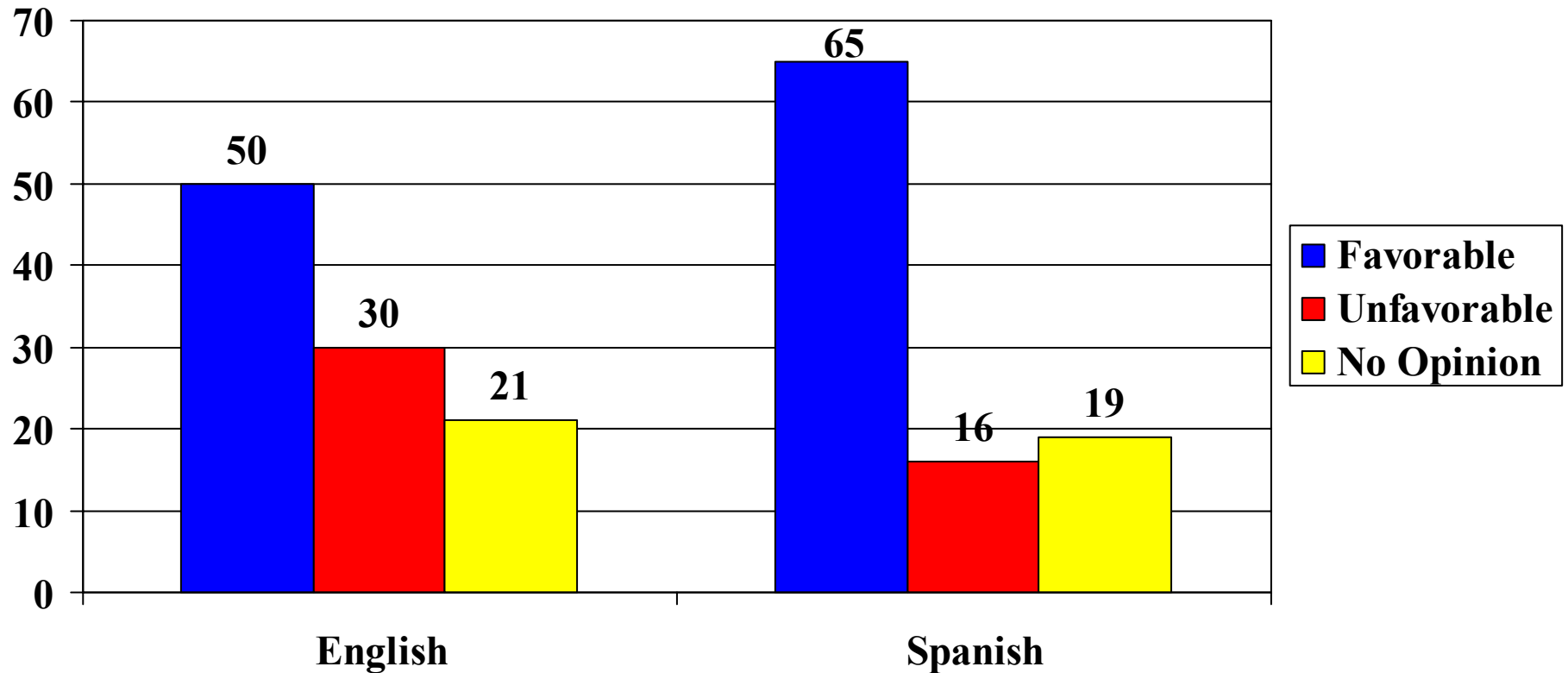
Opinion of President George W. Bush
(2001 vs. 2002)



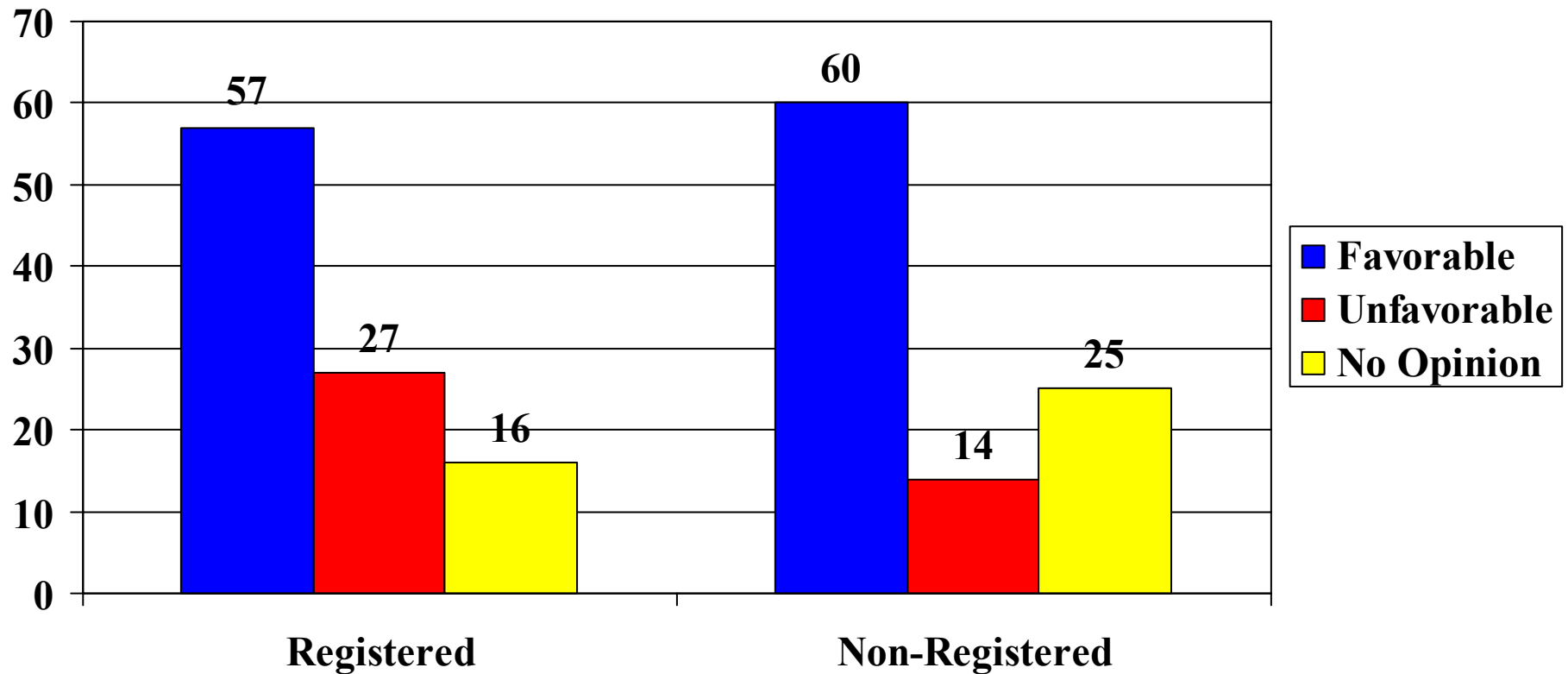
The Latino Coalition

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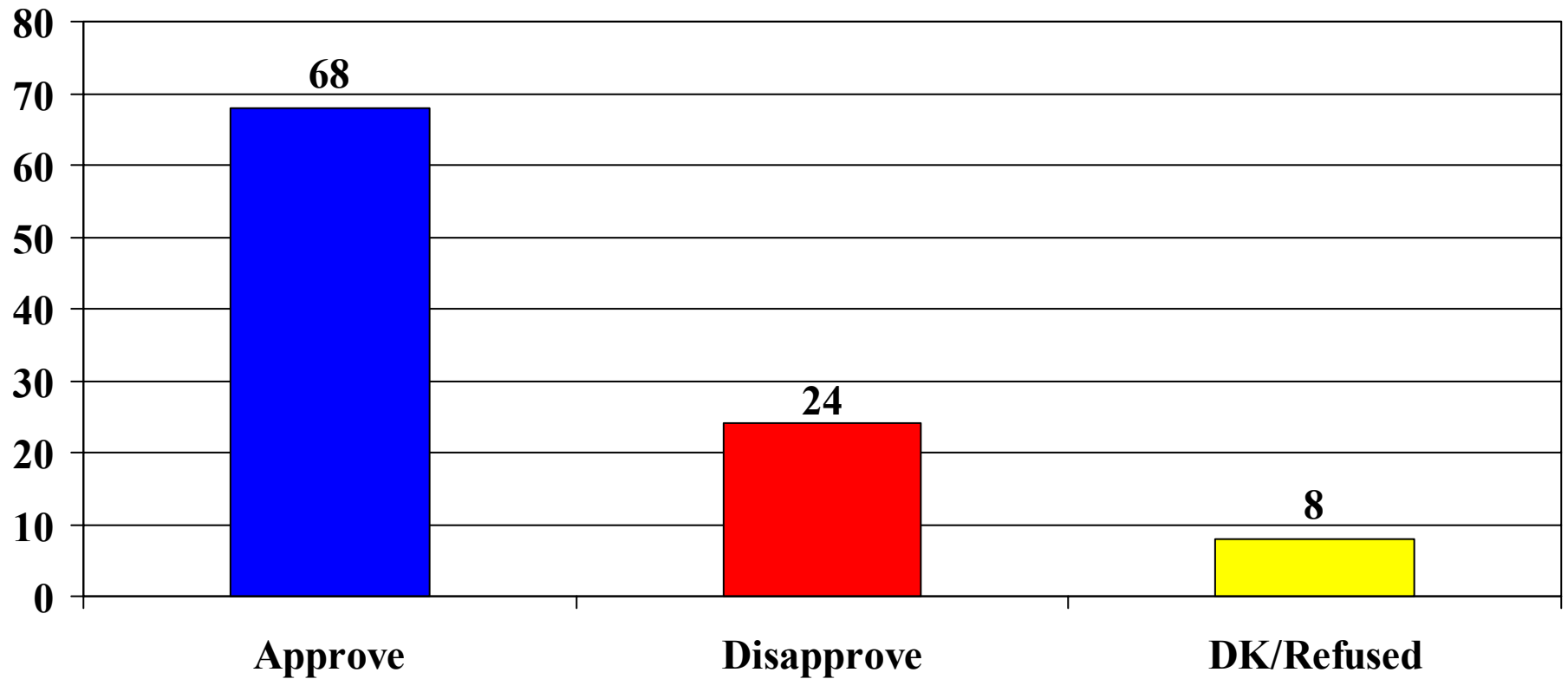
Opinion of President George W. Bush
(English vs. Spanish Interview)



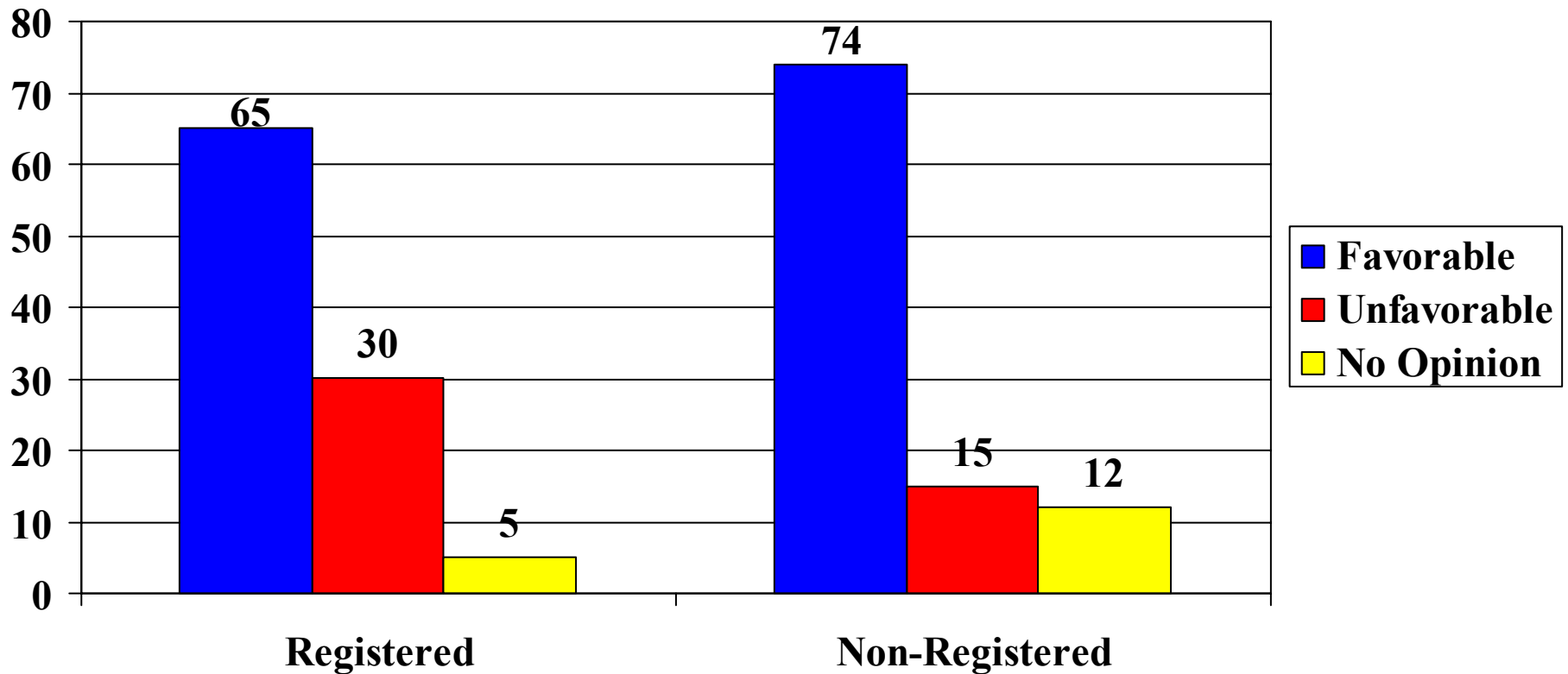
Opinion of President George W. Bush
(Registered vs. Non-Registered Voters)



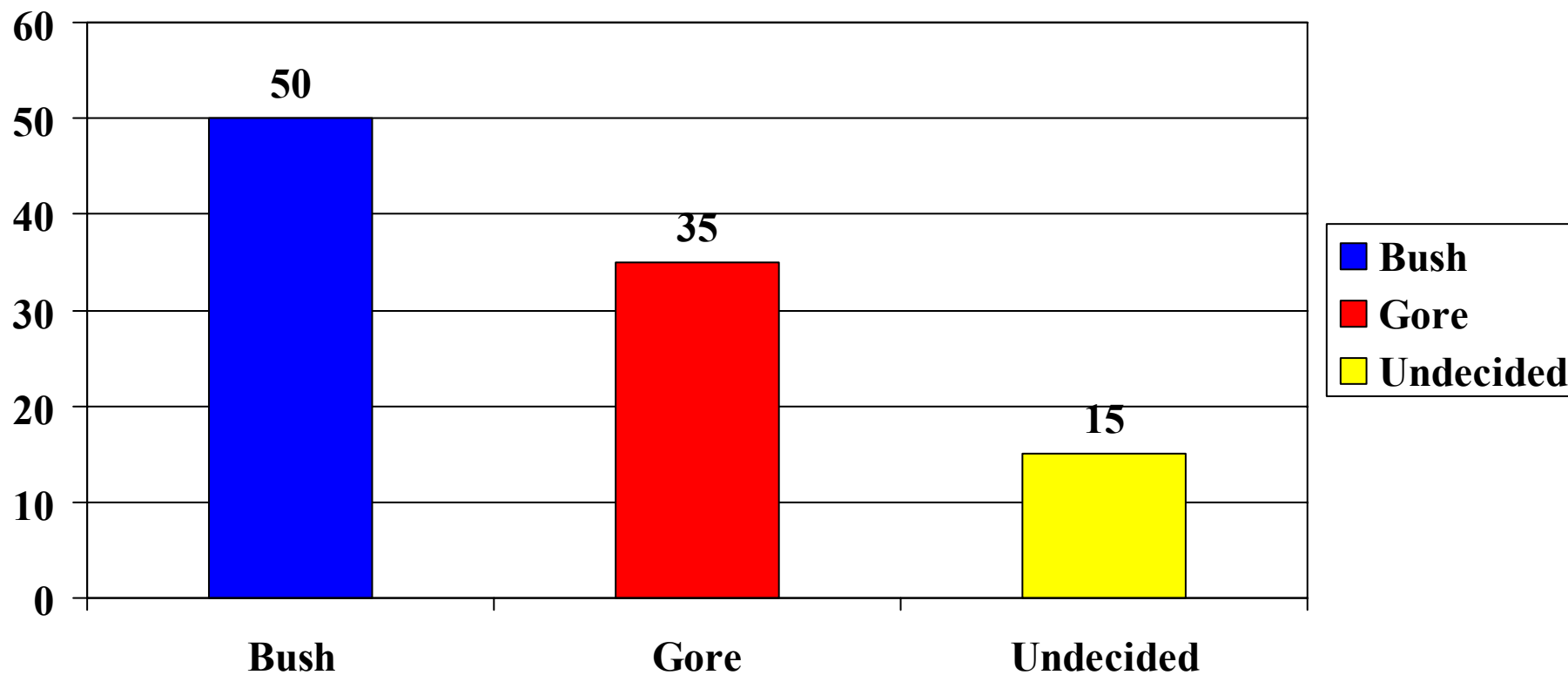
Job Approval of President George W. Bush



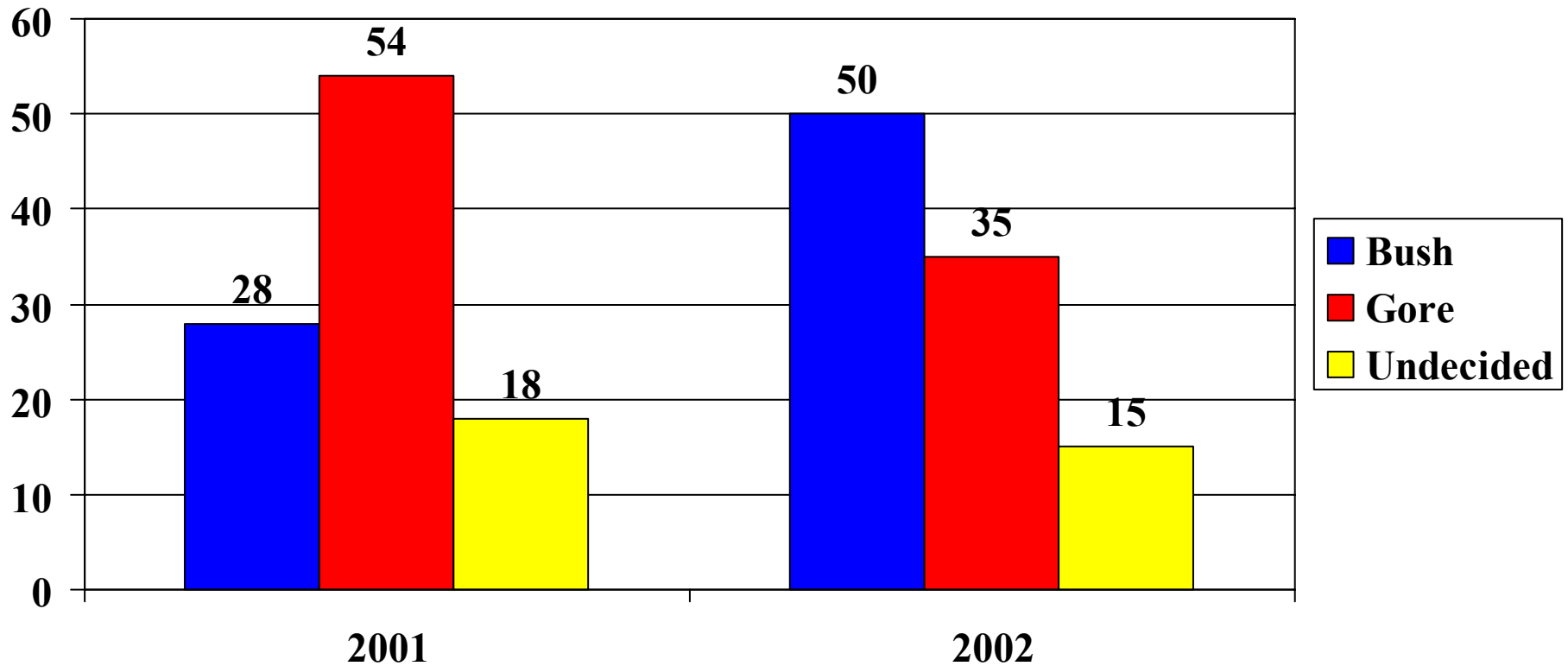
Job Approval of President George W. Bush
(Registered vs. Non-Registered Voters)



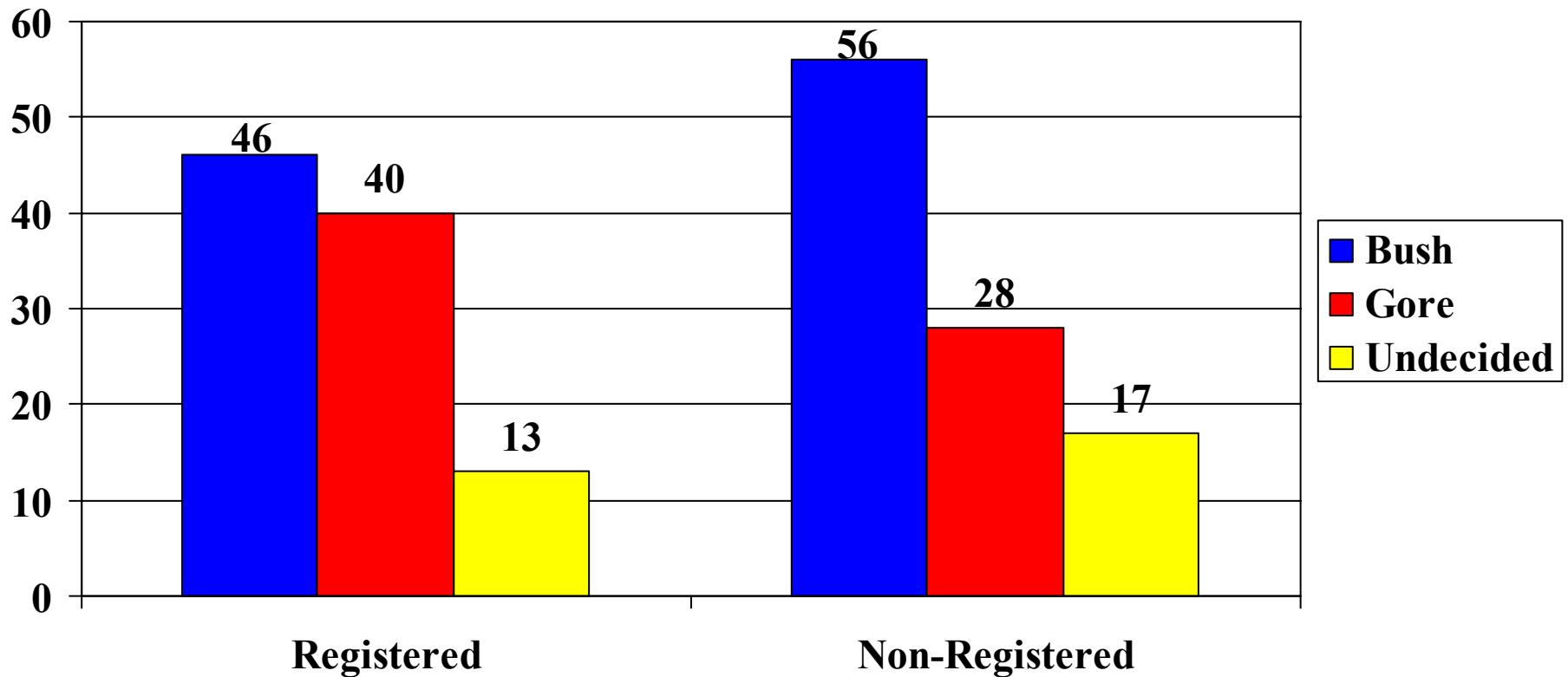
Presidential Ballot: Bush vs. Gore



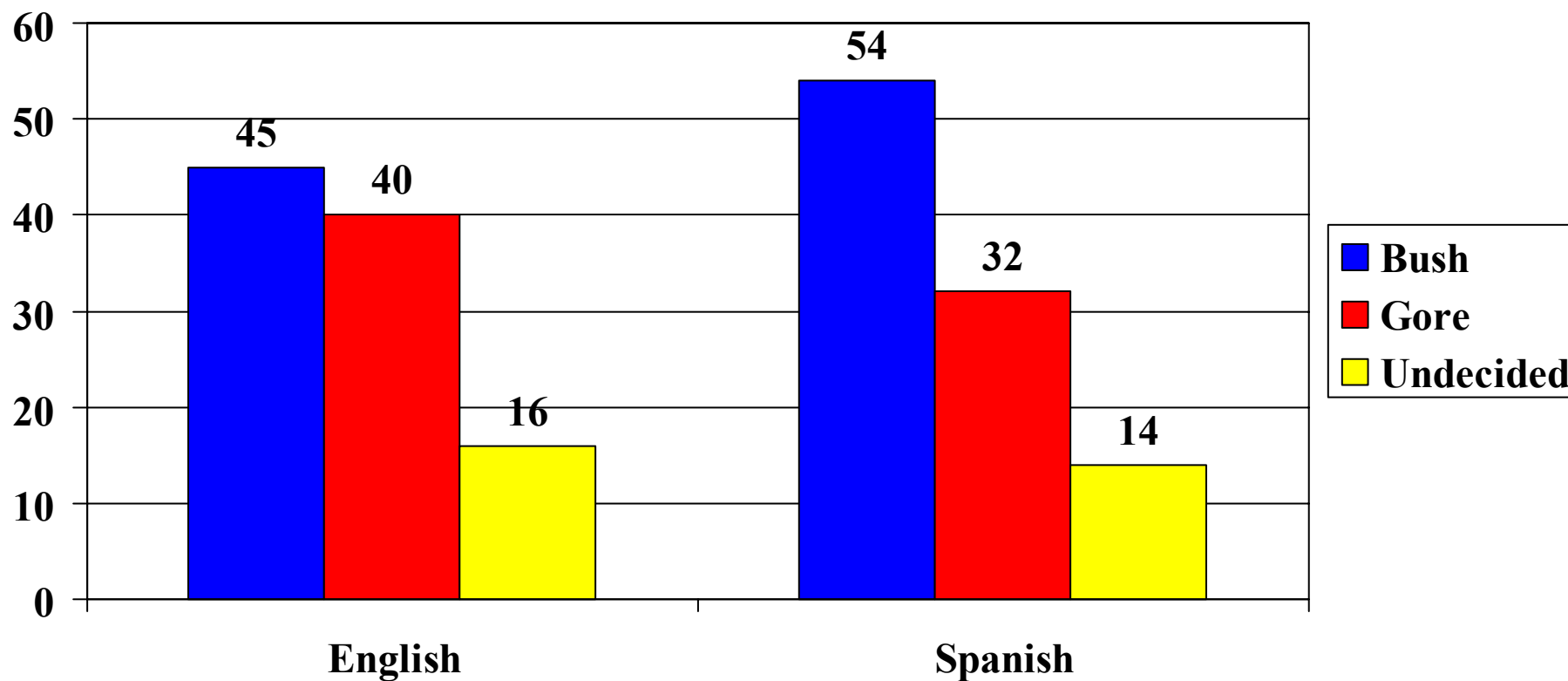
Presidential Ballot: Bush vs. Gore
(Comparison: 2001 vs. 2002)



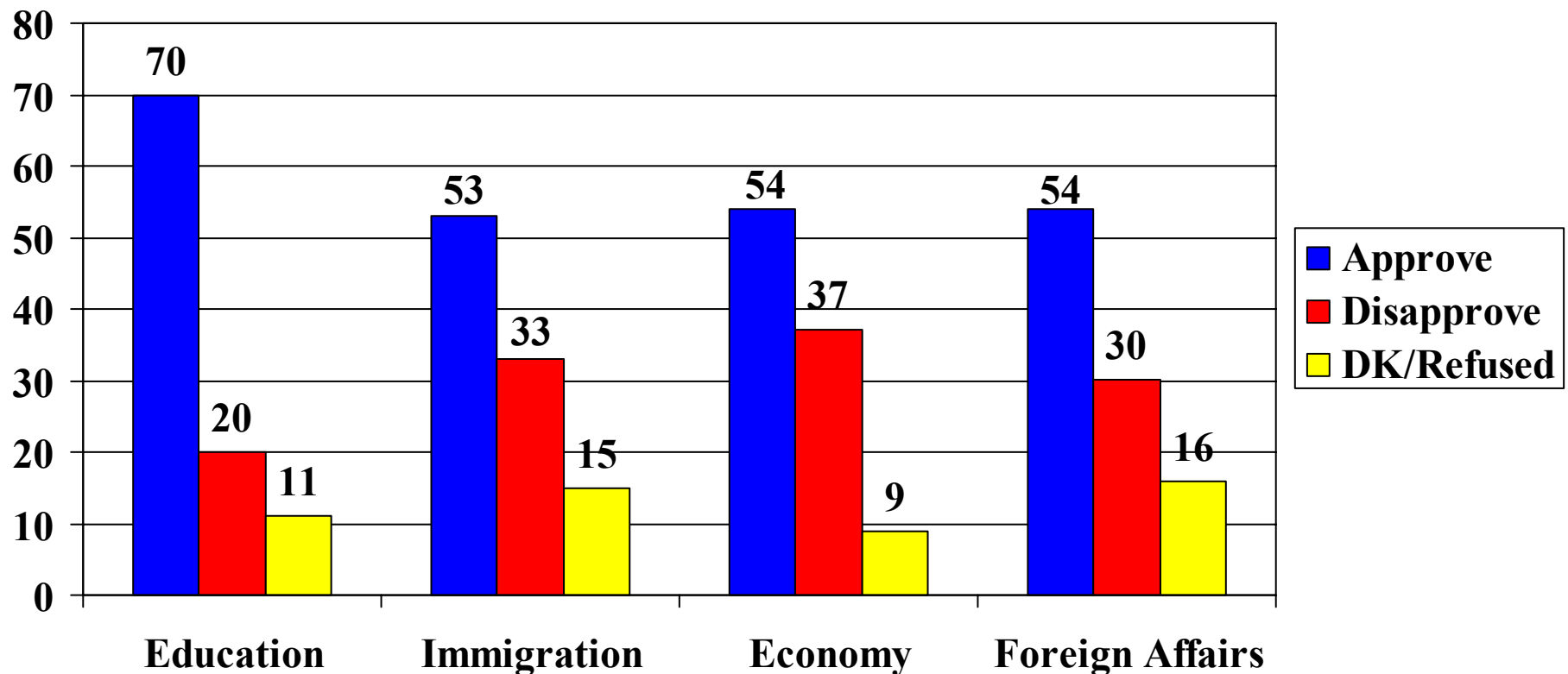
Presidential Ballot: Bush vs. Gore
(Registered vs. Non-Registered Voters)



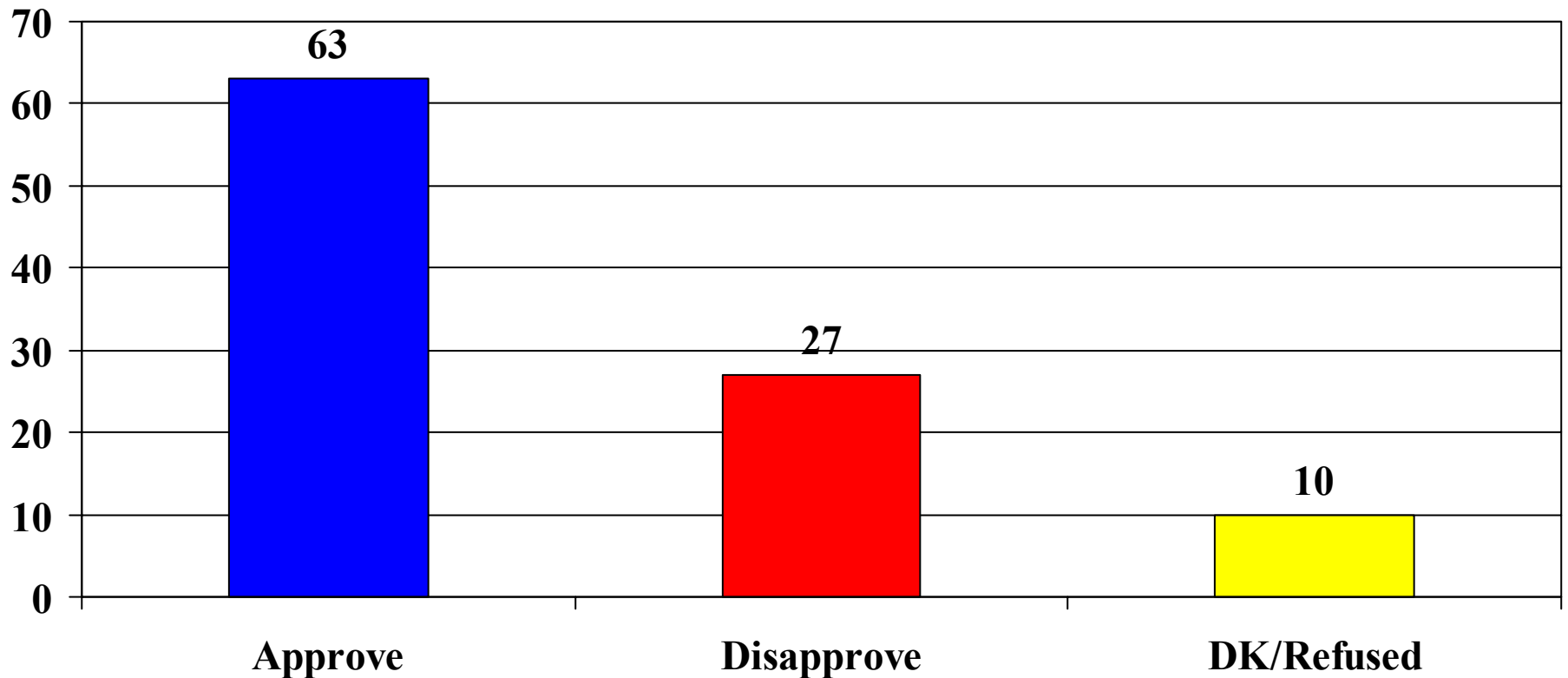
Presidential Ballot: Bush vs. Gore
(English vs. Spanish Interview)



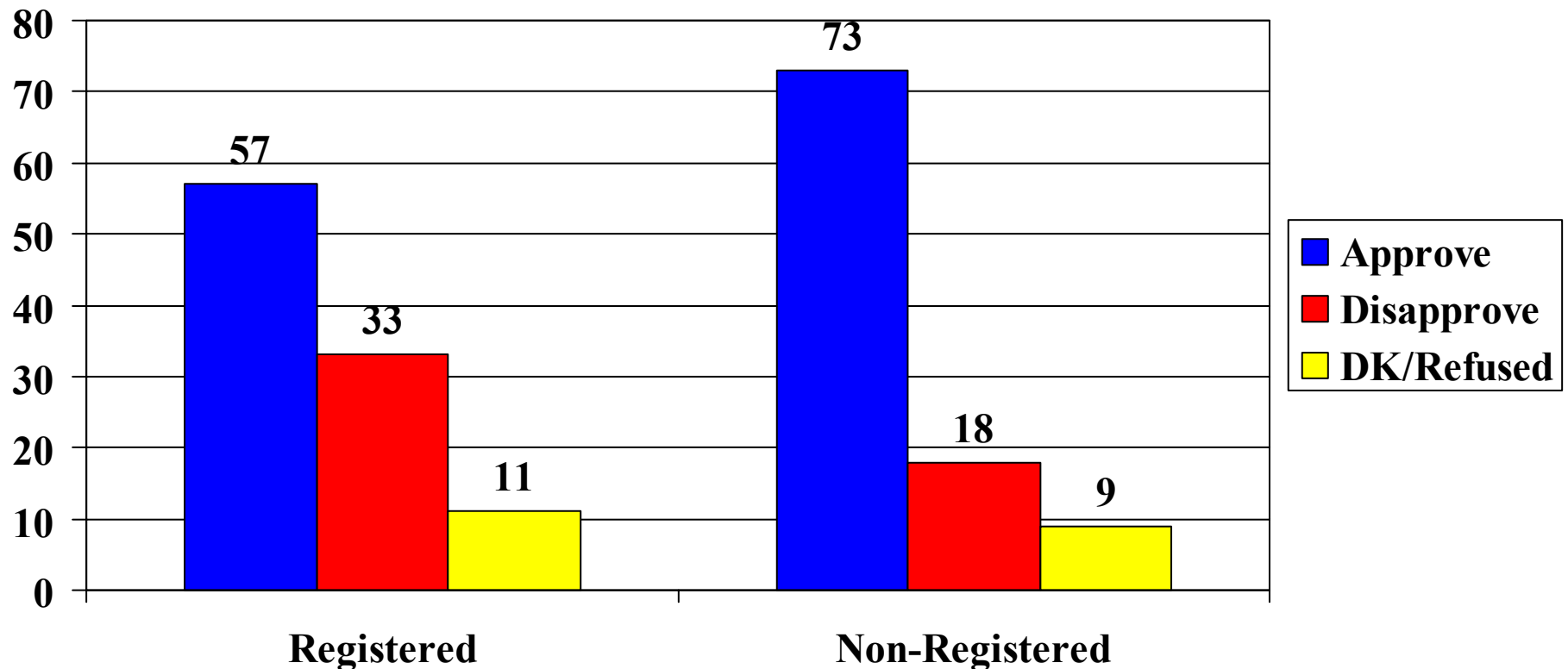
Now I am going to read you a list of issues. For each one, please tell me whether you approve or disapprove of President George W. Bush's handling of that issue?
(By Issue)



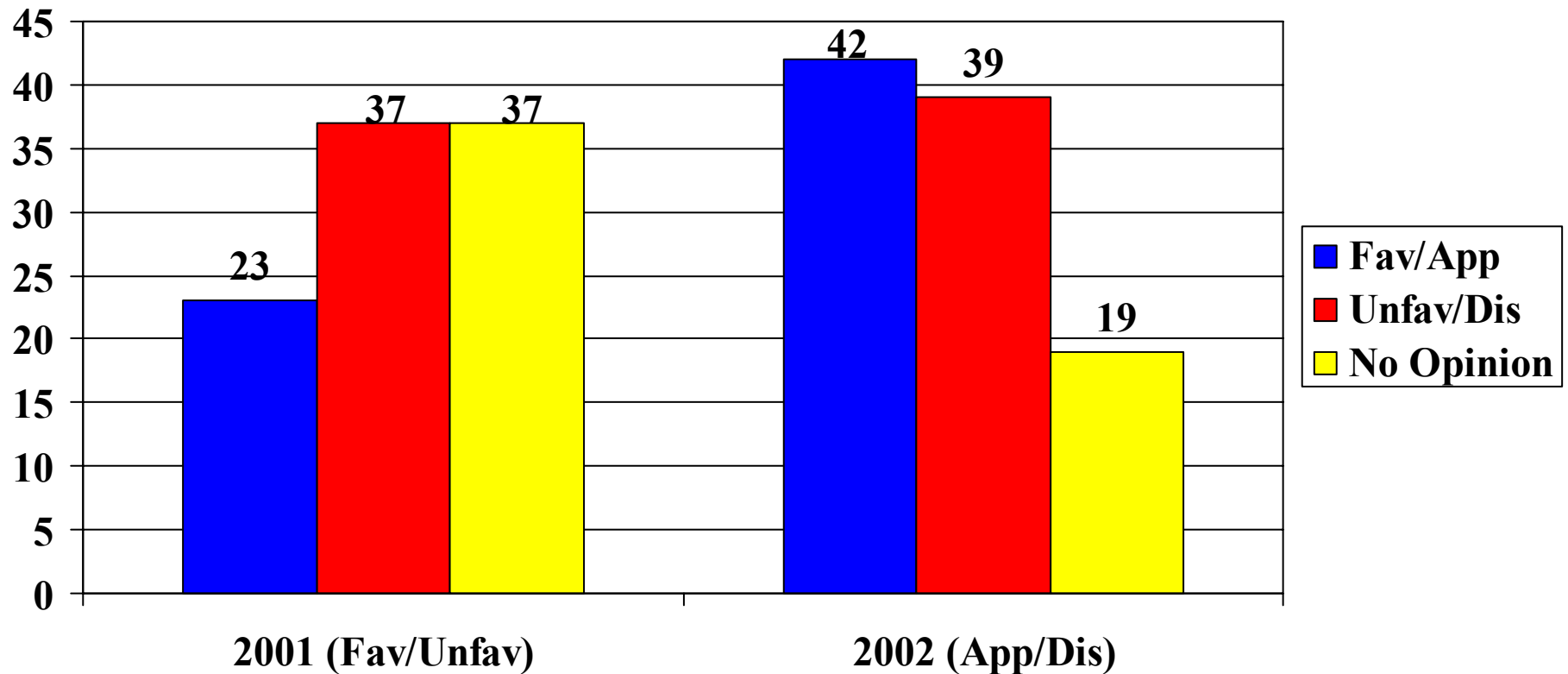
Overall, would you say that you approve or disapprove of President Bush's effort to reach out to U.S. Hispanics and address the issues most important to them?



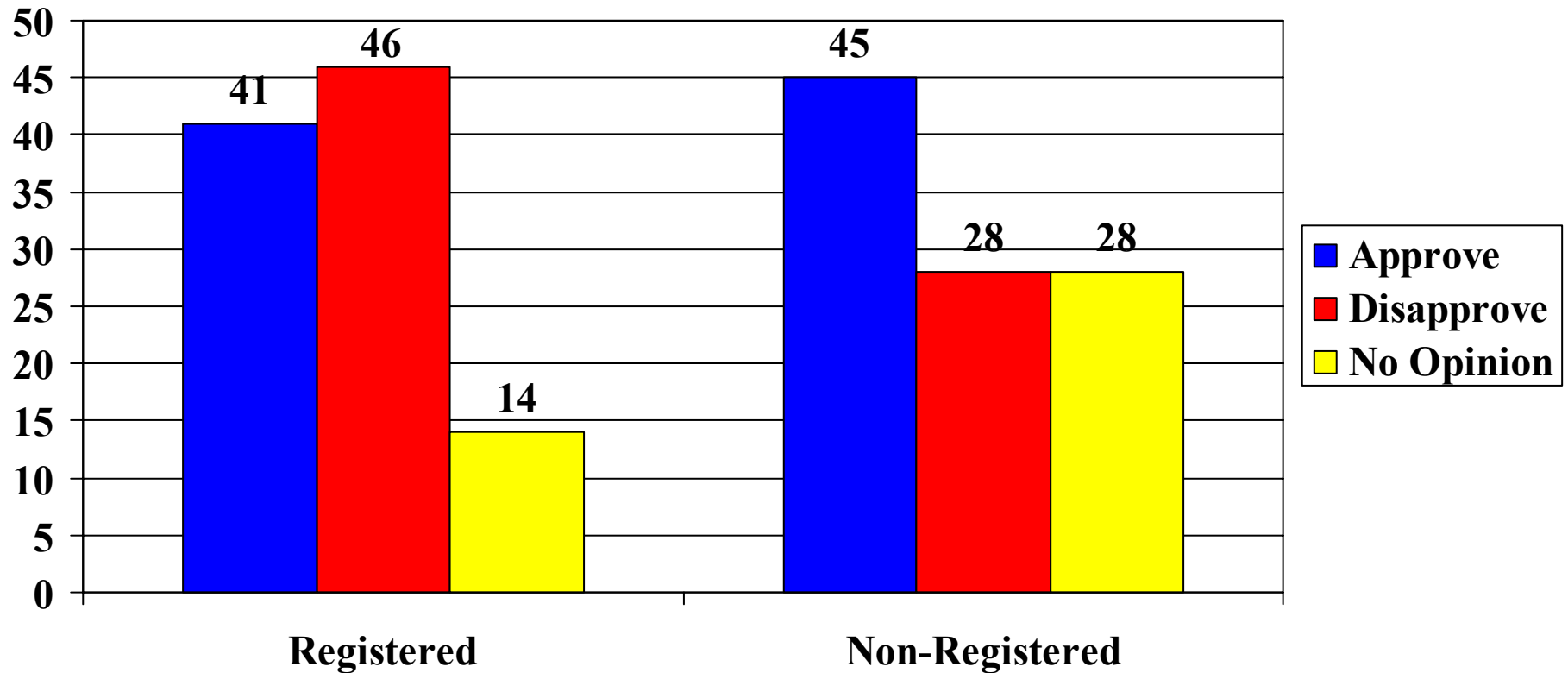
Overall, would you say that you approve or disapprove of President Bush's effort to reach out to U.S. Hispanics and address the issues most important to them?
(Registered vs. Non-Registered Voters)



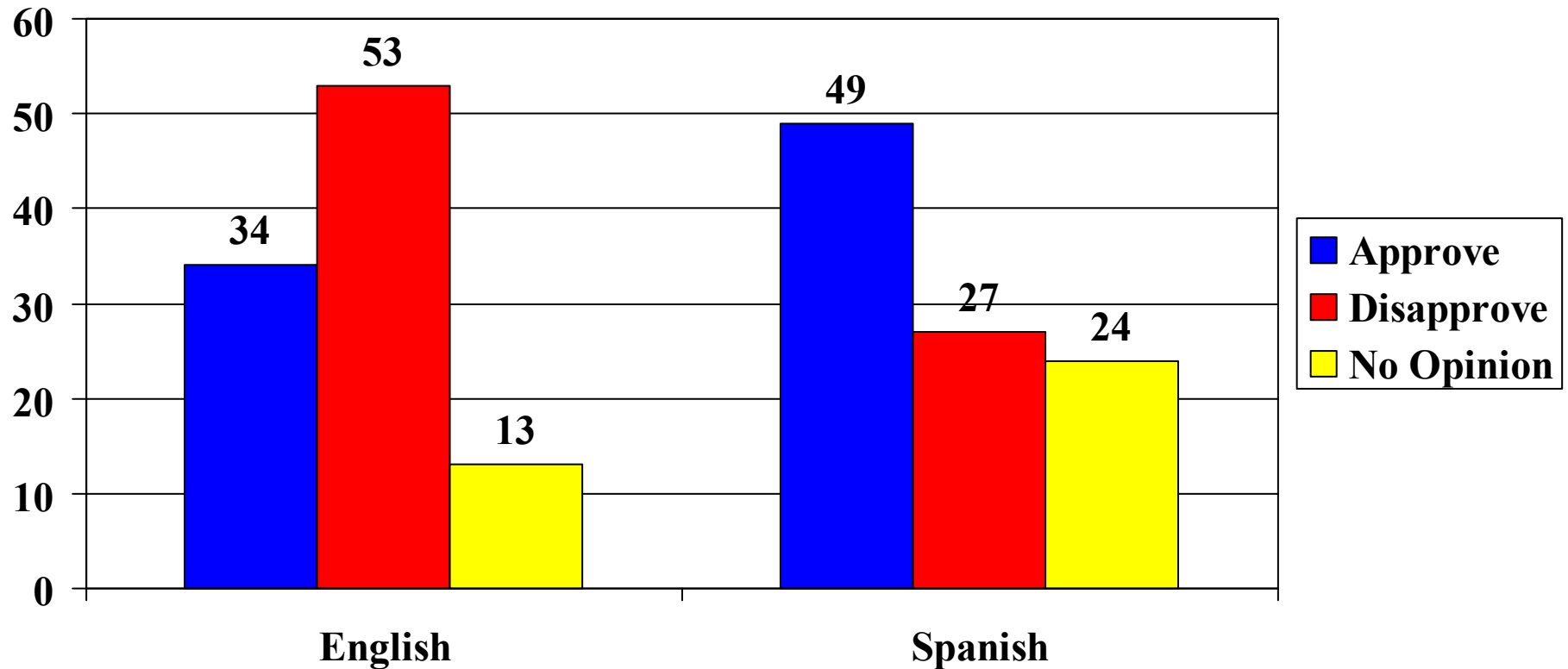
Opinion of Republicans in Congress
(Comparison: '01 Fav/Unfav vs. '02 App/Dis)



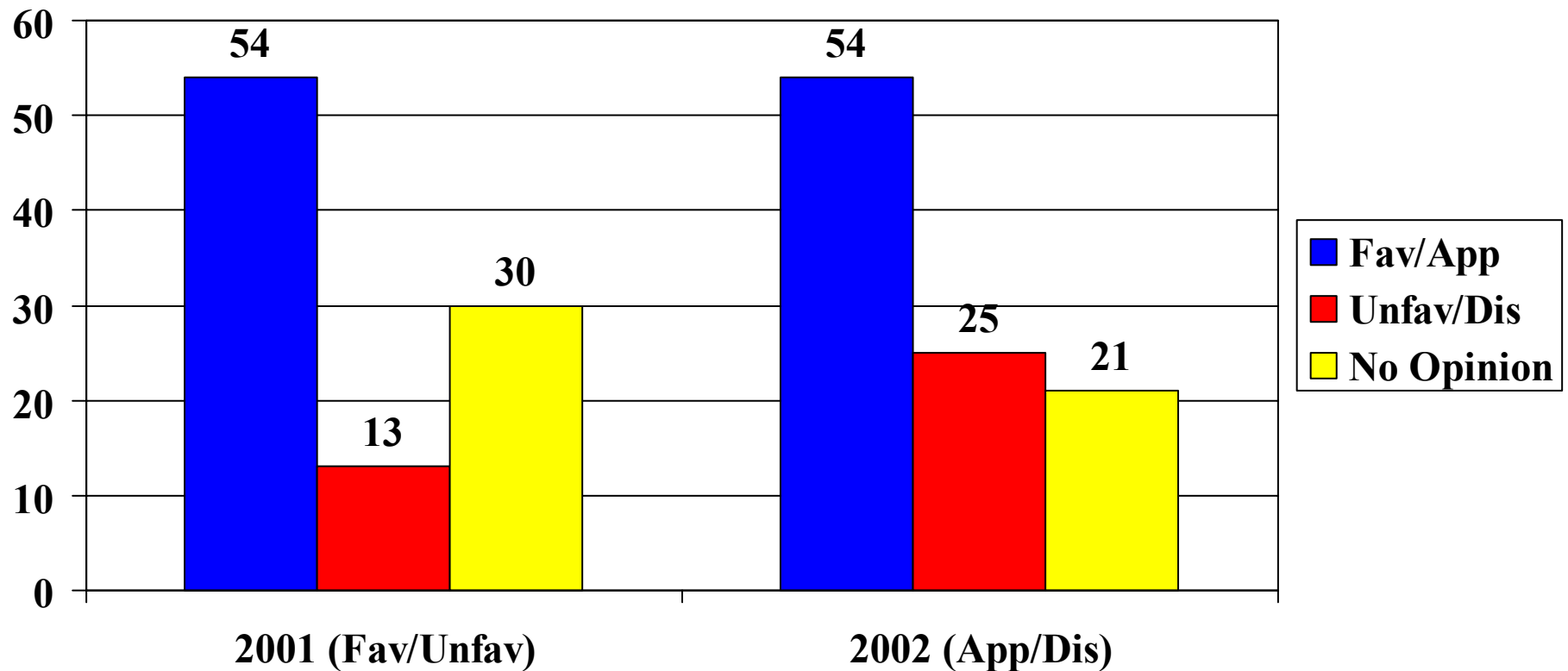
Job Approval of Republicans in Congress (Registered vs. Non-Registered Voters)



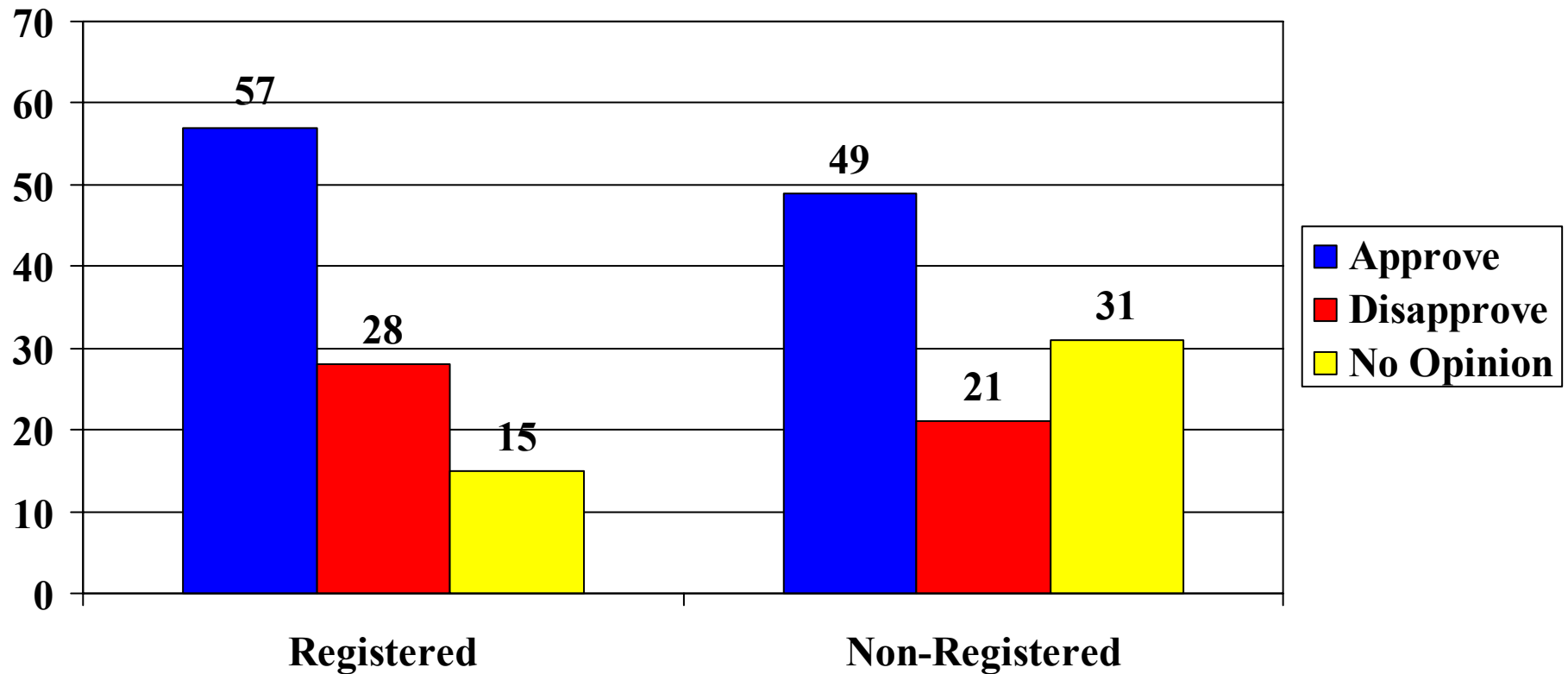
Job Approval of Republicans in Congress (English vs. Spanish Interview)



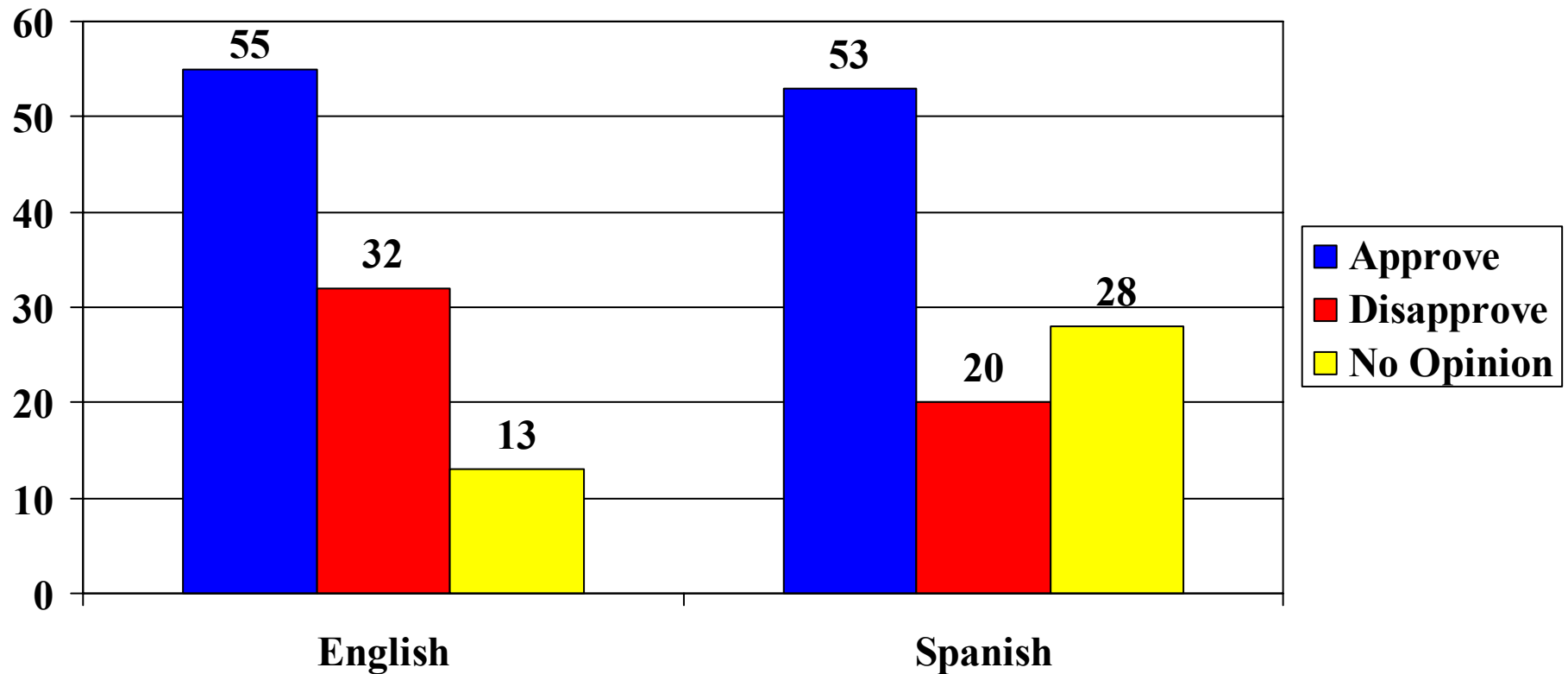
Opinion of Democrats in Congress
(Comparison: '01 Fav/Unfav vs. '02 App/Dis)



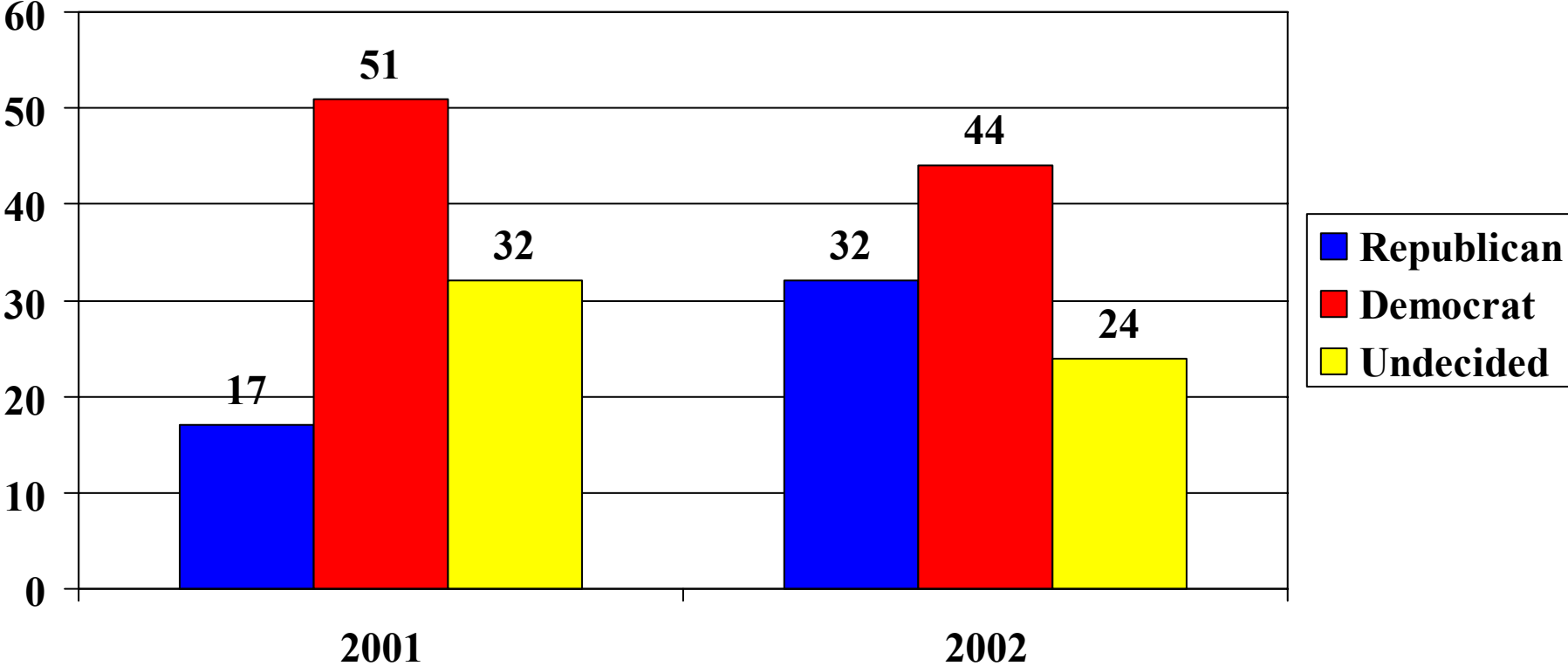
Job Approval of Democrats in Congress (Registered vs. Non-Registered Voters)



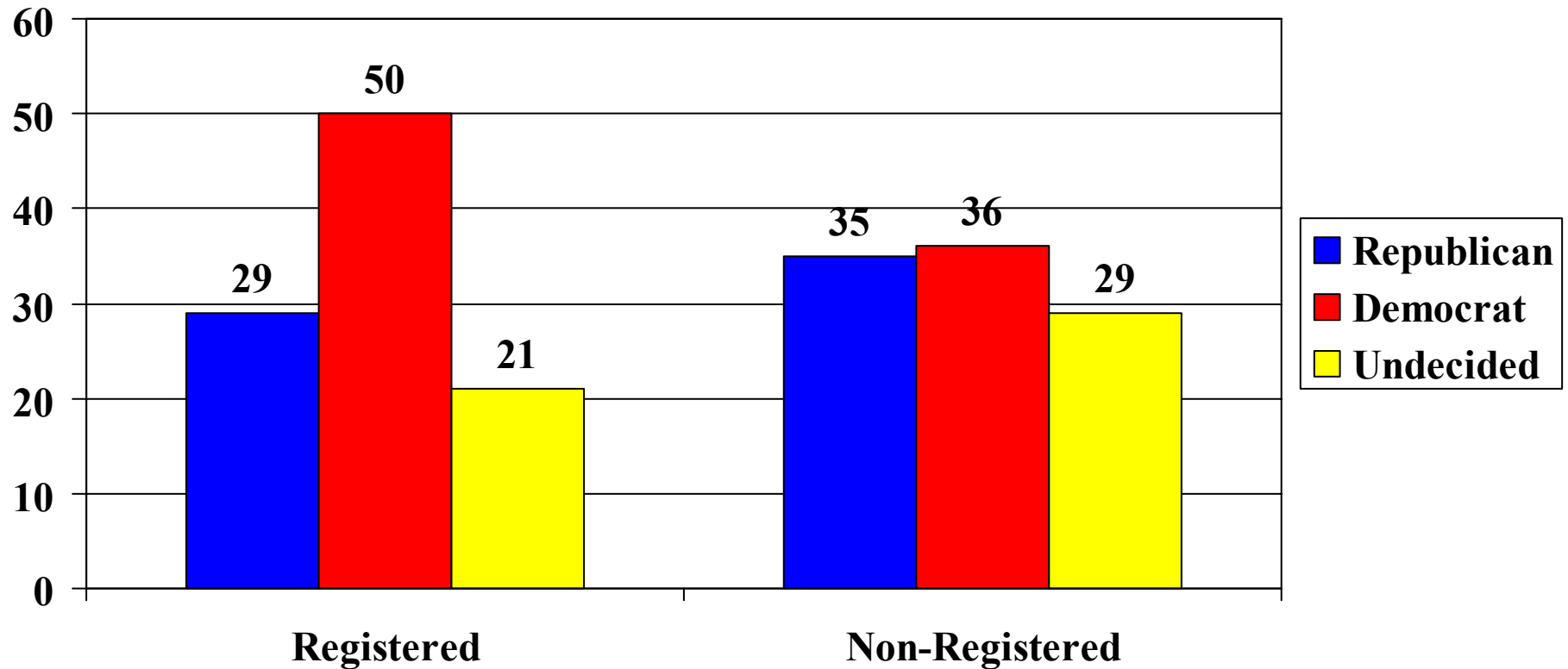
Job Approval of Democrats in Congress (English vs. Spanish Interview)



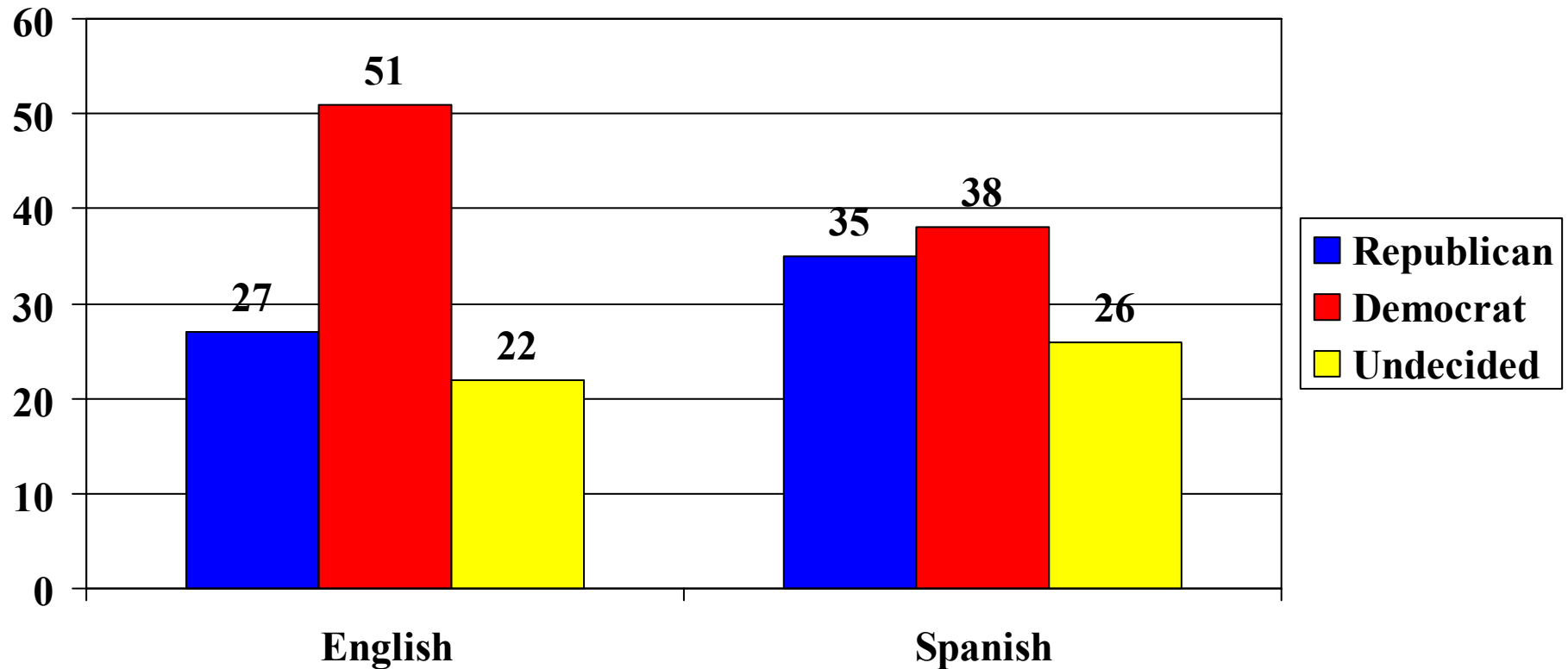
Generic Ballot for Congress
(Comparison: 2001 vs. 2002)



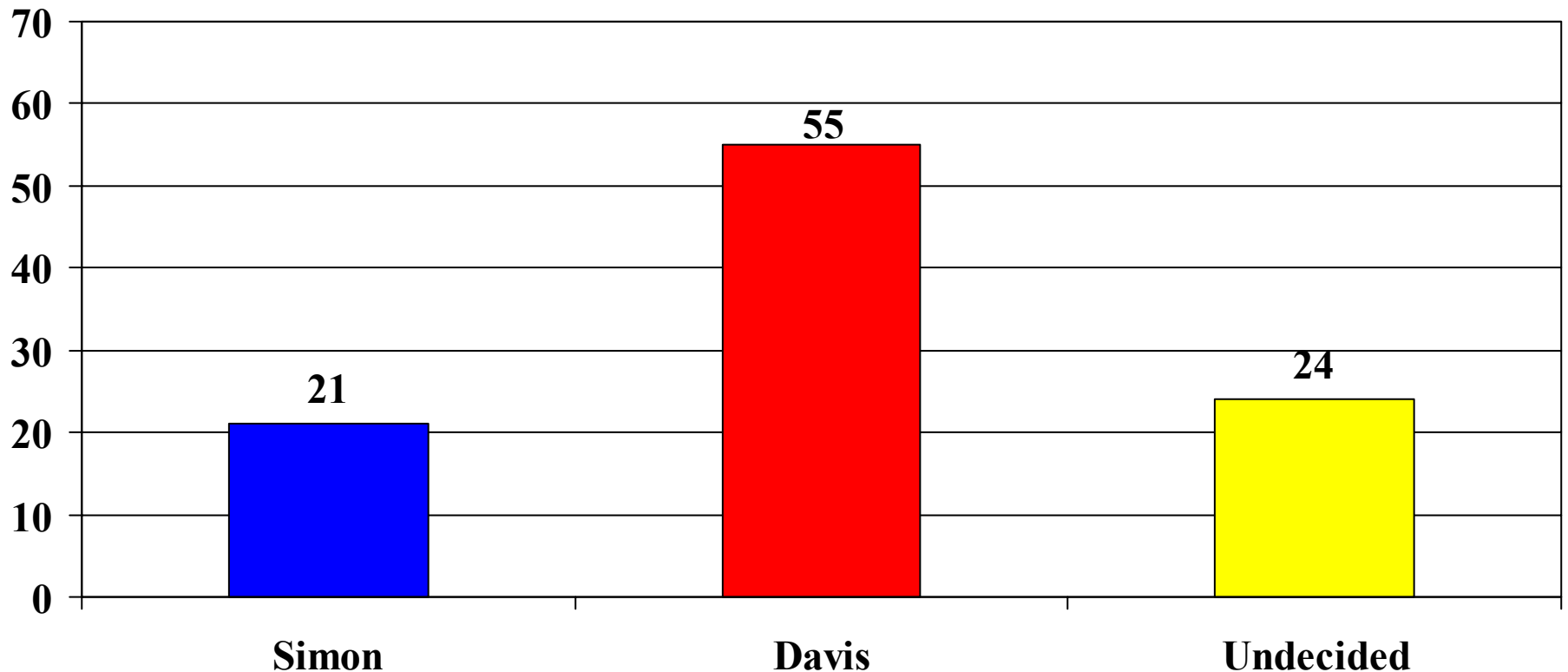
Generic Ballot for Congress
(Registered vs. Non-Registered Voters)



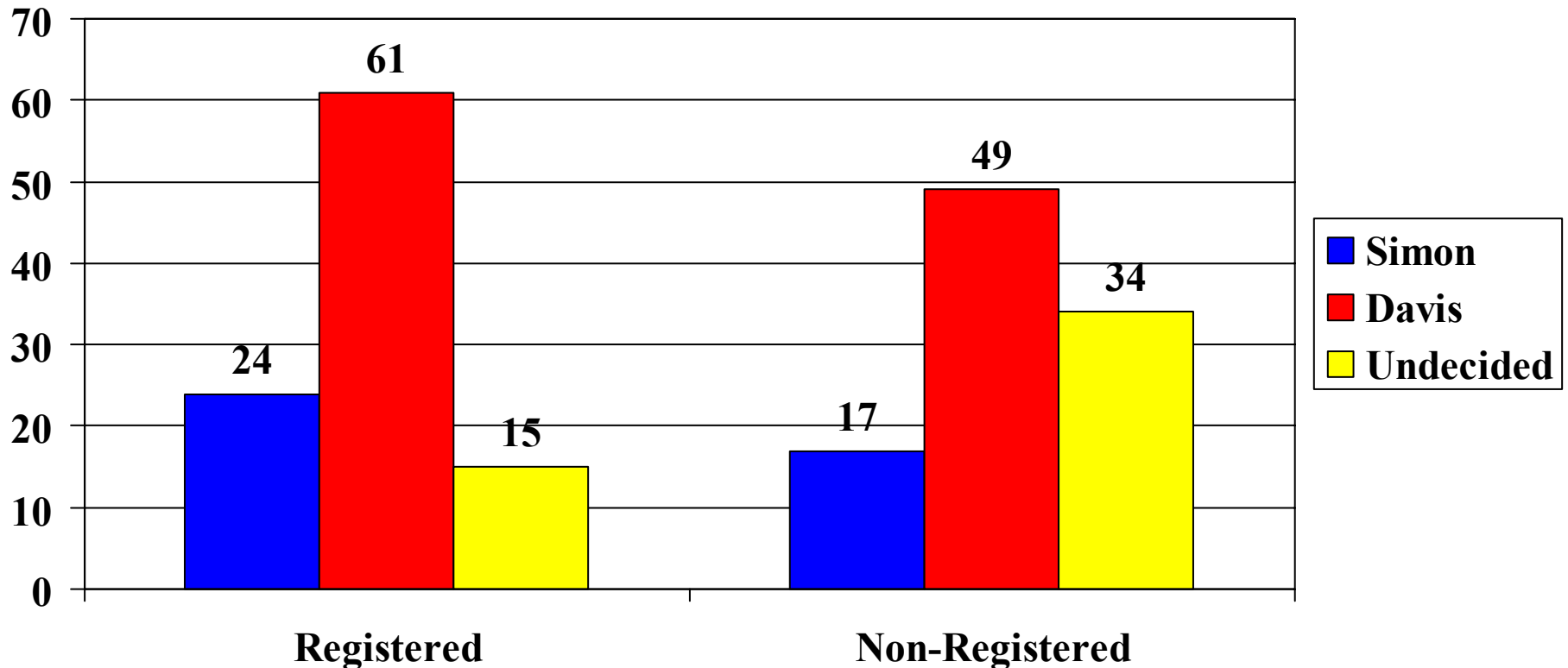
Generic Ballot for Congress
(English vs. Spanish Interview)



California Residents Only: If this November's election for California Governor were held today and the two candidates were Bill Simon, the Republican, and Gray Davis, the Democrat, for whom would you vote?

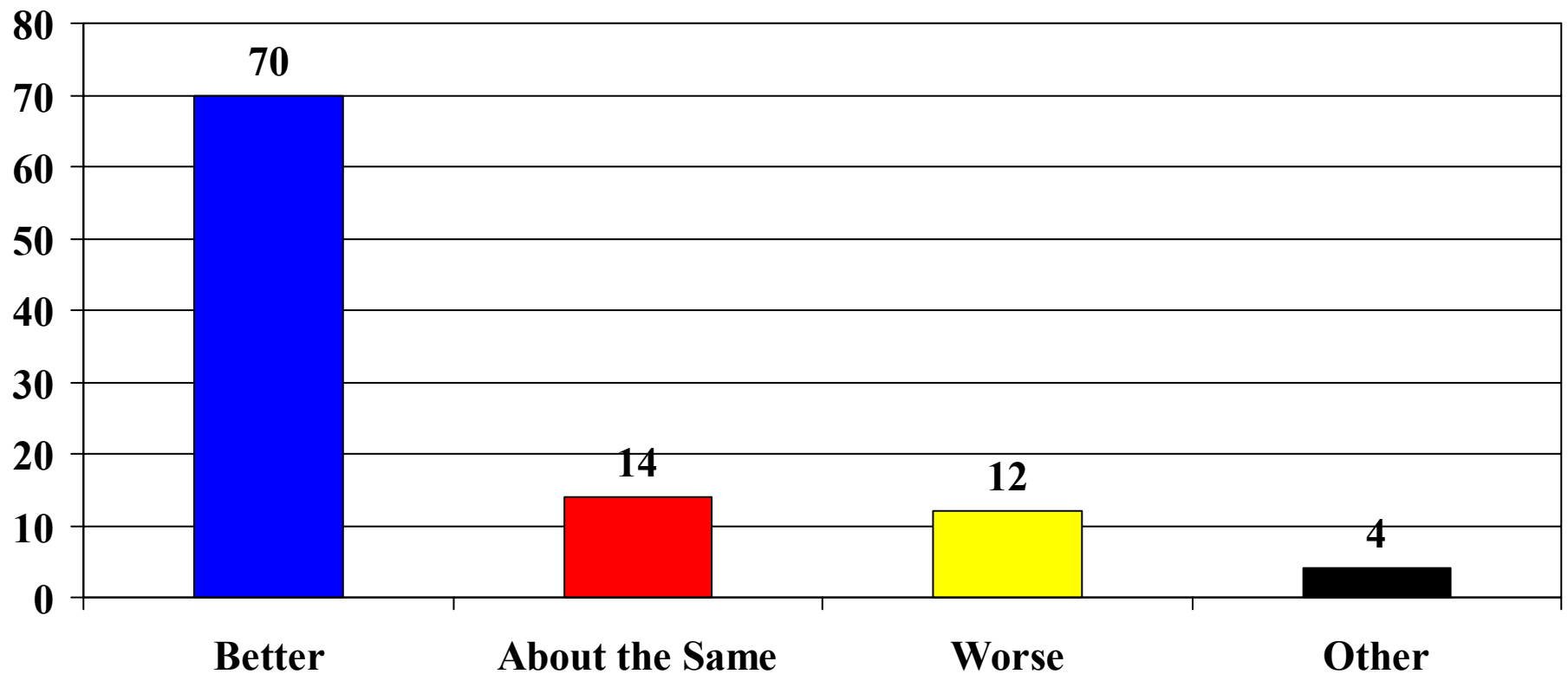


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(Registered vs. Non-Registered Voters)

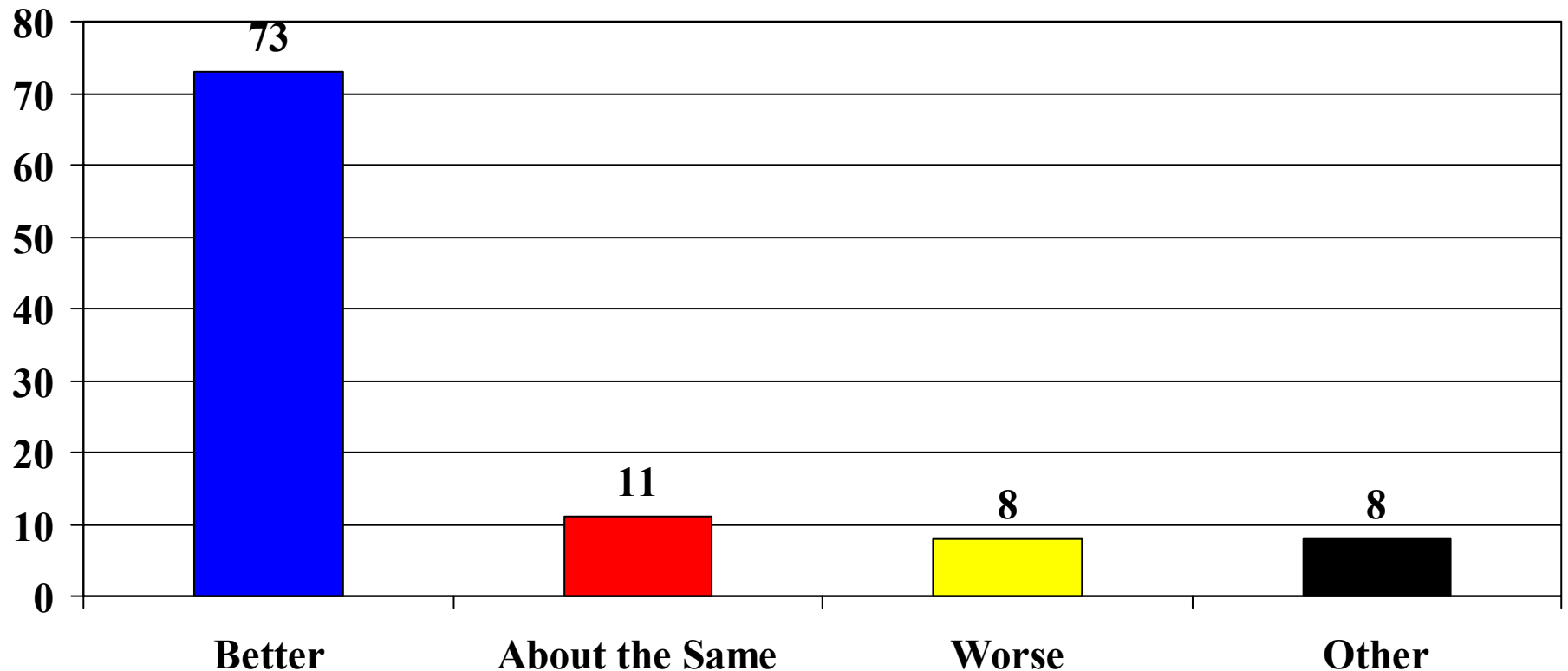


A Strong Sense of
Optimism Among
Latino-Americans

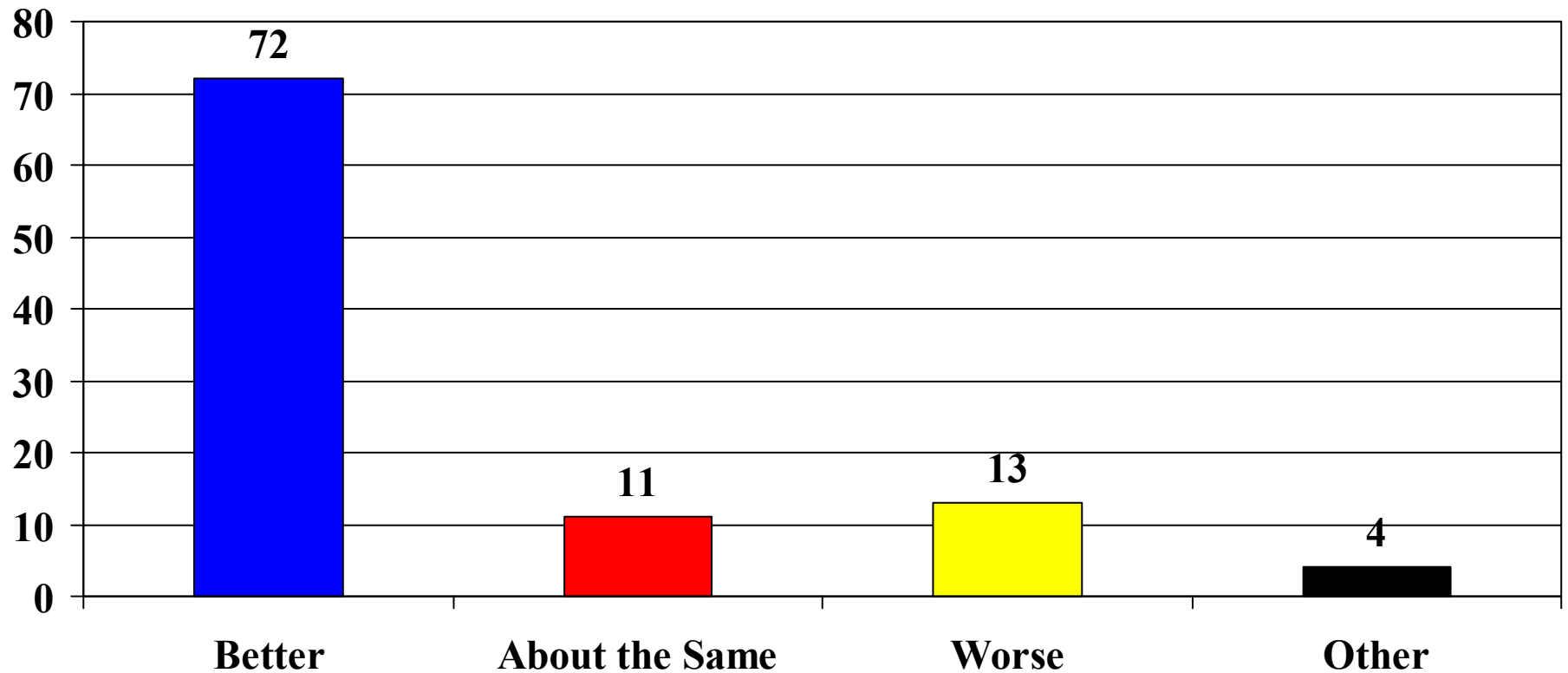
Do you feel confident that the quality of life for your children will be better than it has been for you, about the same or worse?



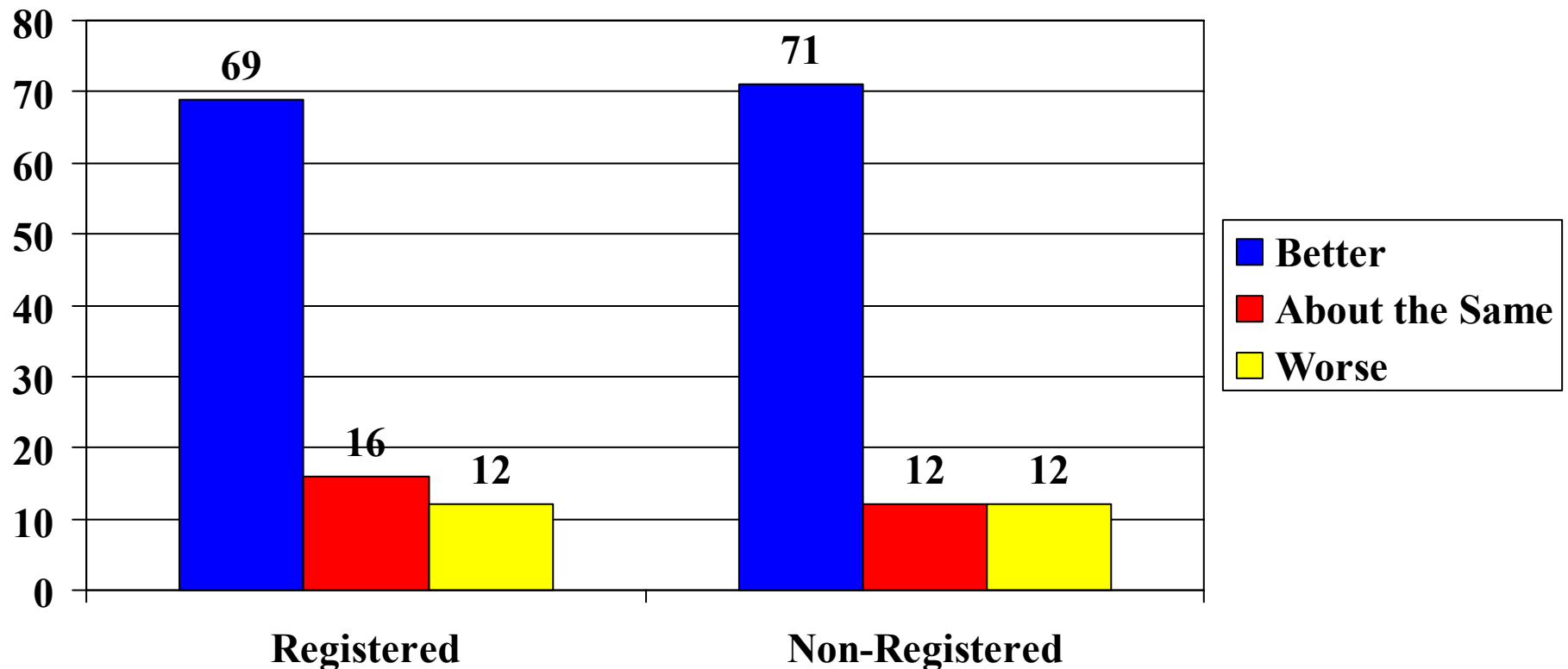
Do you feel confident that the quality of life for your children will be better than it has been for you, about the same or worse?
(Residence: Less Than 10 Years)



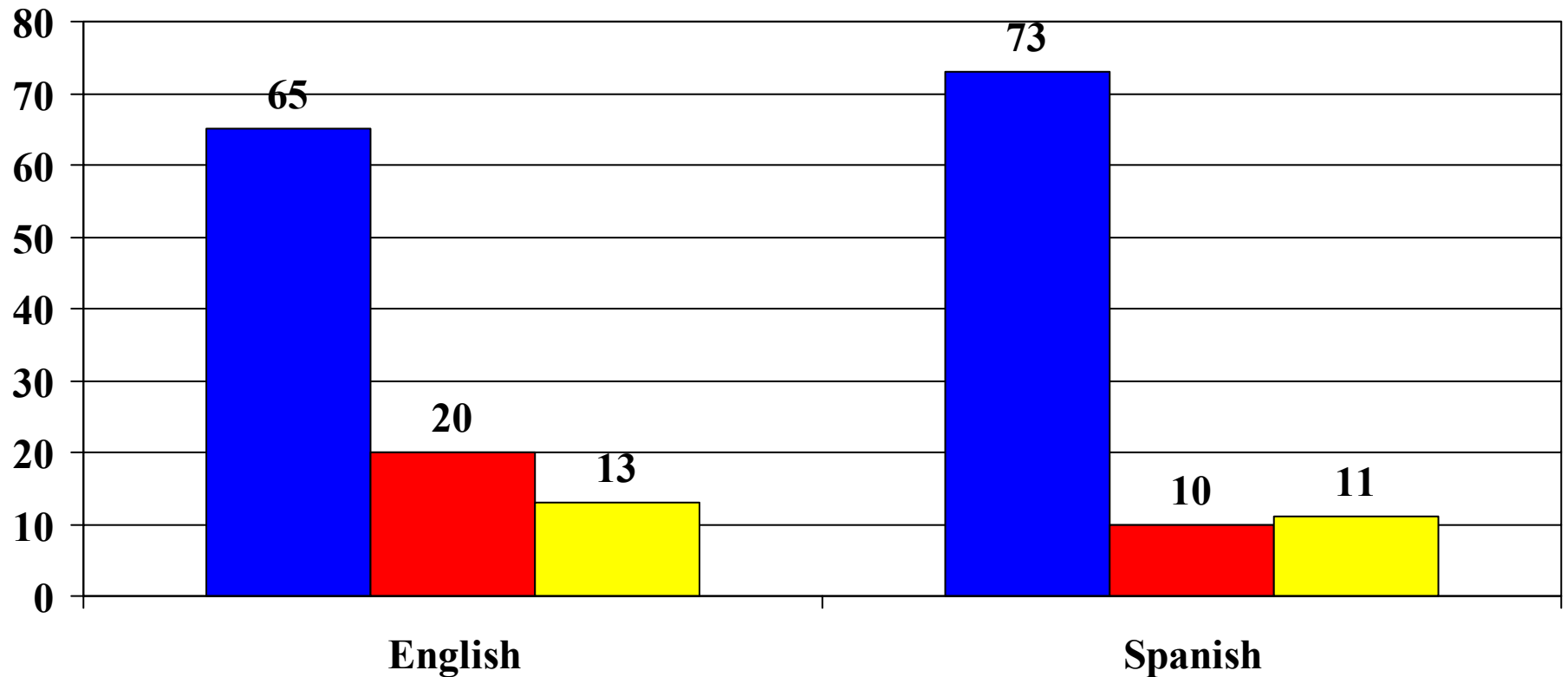
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(Registered vs. Non-Registered Voters)

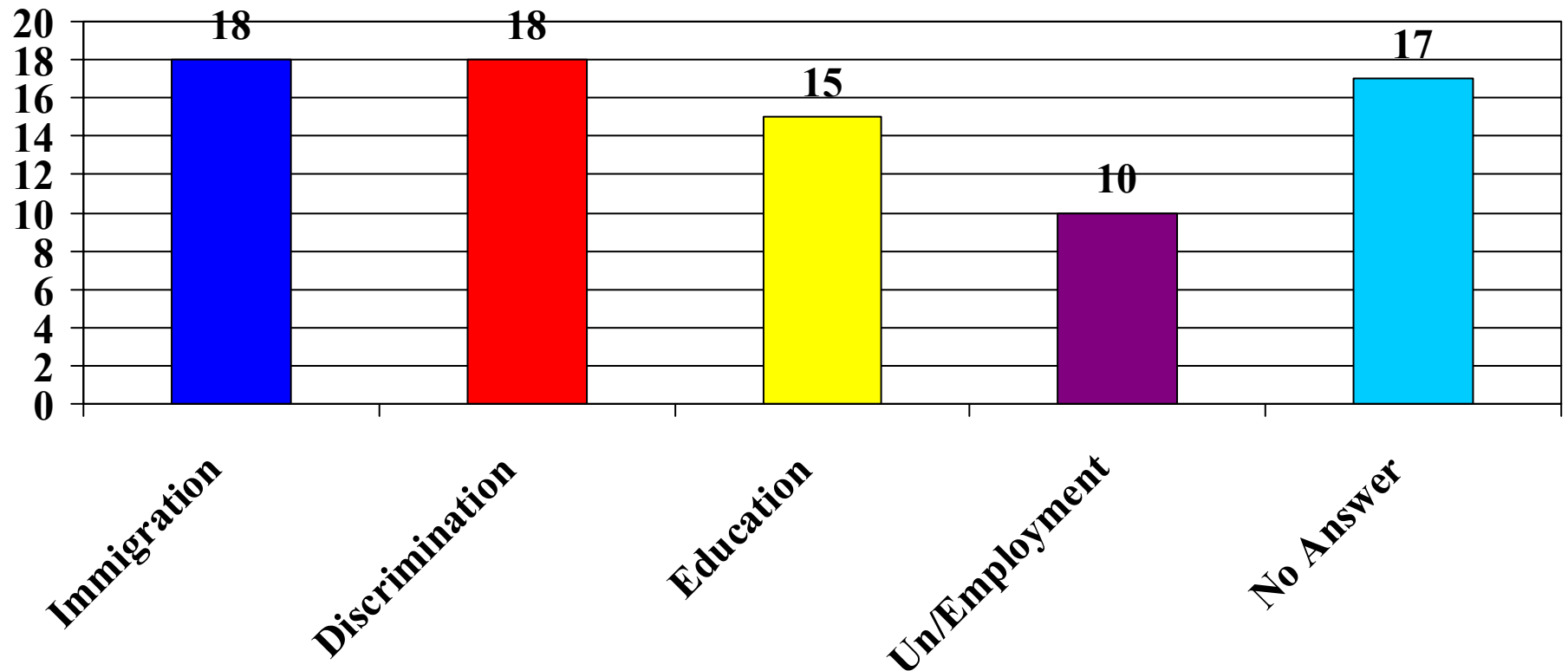


Do you feel confident that the quality of life for your children will be better than it has been for you, about the same or worse?
(English vs. Spanish Interview)



Rising Concerns for
Immigration Issues
Post-September 11th

What is the most important issue facing Latinos in the United States today?

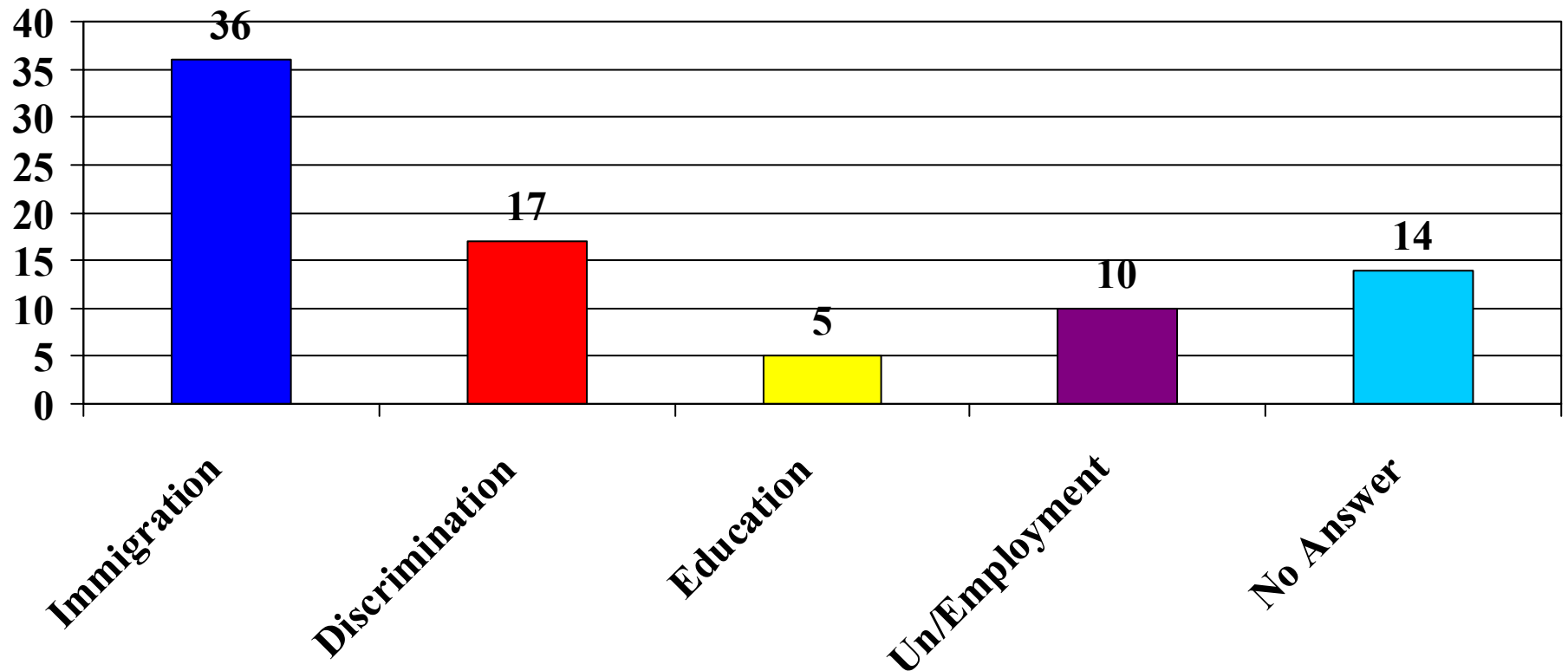


The Latino Coalition

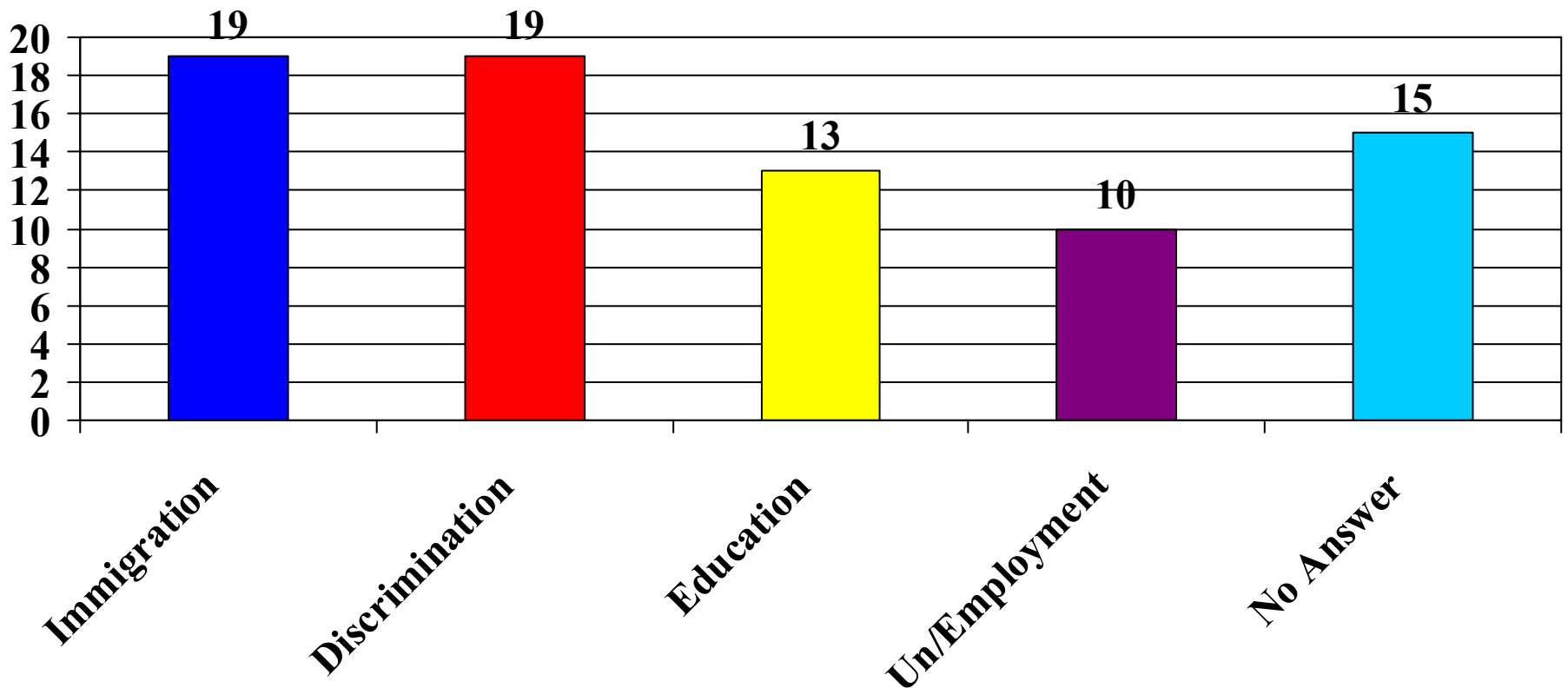
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August 2002

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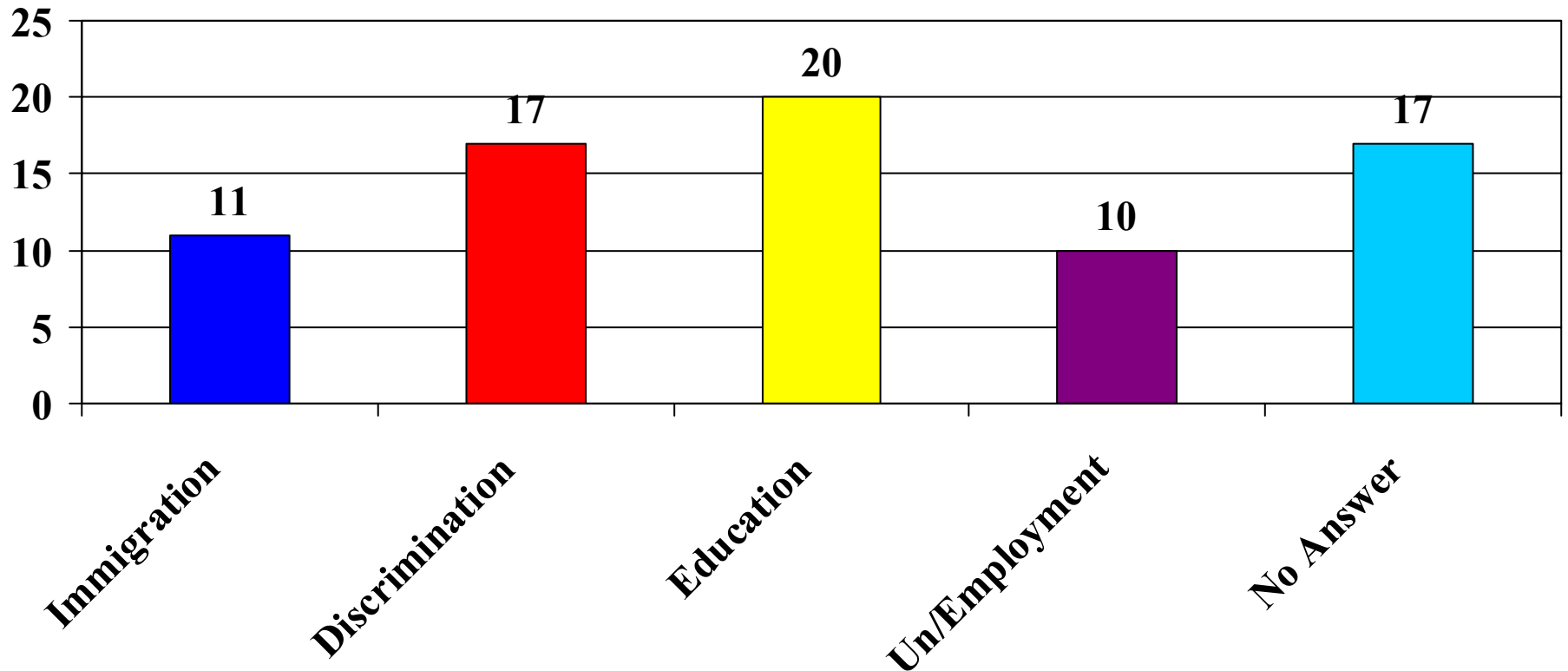
What is the most important issue facing Latinos in the United States today?
(Residence: Less Than 10 Years)



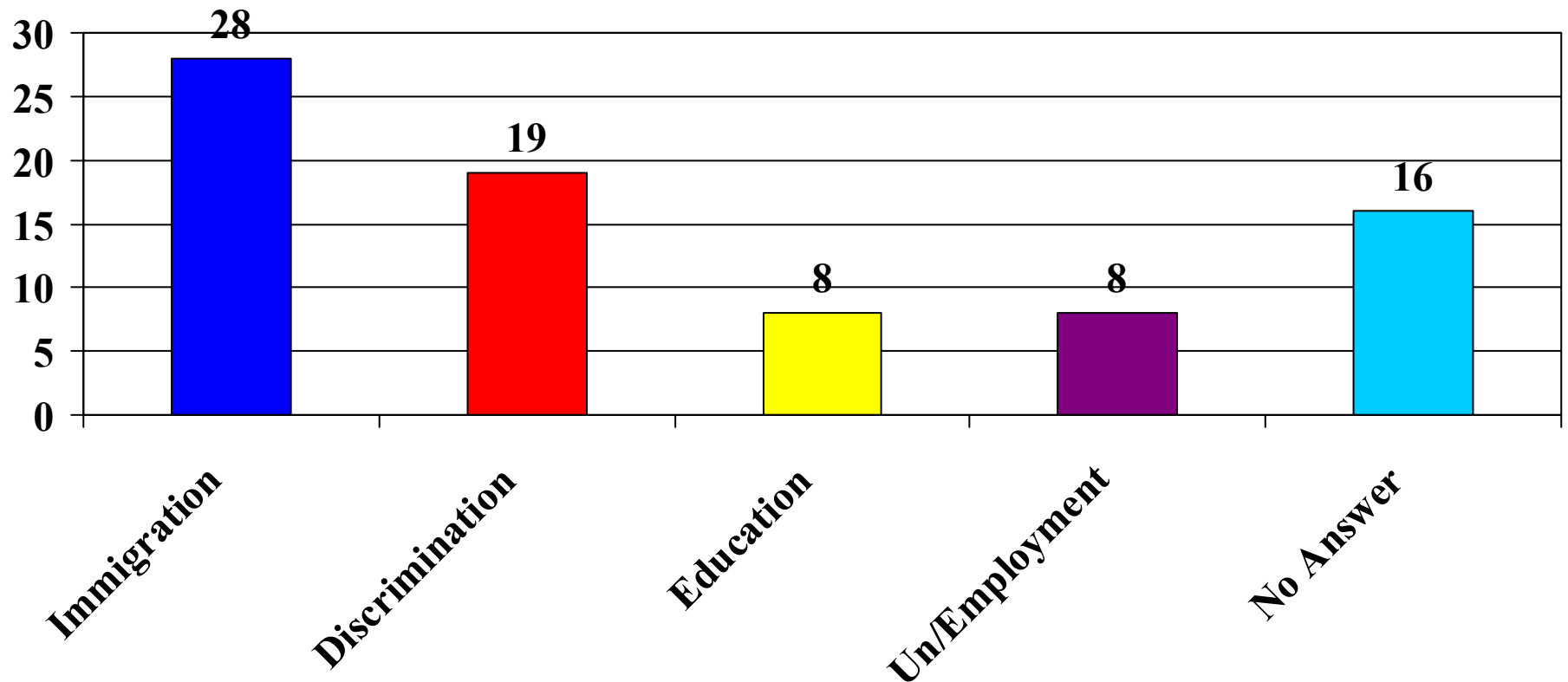
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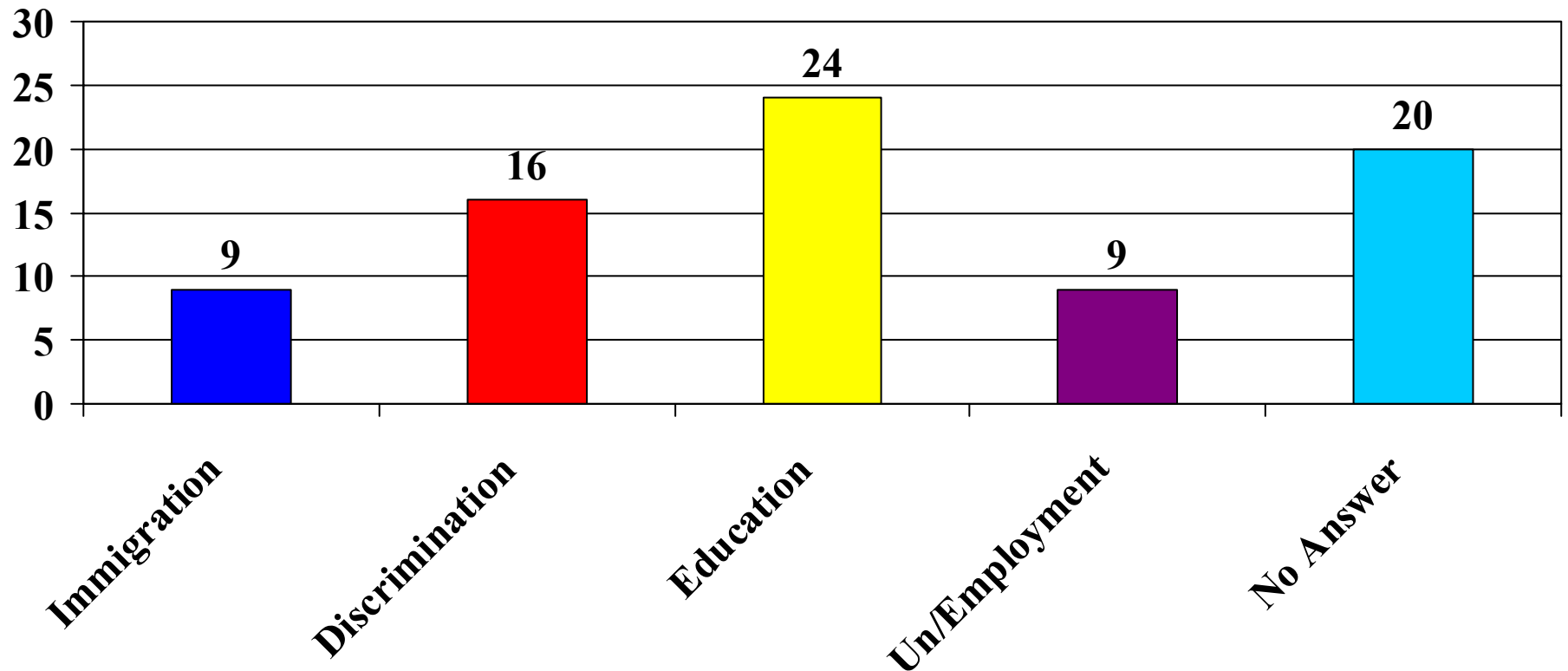
What is the most important issue facing Latinos in the United States today?
(Registered Voters)



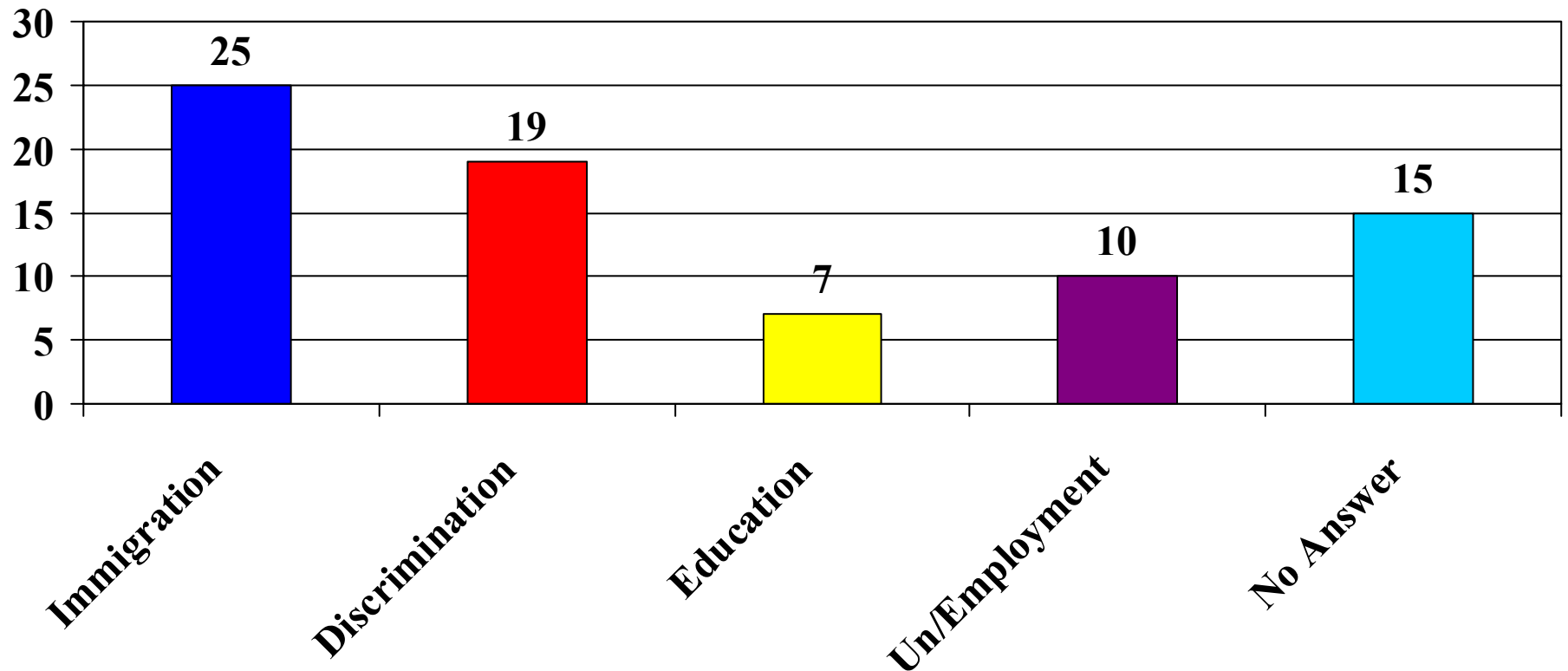
What is the most important issue facing Latinos in the United States today?
(Non-Registered)



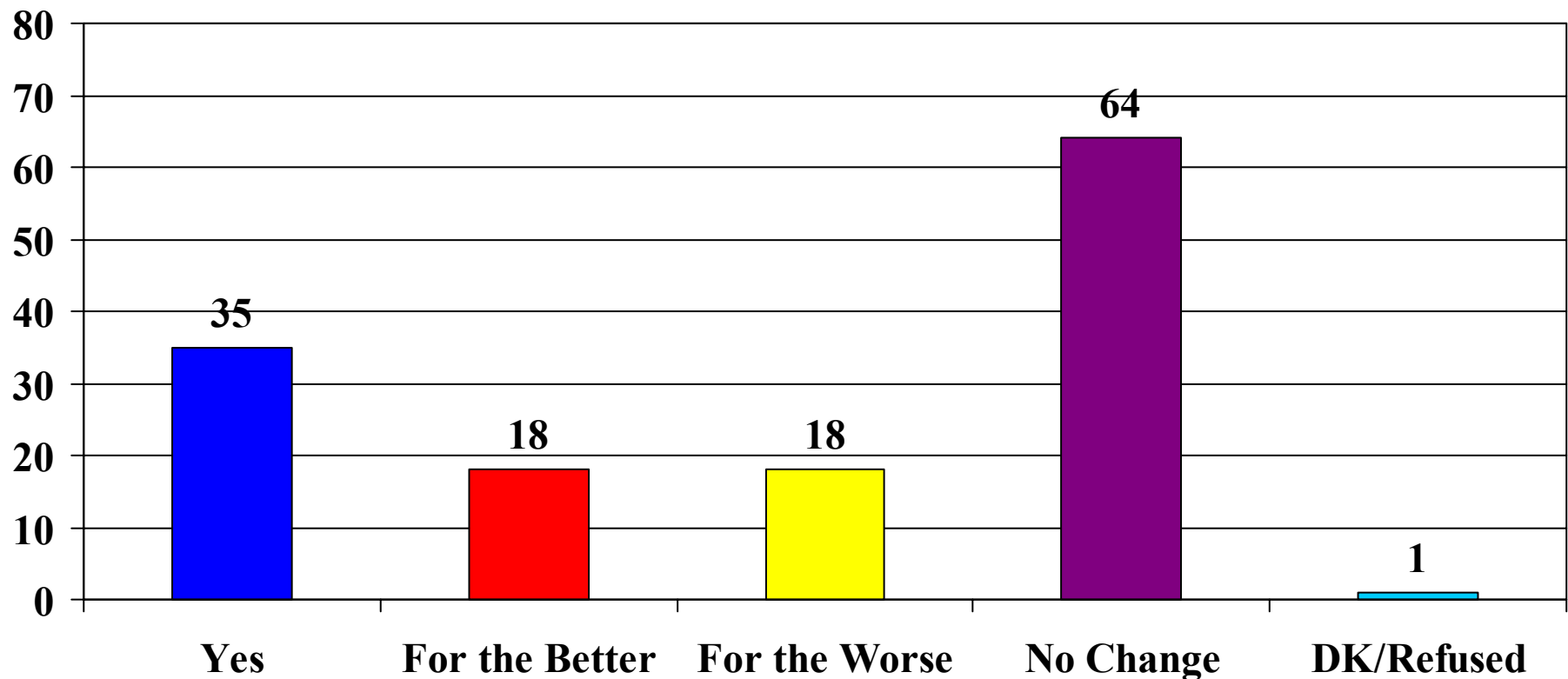
What is the most important issue facing Latinos in the United States today?
(English Interview)



What is the most important issue facing Latinos in the United States today?
(Spanish Interview)

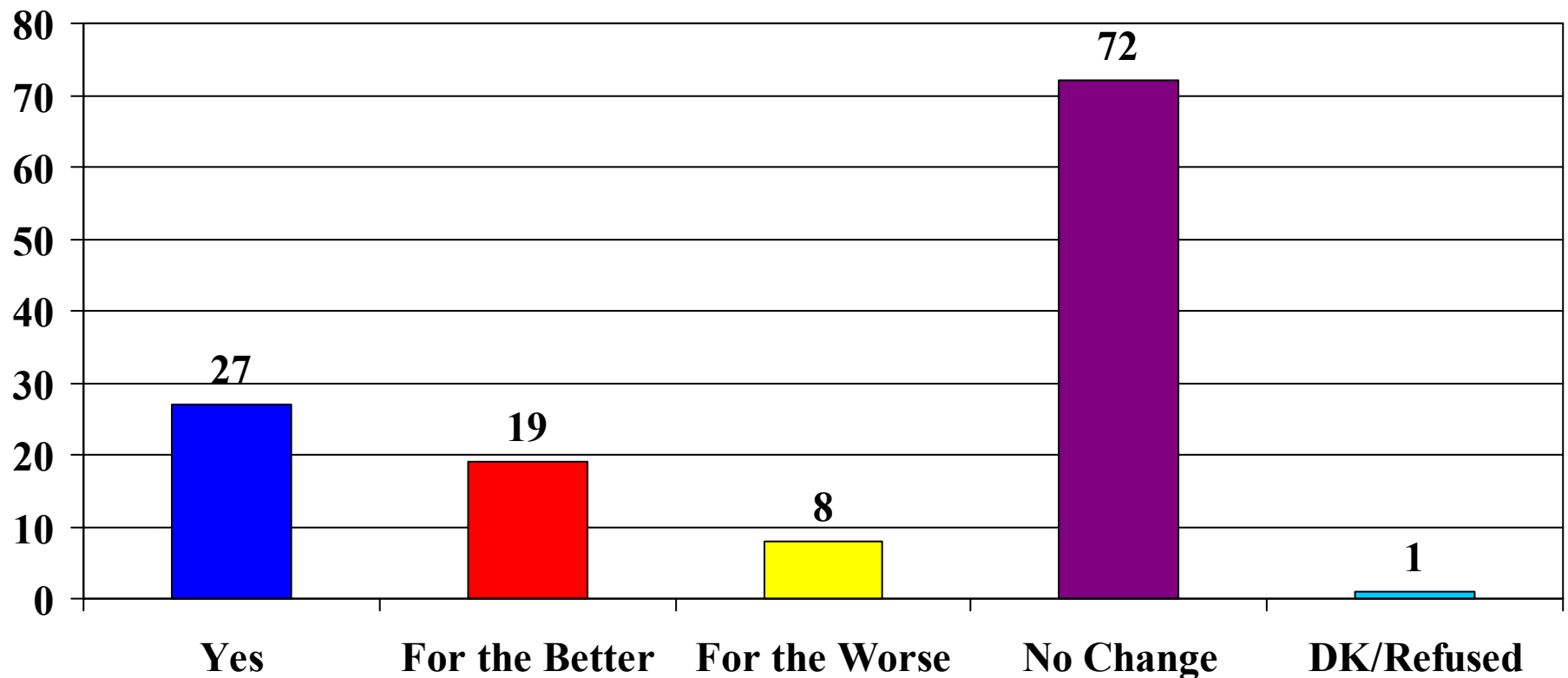


Following the events of September 11, have you noticed a change or difference, for better or worse, in other people's attitude towards you, as a Hispanic American? If there has been no change, just say so.

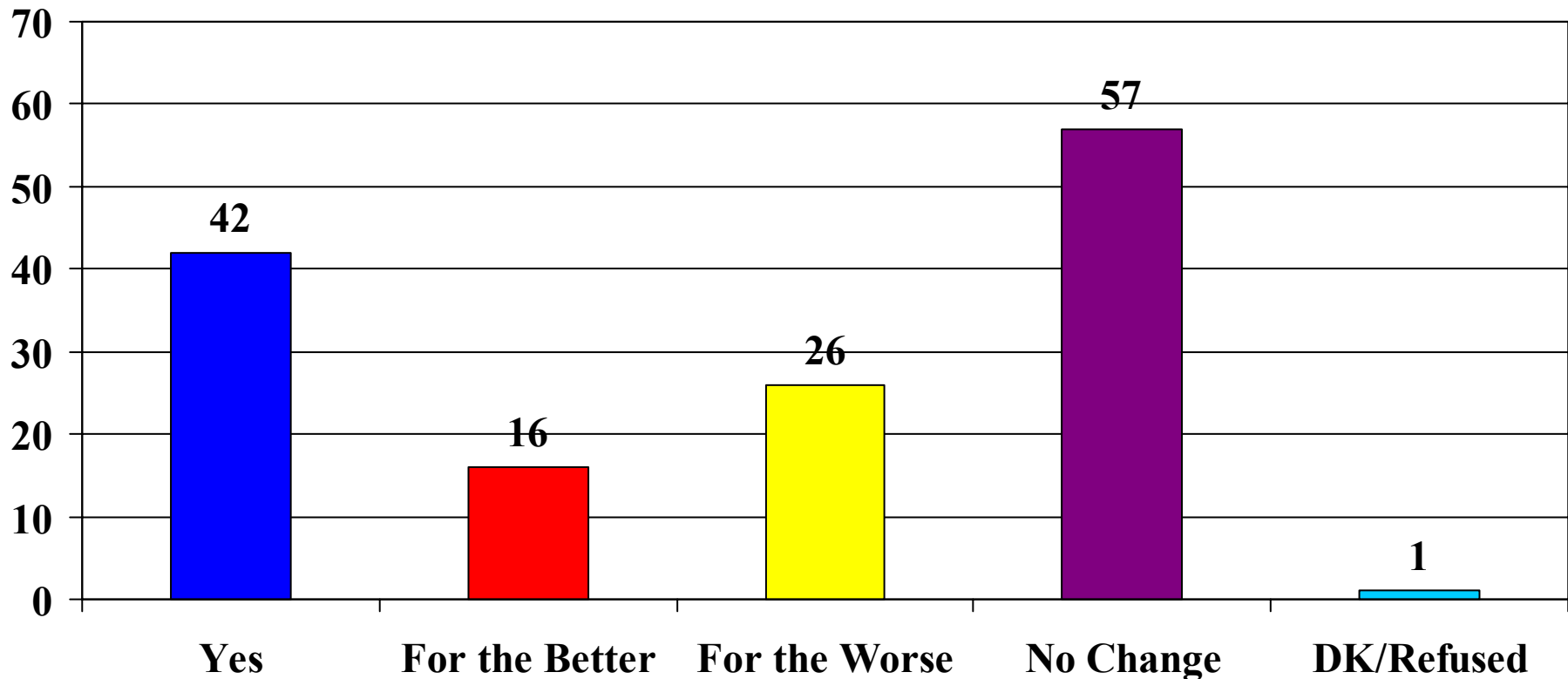


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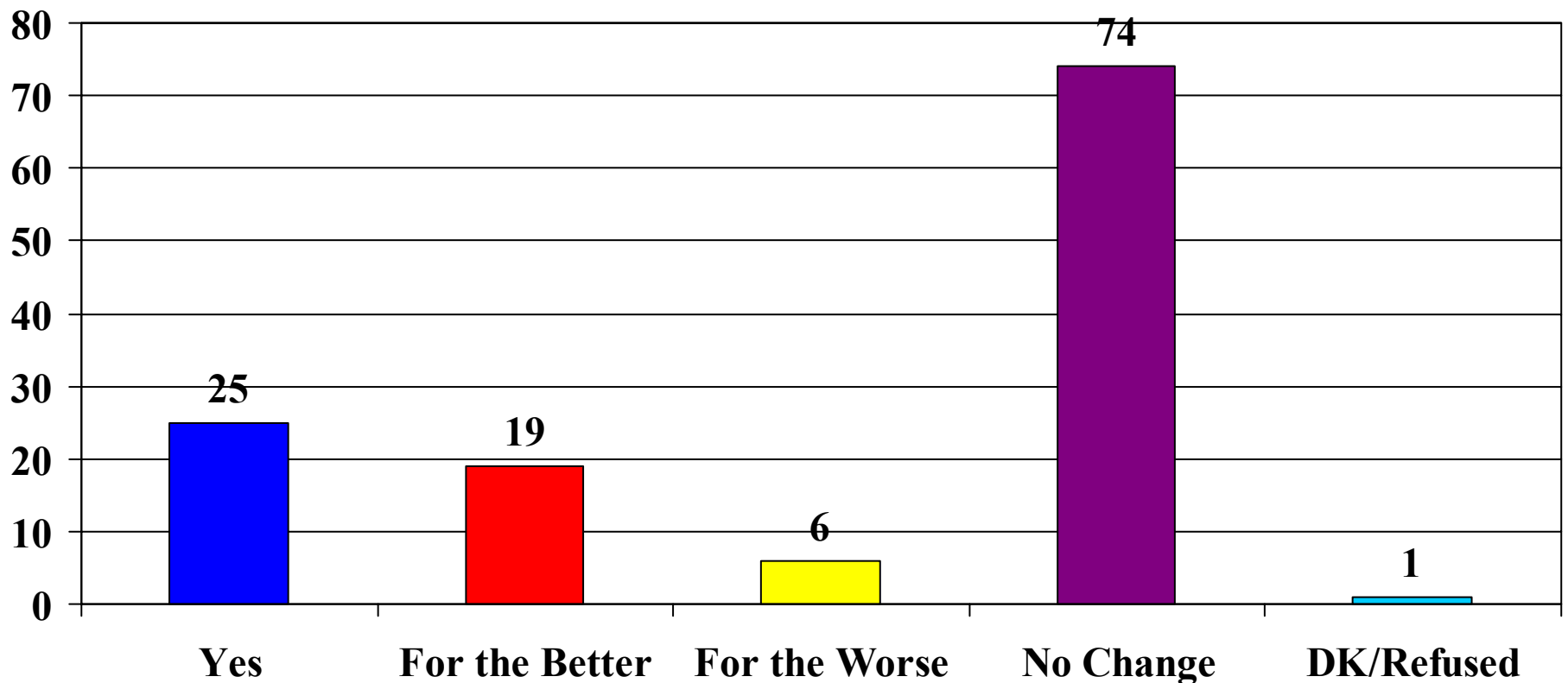
(English Interview)



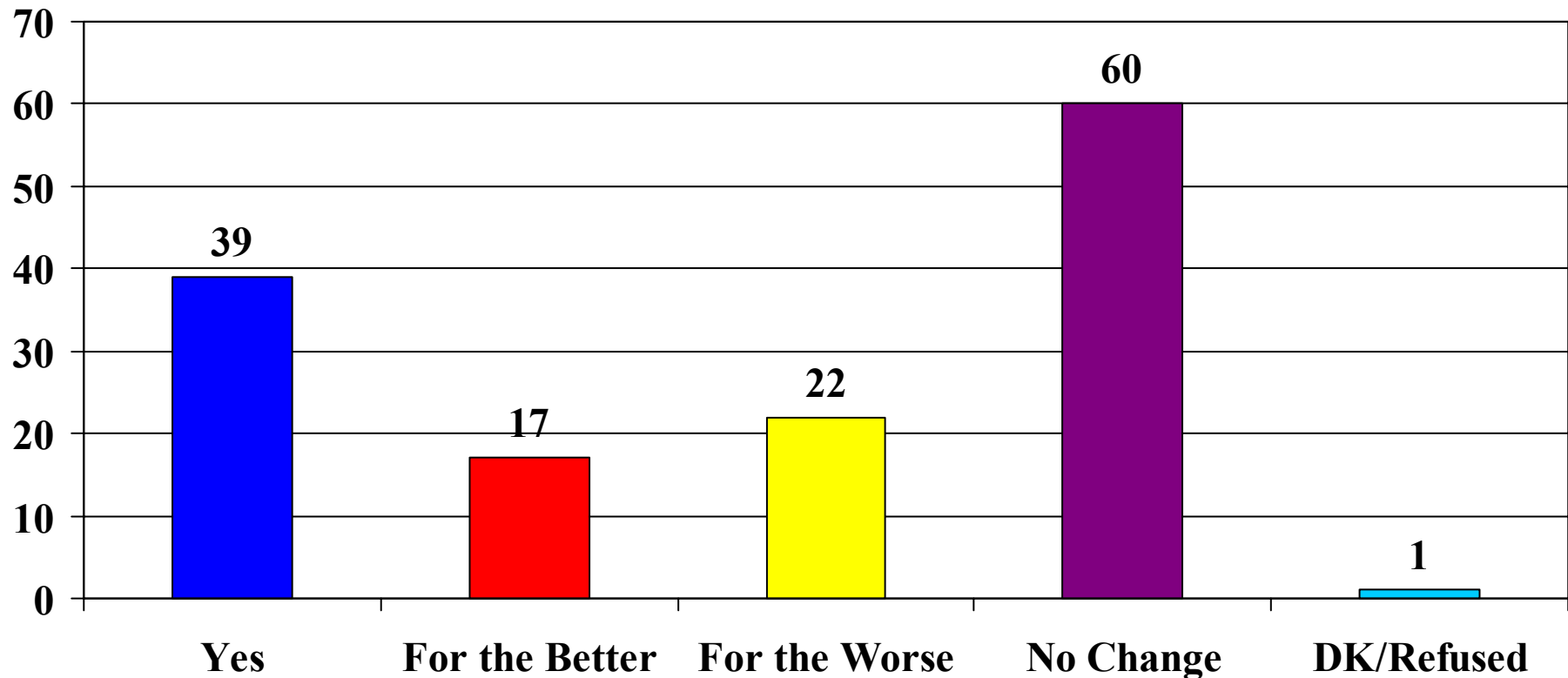
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(Spanish Interview)



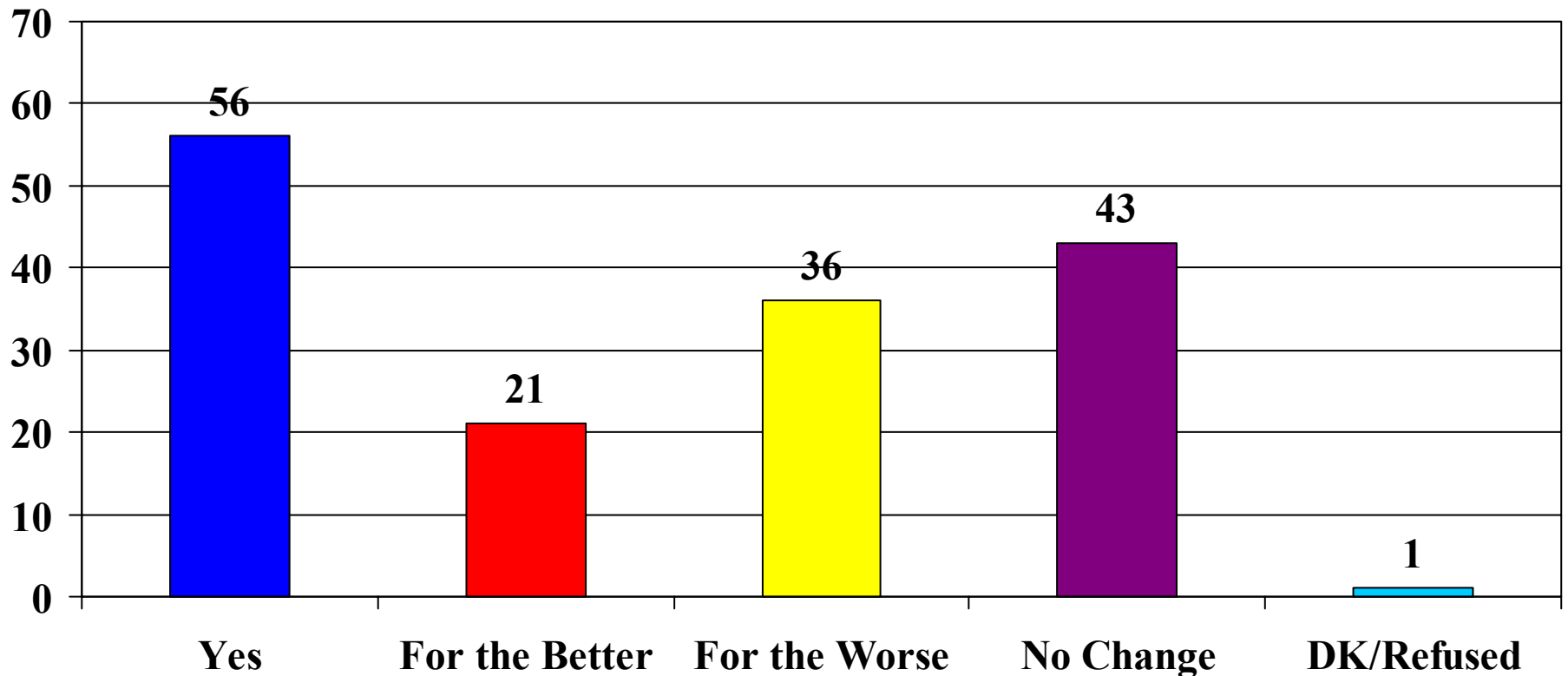
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(English-Speaking Household)



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(Spanish-Speaking Household)

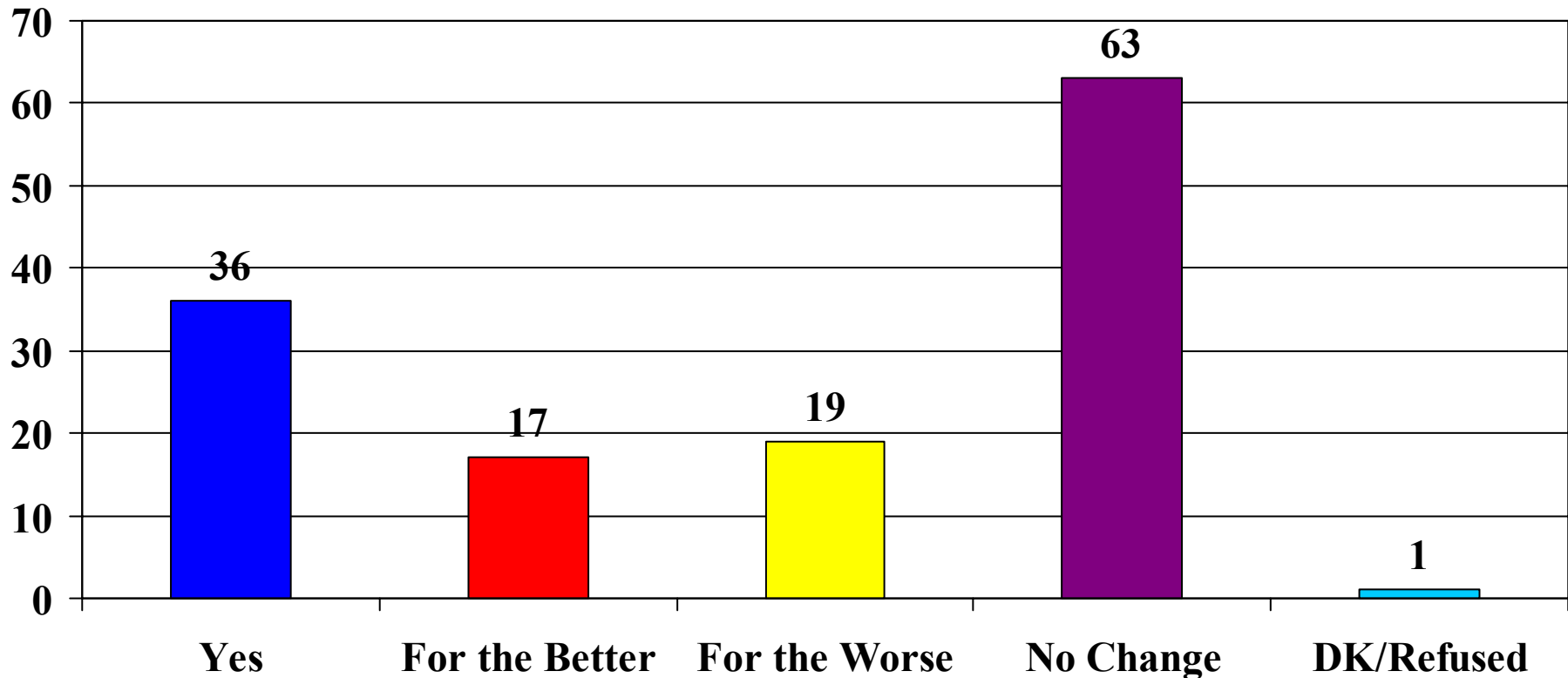


Following the events of September 11, have you noticed a change or difference, for better or worse, in other people's attitude towards you, as a Hispanic American? If there has been no change, just say so.
(Residence: Less Than 10 Years)

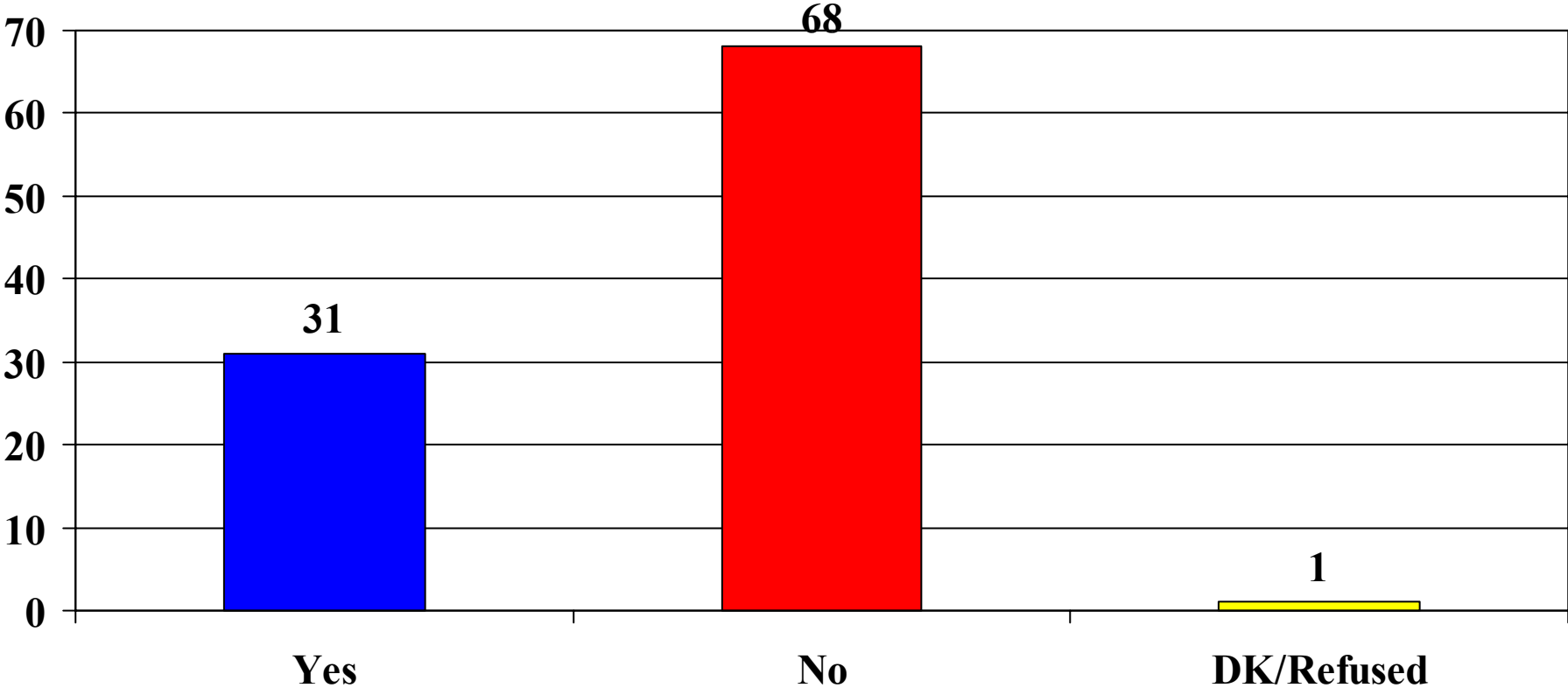


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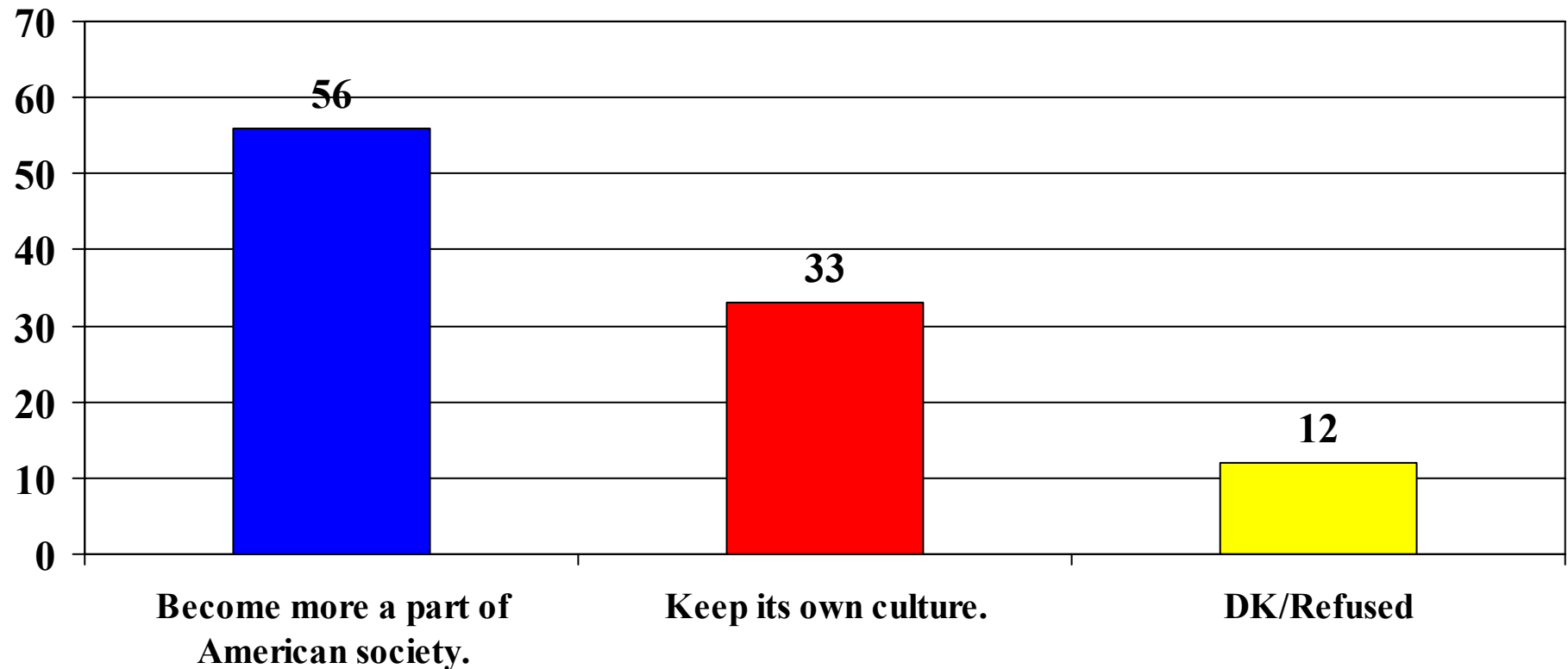
(Residence: More Than 10 Years)



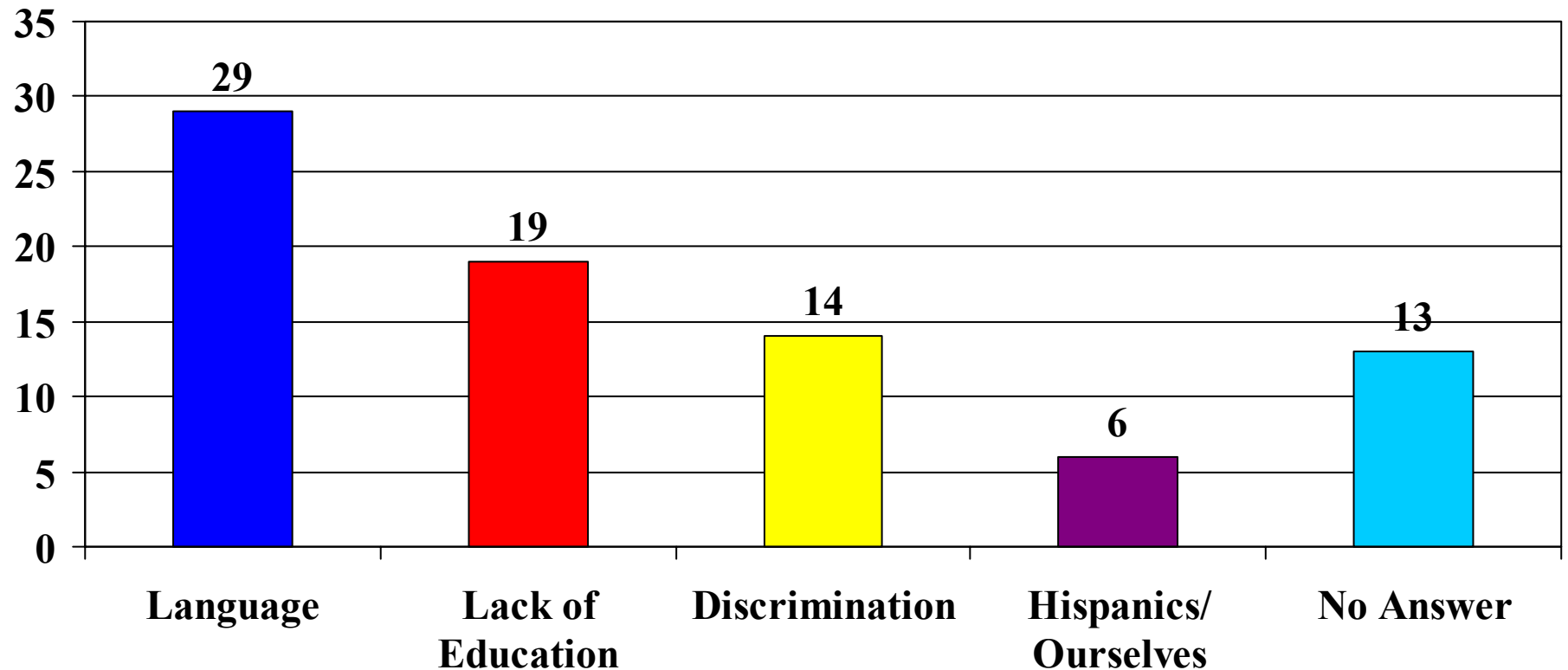
Can you think of any specific instances over the past year in which you personally felt you were being discriminated against because of your racial or ethnic background?



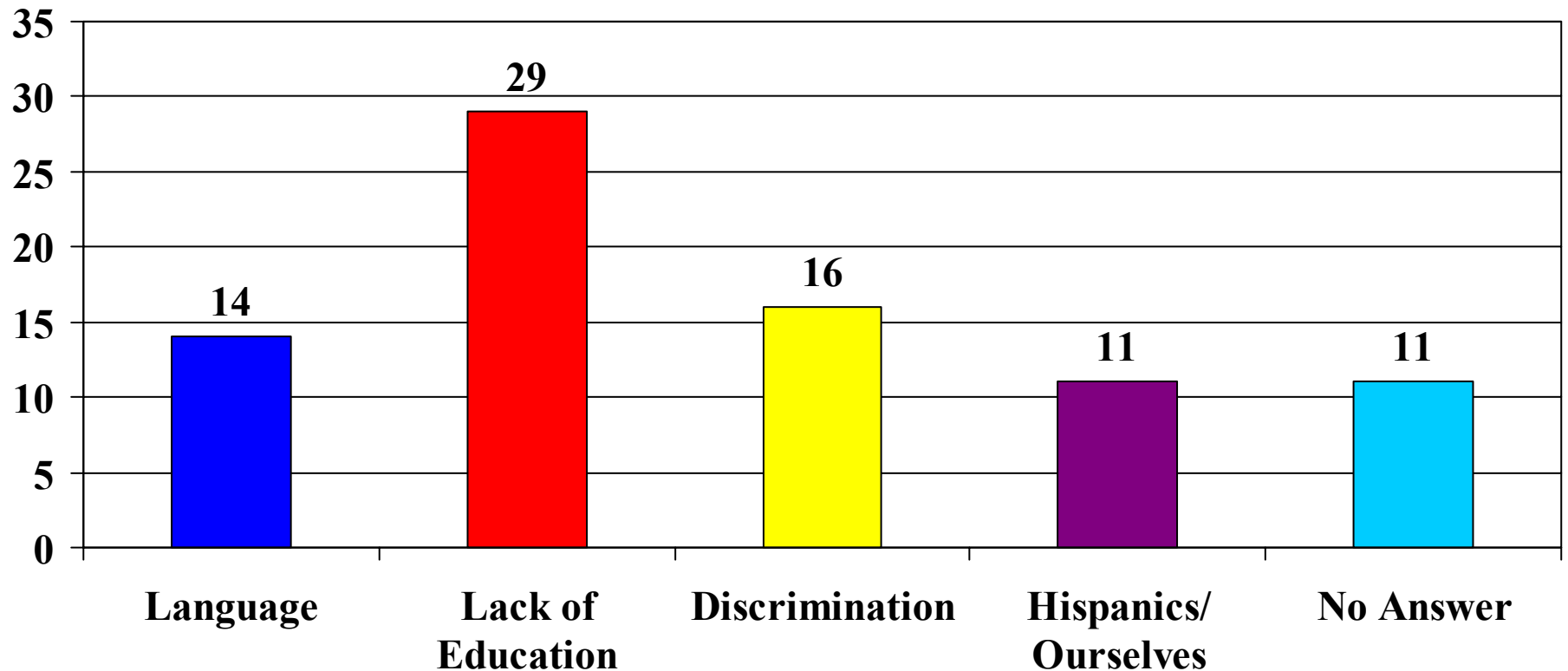
Which of the following statements comes closest to your own personal opinion: The Hispanic community should become more of a part of American society, even if it means losing some of its own cultural identity. OR The Hispanic community should keep its own culture, even if it means staying somewhat separate from the rest of American society.



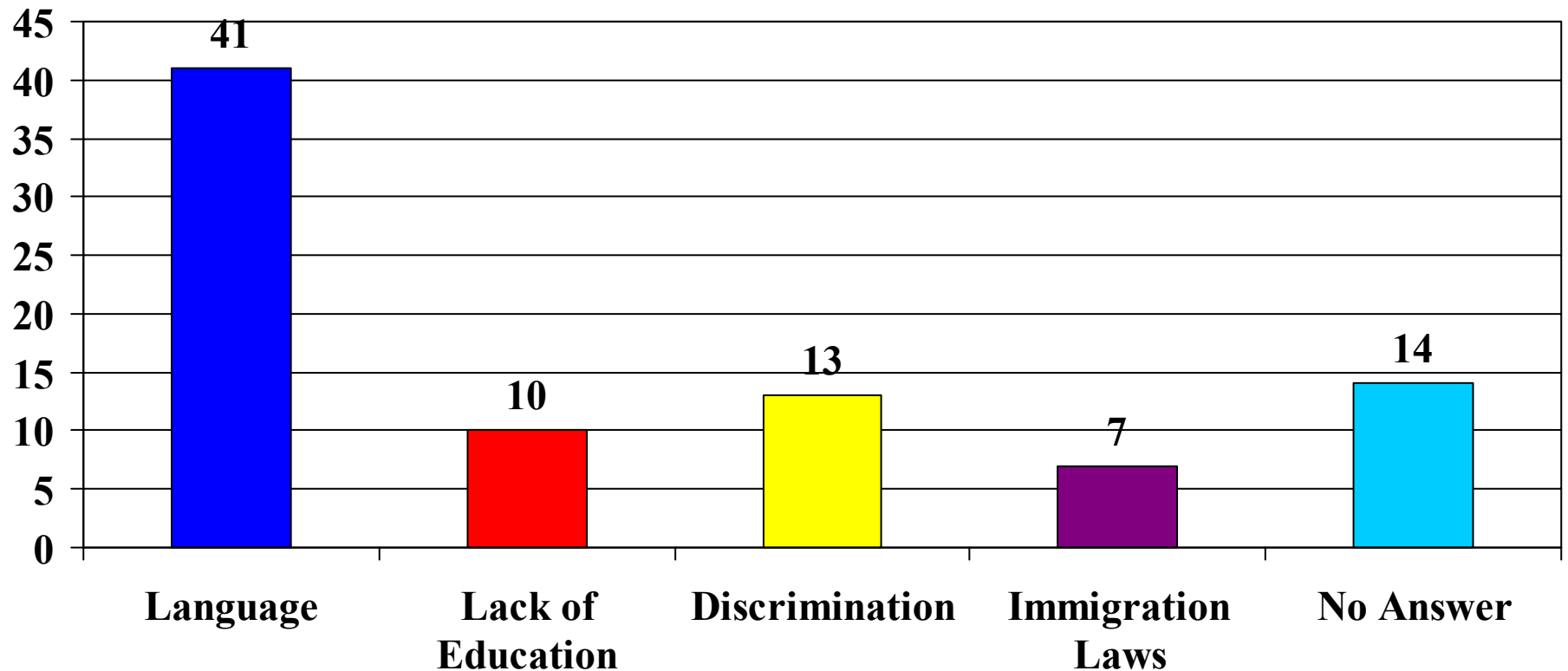
What do you consider to be the greatest barrier that keeps Latinos from succeeding in the United States?



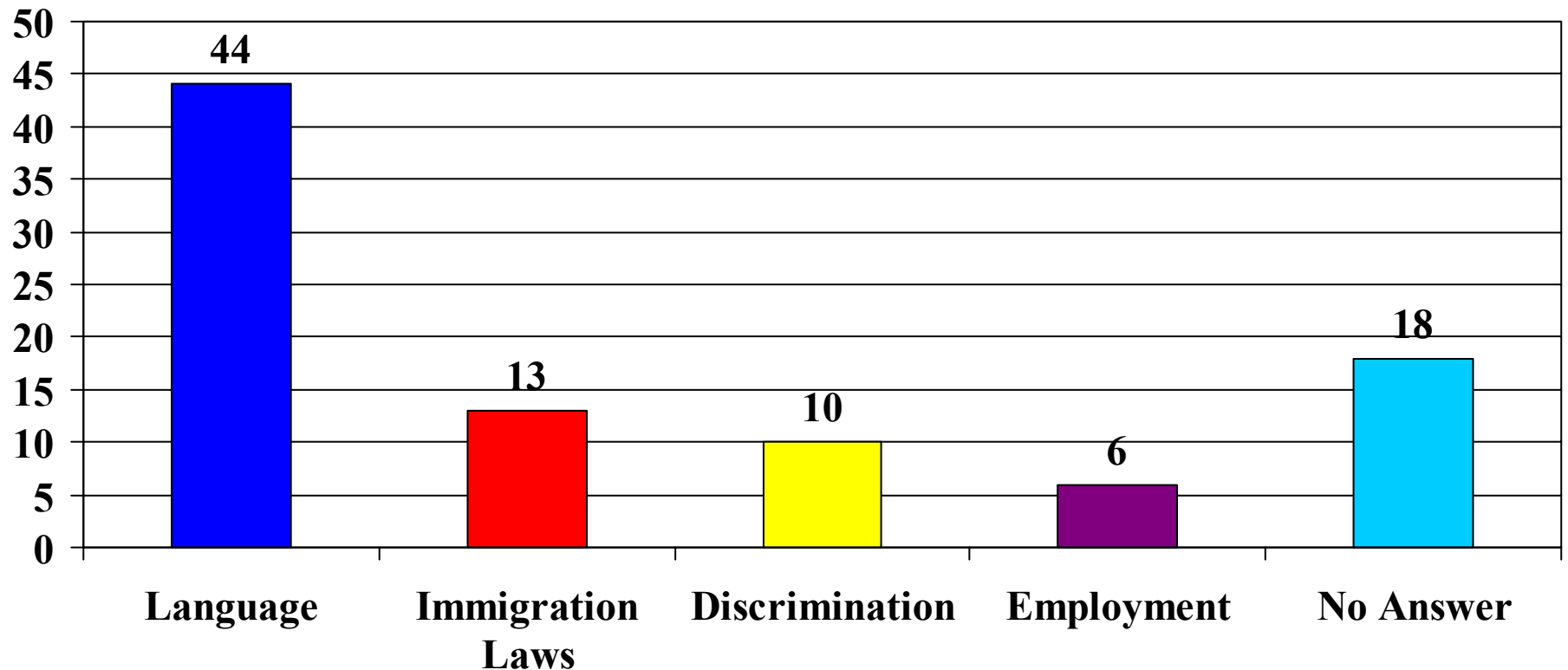
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(English Interview)



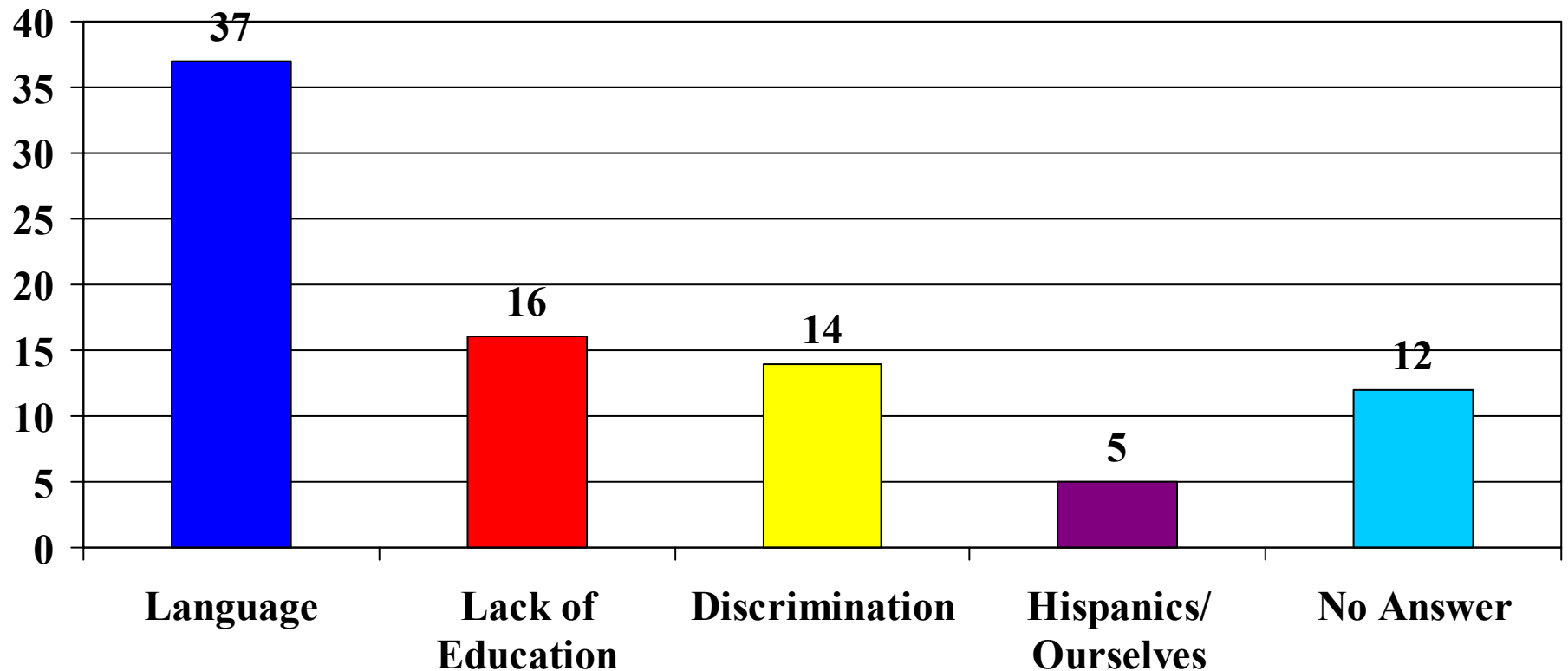
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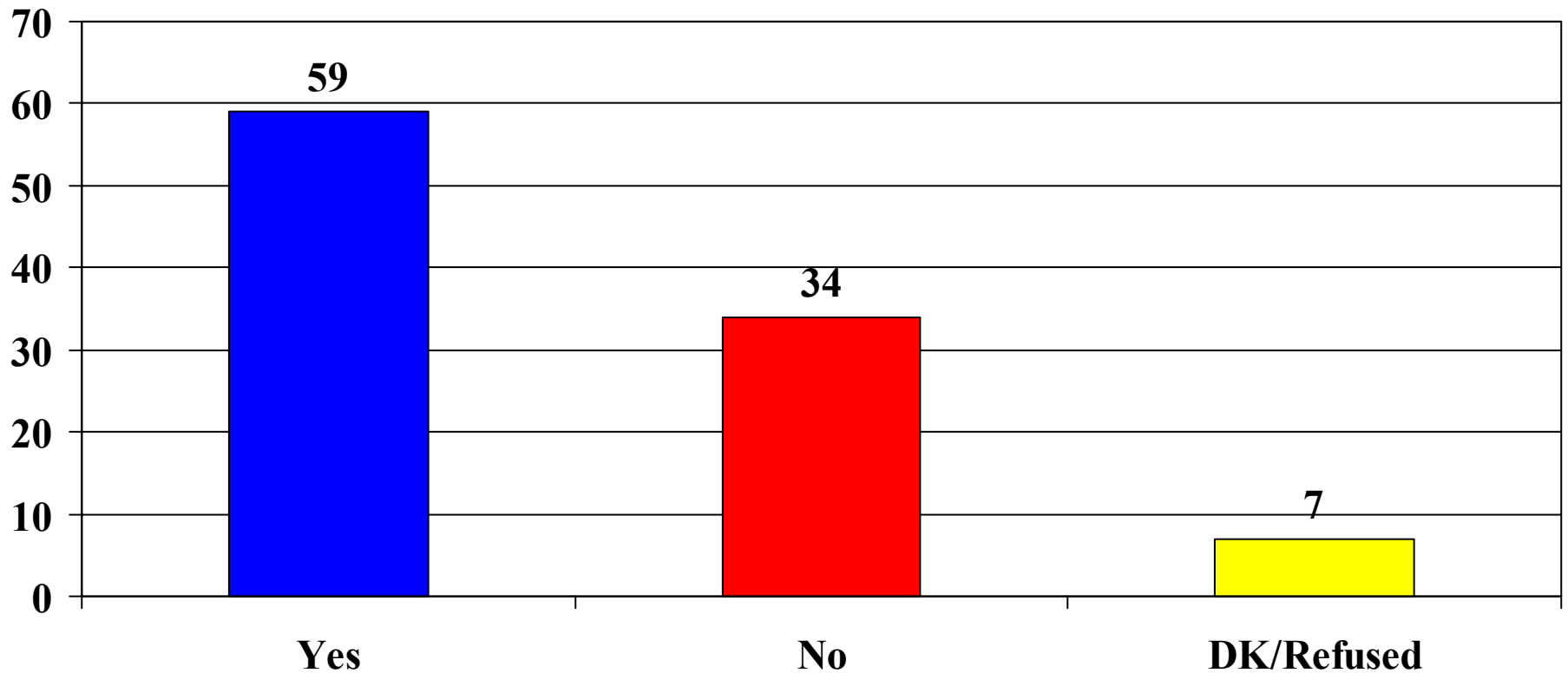
What do you consider to be the greatest barrier that keeps Latinos from succeeding in the United States?
(Residence: Less Than 10 Years)



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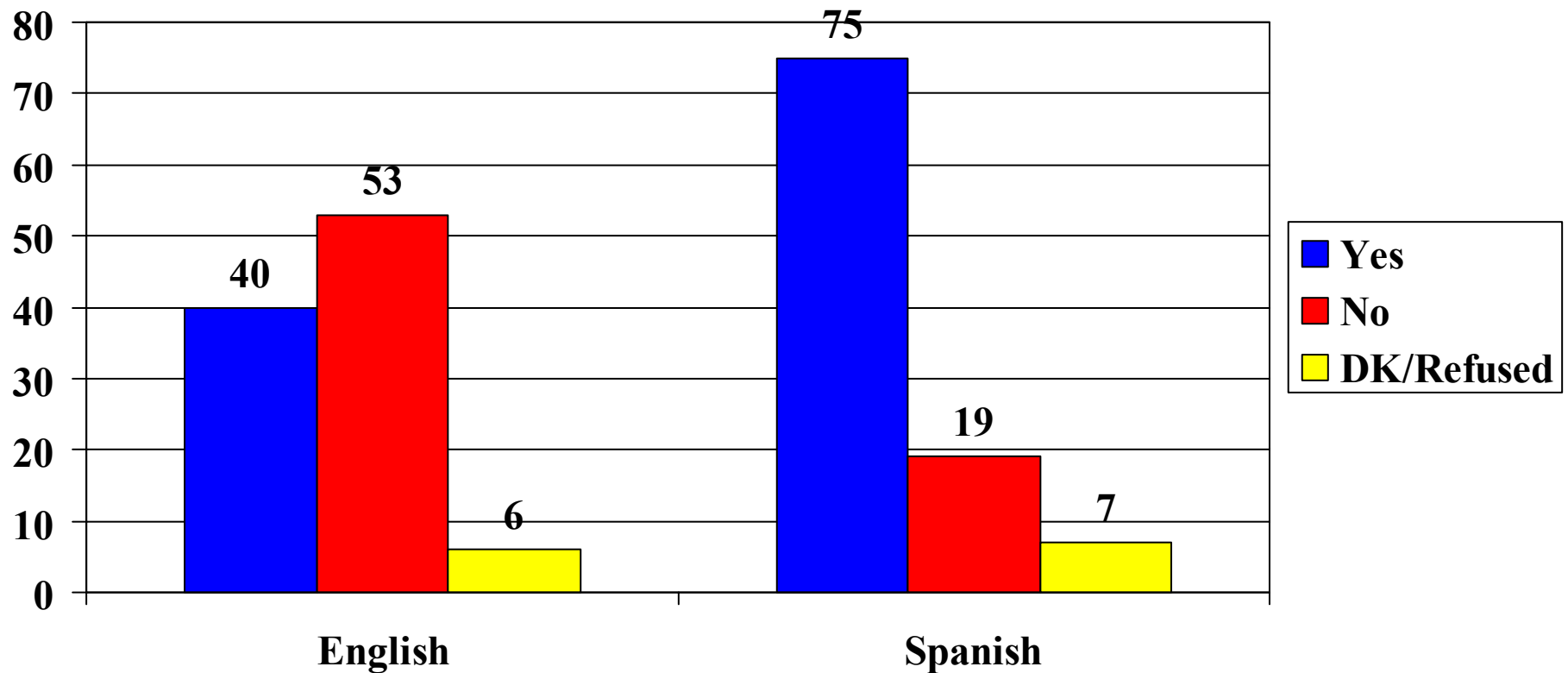


Should illegal immigrants be given the same government benefits and rights as those immigrants who came to this country legally?



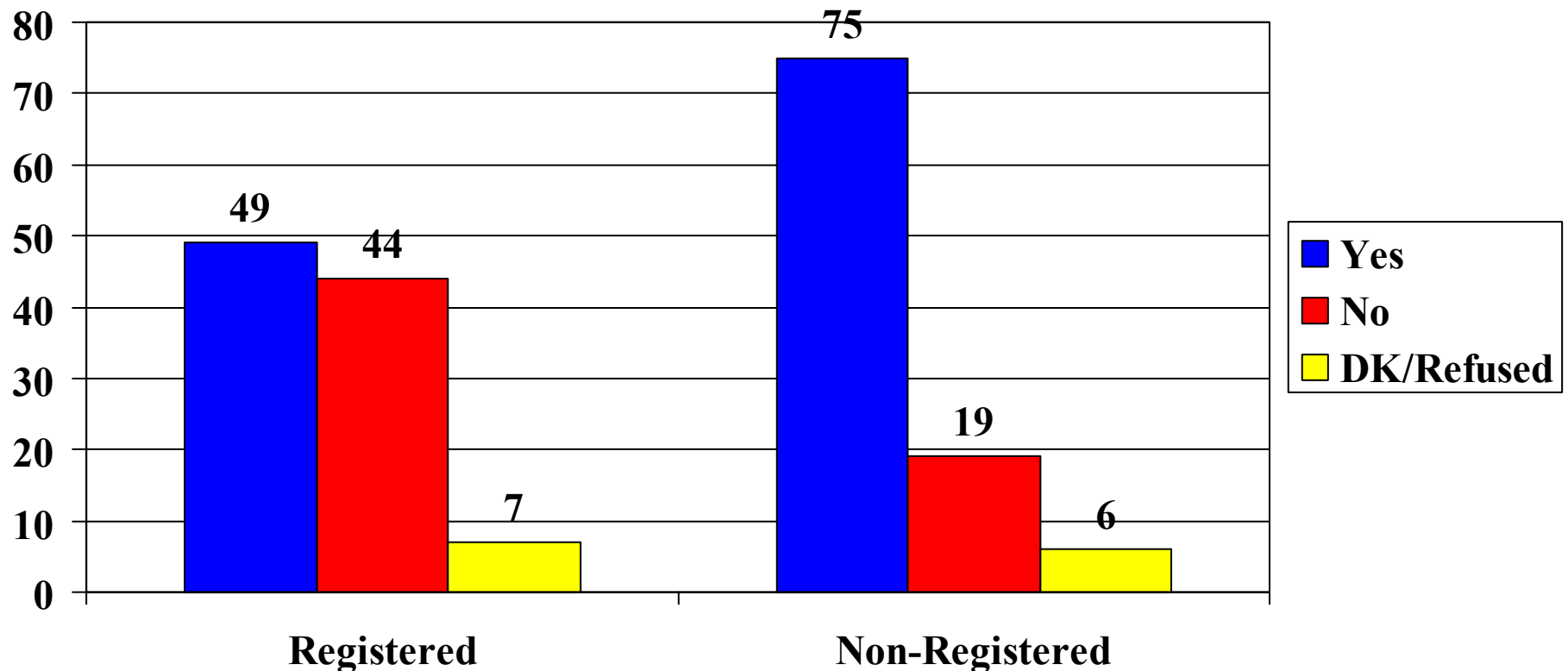
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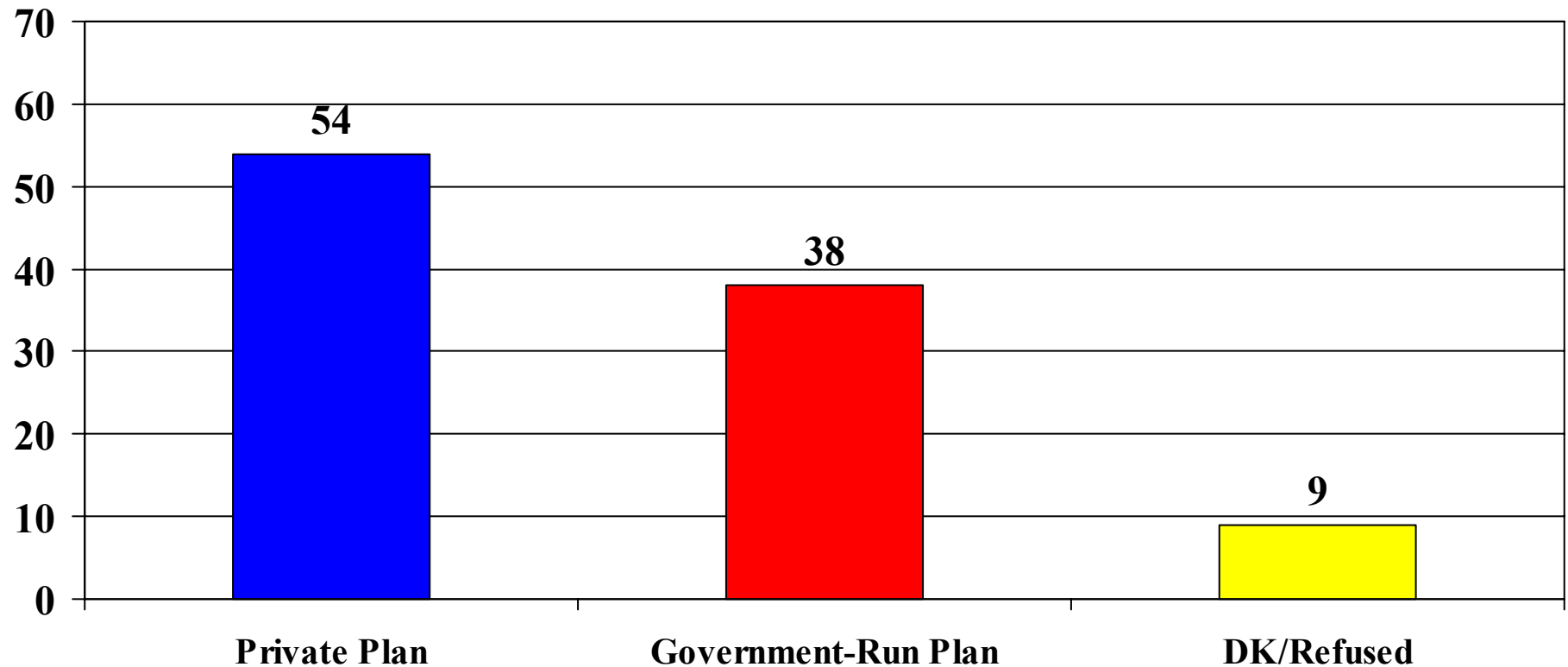
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(Registered vs. Non-Registered Voters)

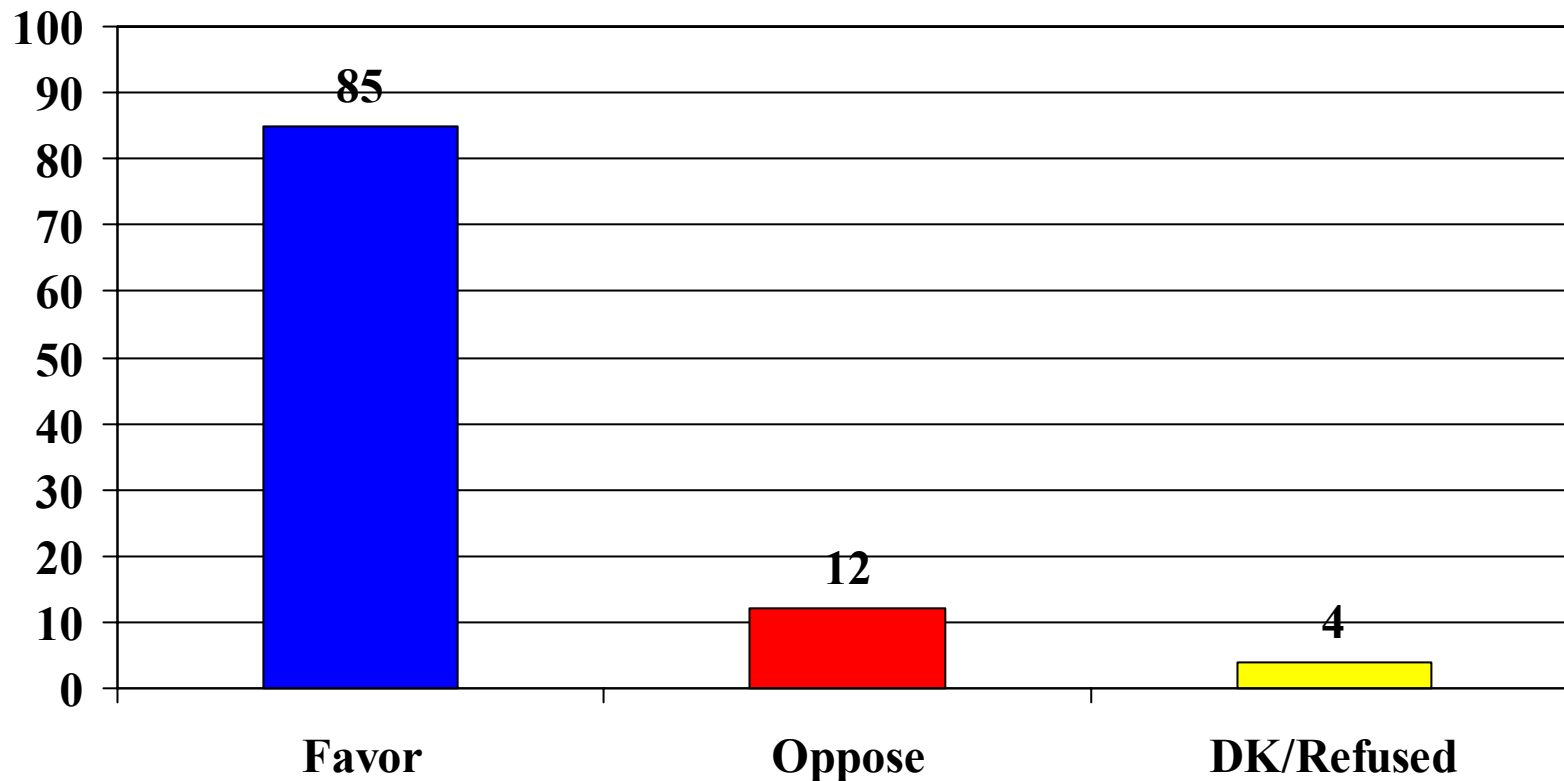


Latino Adults Are A
Force for Reform on
Important Issues

When it comes to health insurance, would you prefer to be covered by a private health care plan or a government-run program like Medicaid?

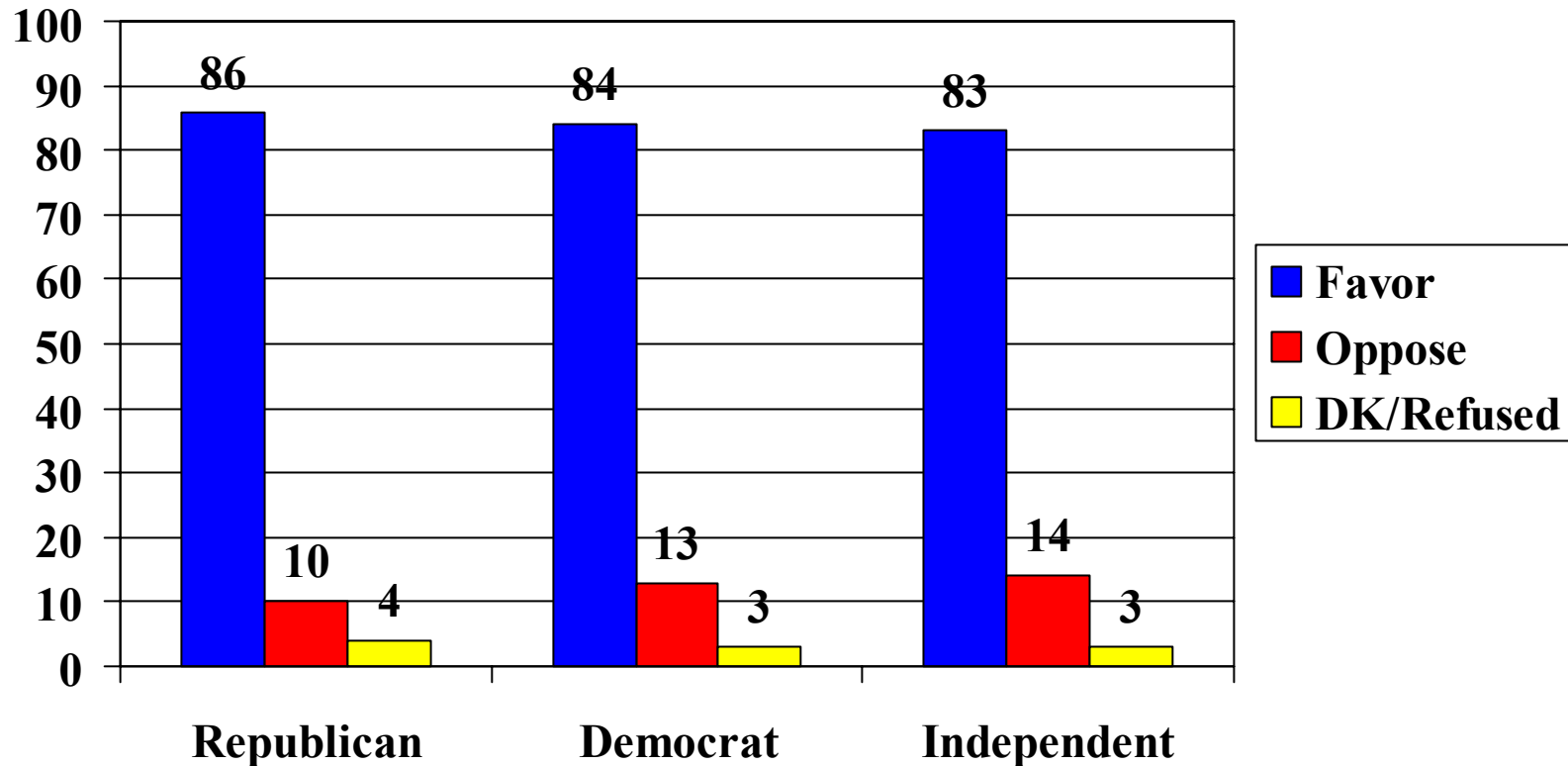


President Bush is promoting a new law that would give families who don't get health insurance in their jobs up to \$3,000 a year in tax benefits so they can buy their own health insurance. Would you favor or oppose this idea?

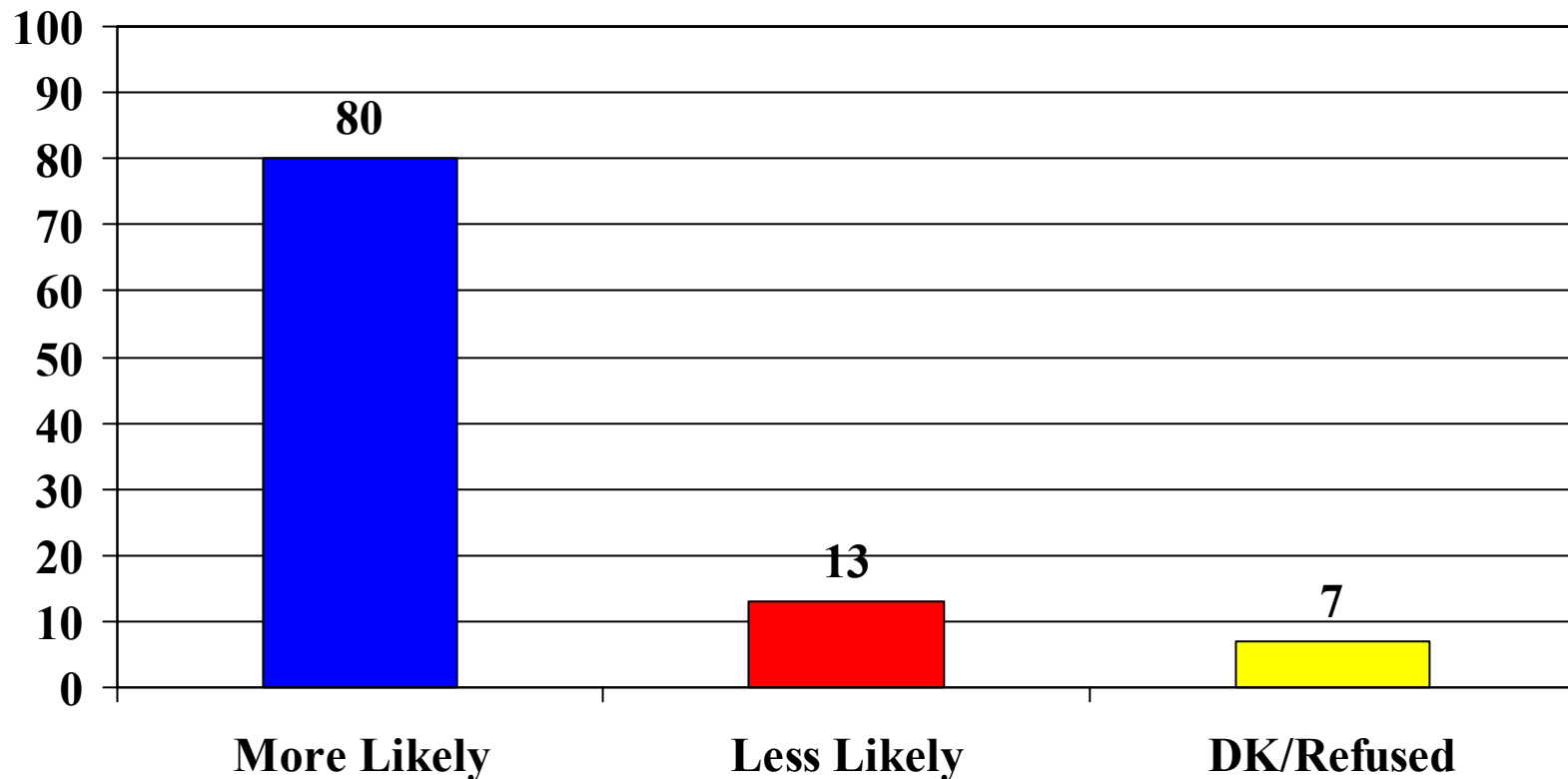


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(By Party Affiliation)

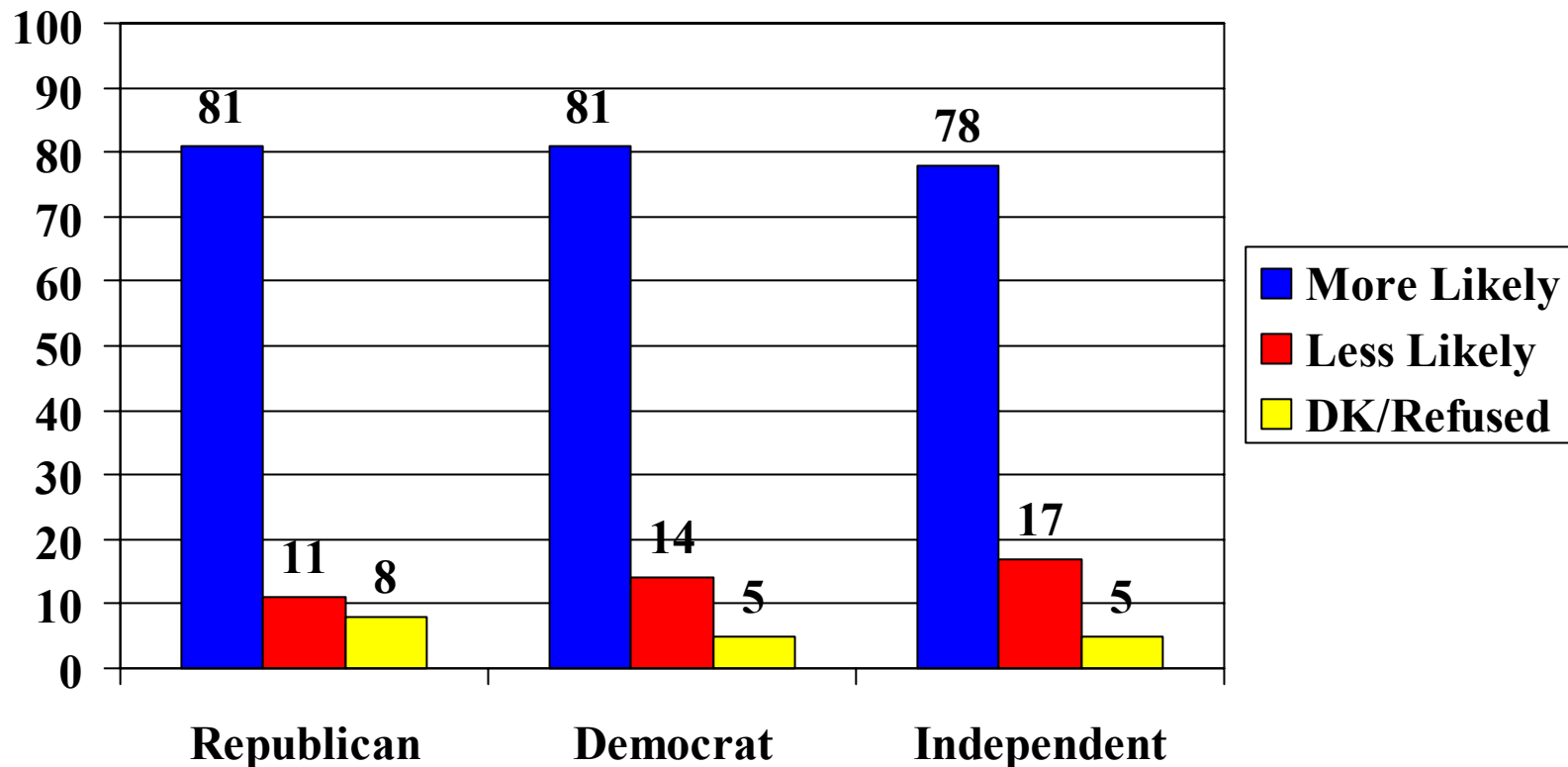


Would you be more or less likely to vote for a Congressional candidate that supports giving working families \$3,000 in tax benefits to buy private health insurance?

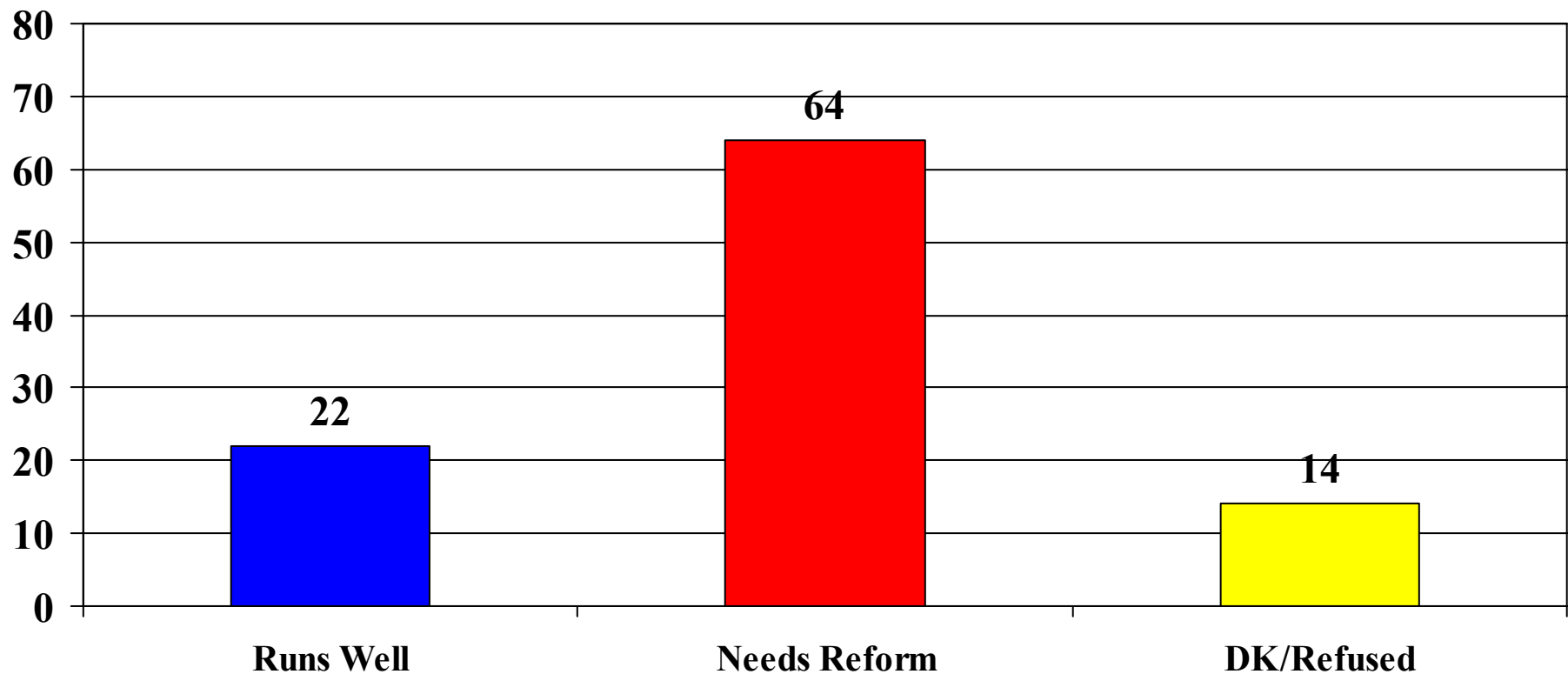


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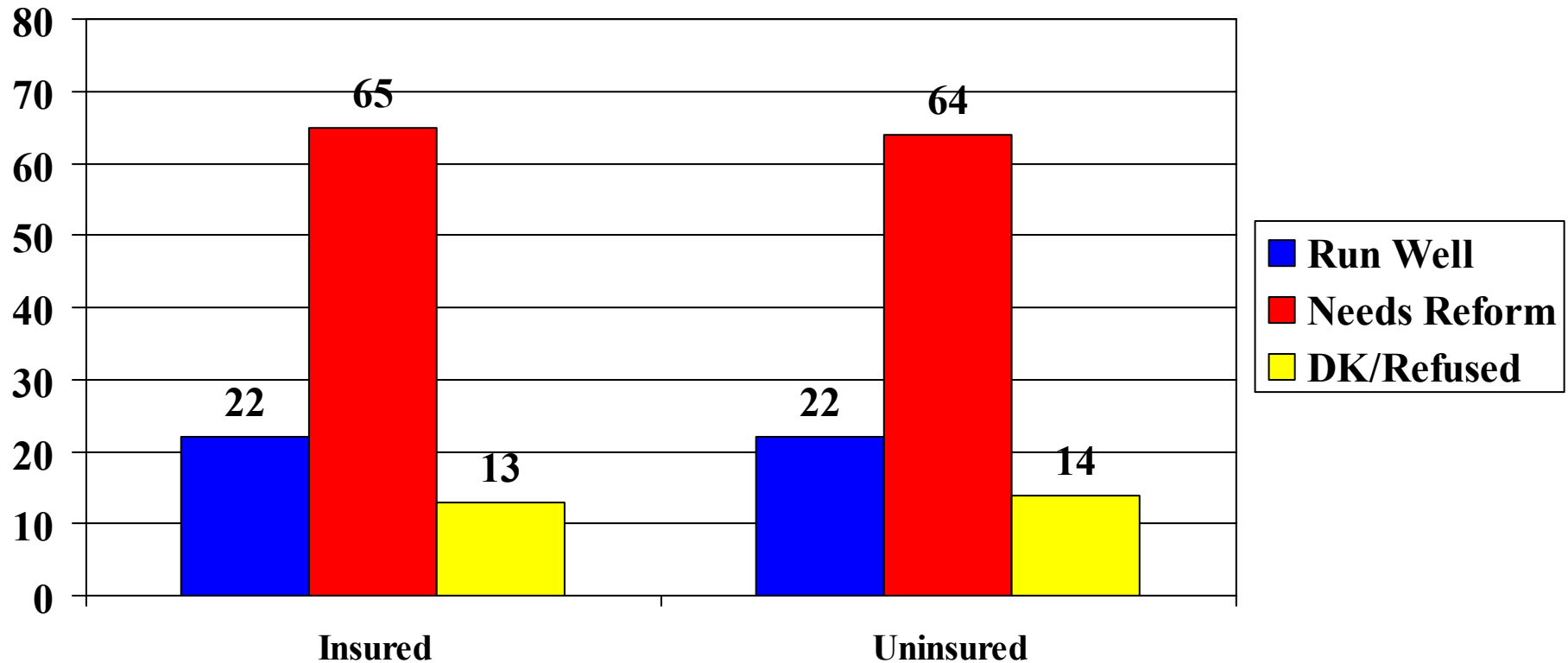


My next few questions concern Medicaid, the government program that pays for health care for low-income citizens. From your experience, or what you have heard or read, is the Medicaid program run well, or do you think it needs to be reformed?

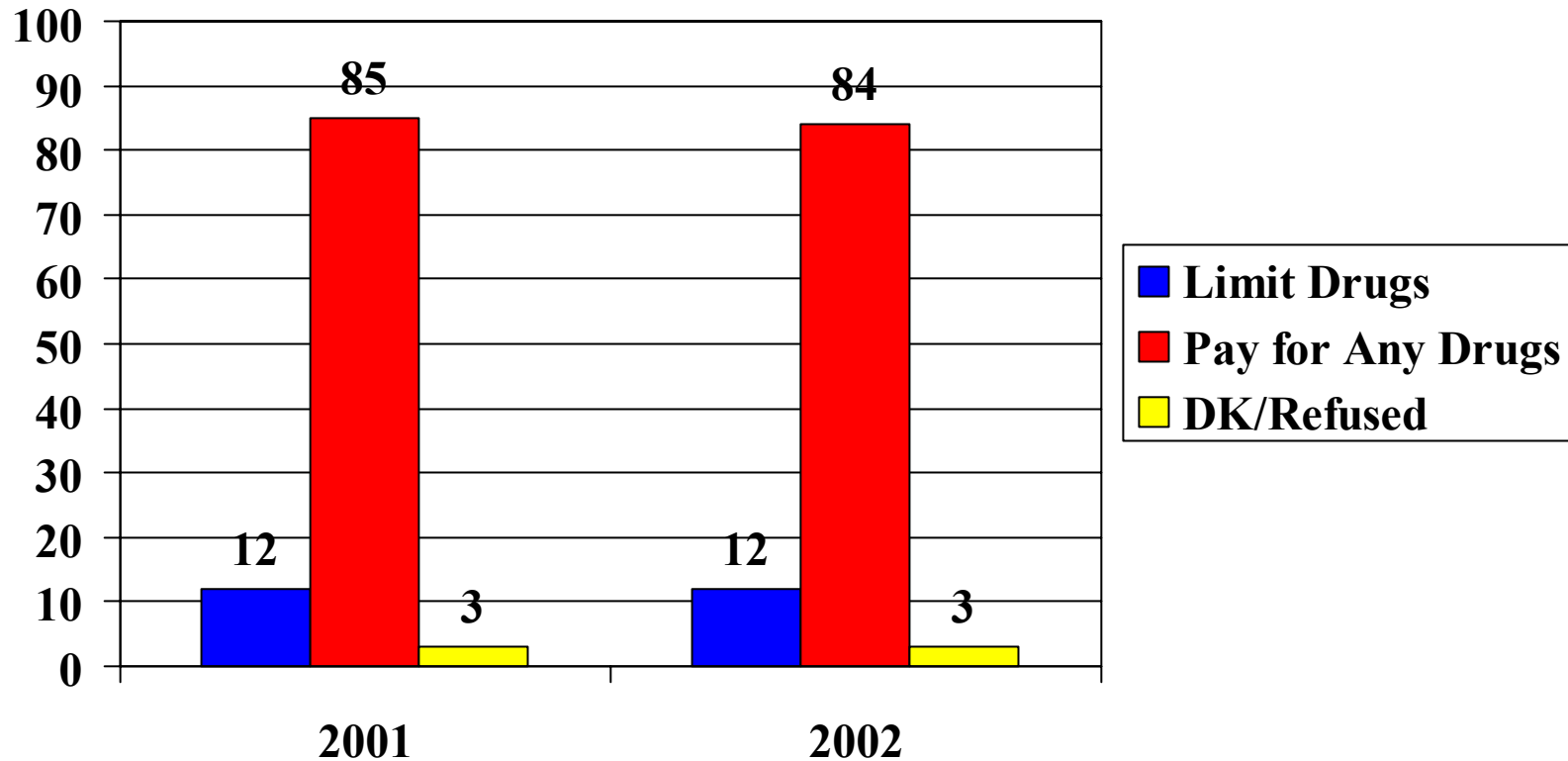


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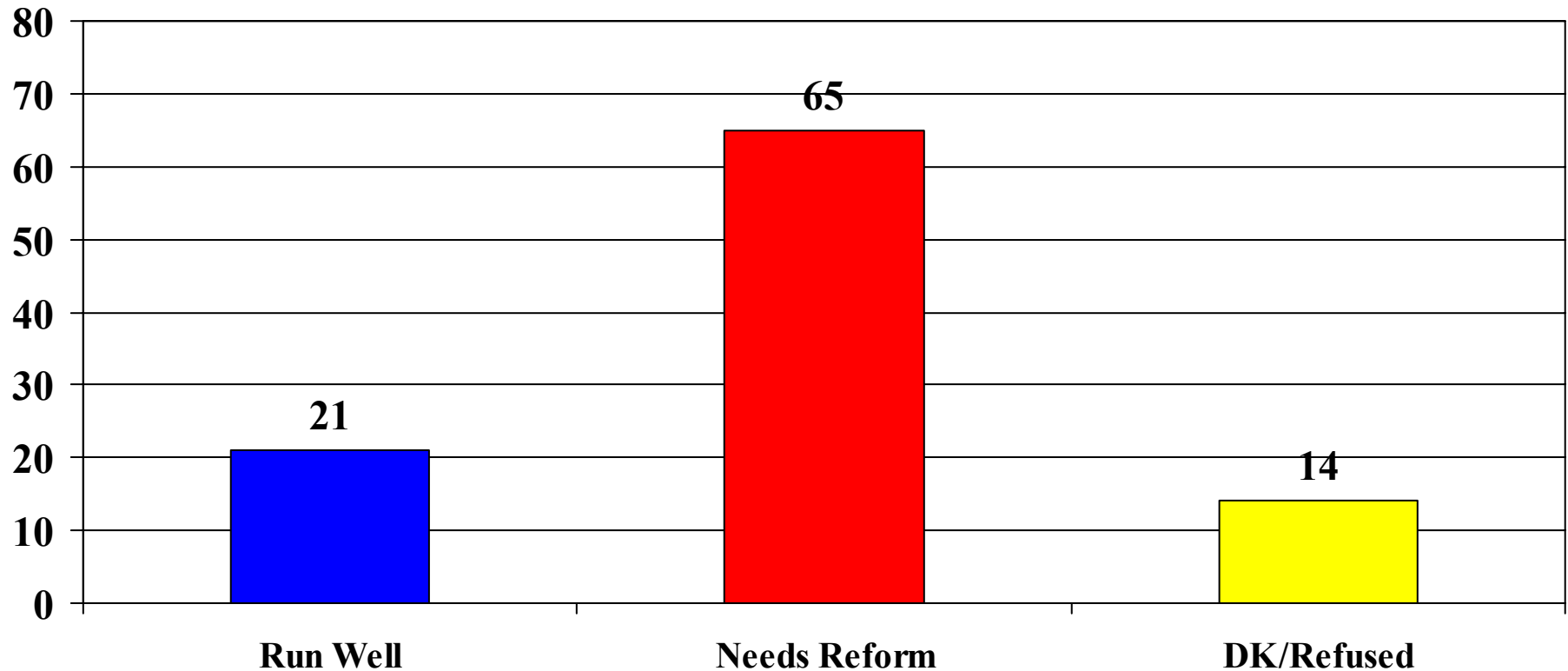
(By Insured and Uninsured)



Federal and state governments pay for prescription medicines for the very poor through Medicaid. Now, some people have proposed saving money by limiting which prescription medicines Medicaid will pay for. In your opinion, should the government try to save money by limiting the prescription drugs they will pay for OR should the government pay for any prescription drugs the doctor orders for low-income patients?
(2001 vs. 2002)

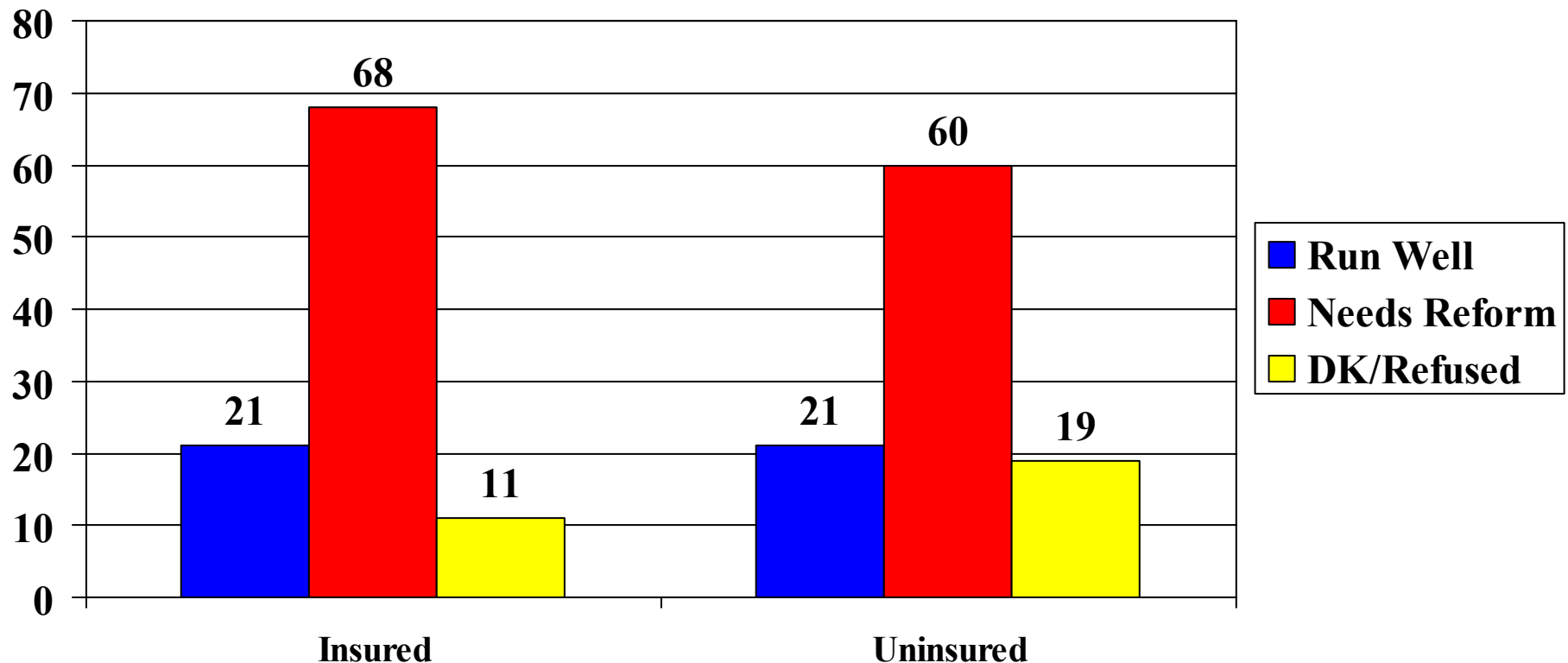


My next few questions concern Medicare, the government program that pays for health care for senior citizens. From your experience, or what you have heard or read, is the Medicare program run well or do you think it needs to be reformed?

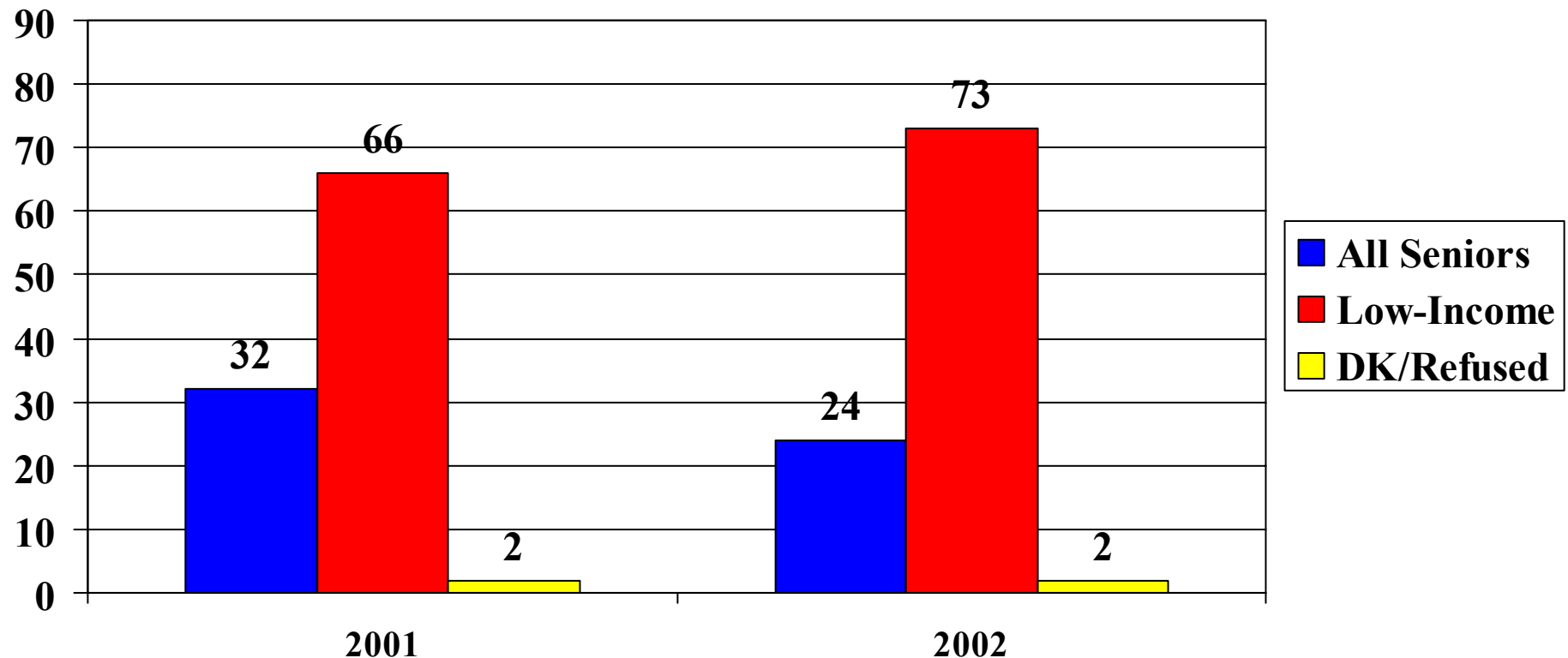


My next few questions concern Medicare, the government program that pays for health care for senior citizens. From your experience, or what you have heard or read, is the Medicare program run well, or do you think it needs to be reformed?

(By Insured and Uninsured)



If Medicare starts paying for prescription drugs for seniors, should it pay it for all seniors, regardless of income, or should it focus the assistance on those who have a low income and can't afford prescription drugs?
(2001 vs. 2002)



Some people say the Medicare program should be changed to allow senior citizens to choose between different plans with different benefits, depending on what they need and modeled after the program federal government employees, including Members of Congress, currently use. Others say Medicare should be left as it is, with the same set of benefits for every senior citizen. Which of these points of view do you agree with most?

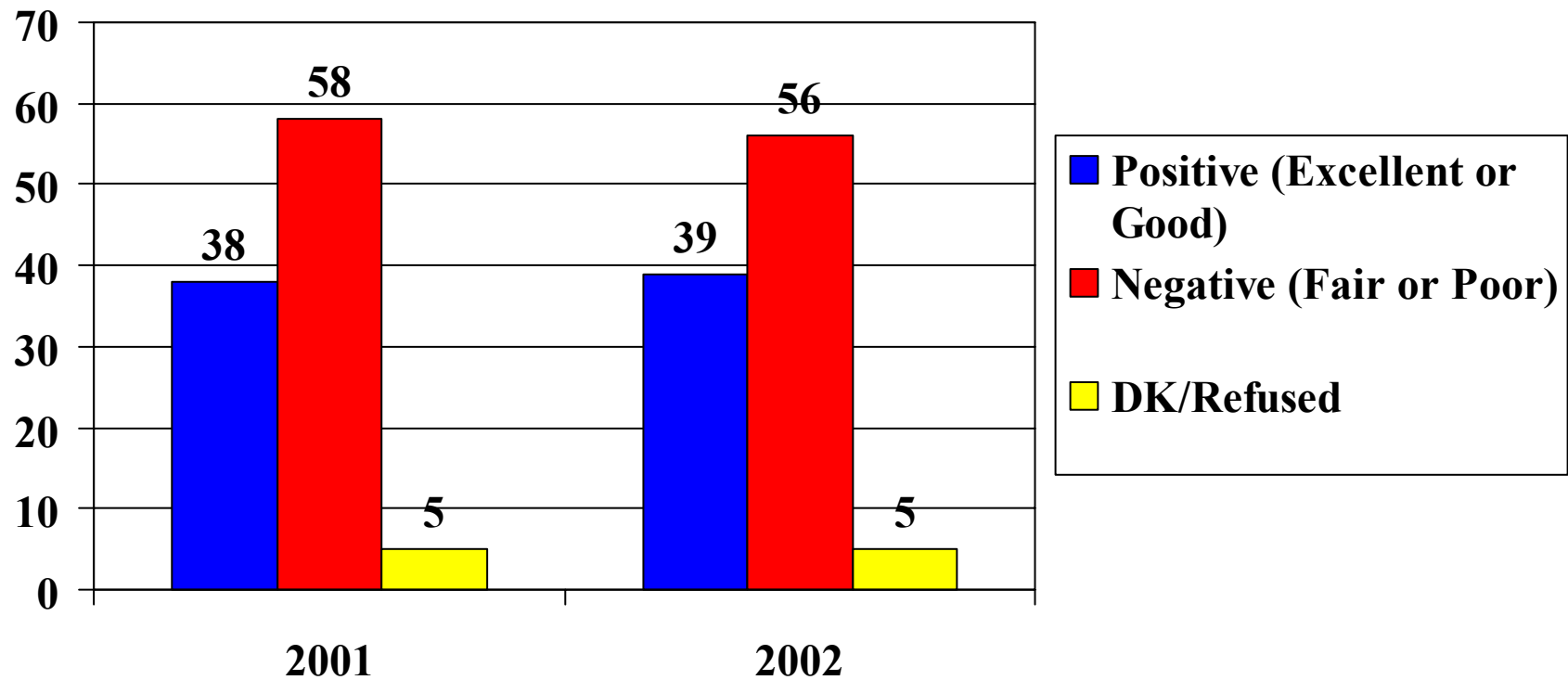


The Latino Coalition

National Survey of Hispanic Adults
August 2002

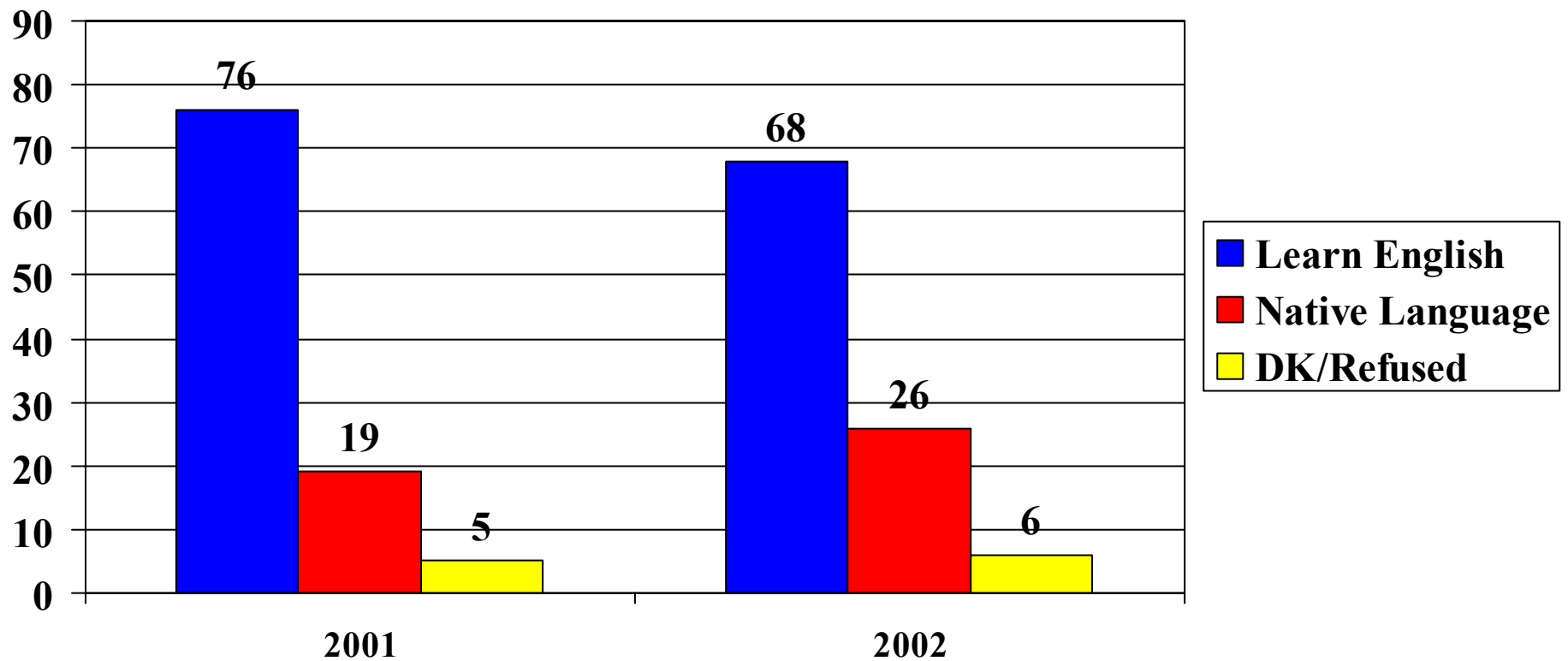
76

Now, regarding education, how would you rate the quality of education in local public schools? Would you say they are excellent, good, fair, or poor?
(2001 vs 2002)

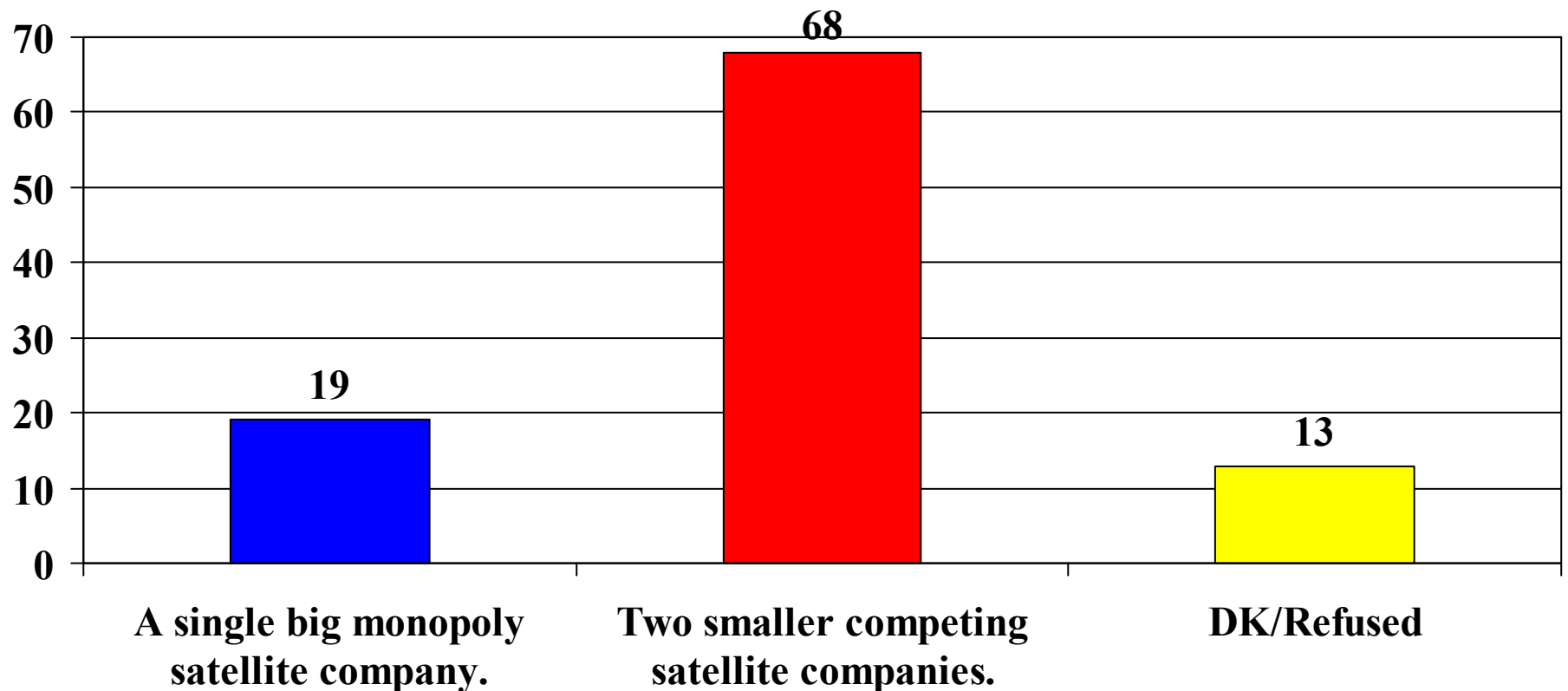


2001: In your opinion, what ought to be the purpose of bilingual education programs in the public school system: to make sure that students learn English well, or to teach immigrant children in their native language?

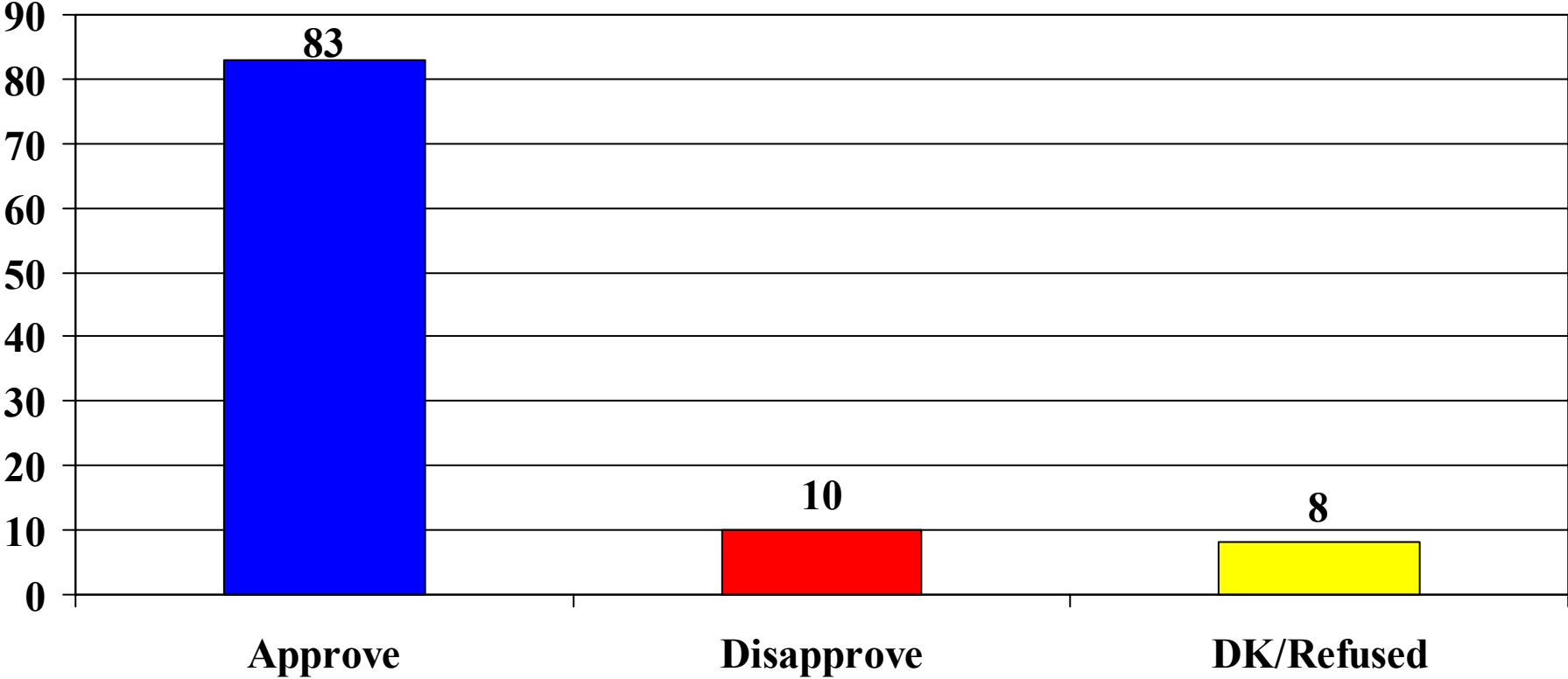
2002: In your opinion, what ought to be the purpose of bilingual education programs in the public schools system: To make sure that students learn English well or To teach immigrant children in their native language so that they don't fall behind in other matters?



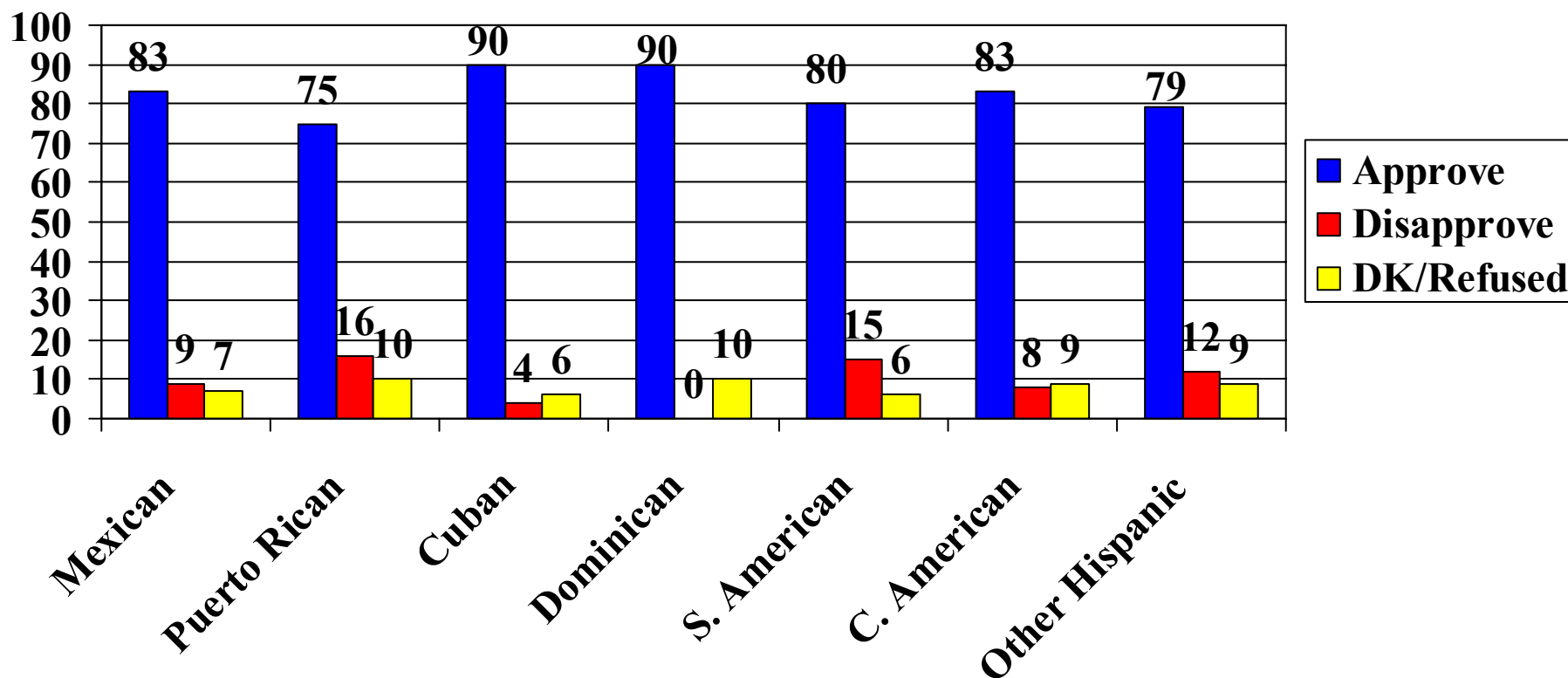
Which will provide for a greater variety of Spanish language television programming and be more responsive to Spanish-speaking consumers?



Do you approve or disapprove of President Bush's plan to normalize the status of 3.5 million Mexican illegal immigrants already in the U.S. through an employment-based program?

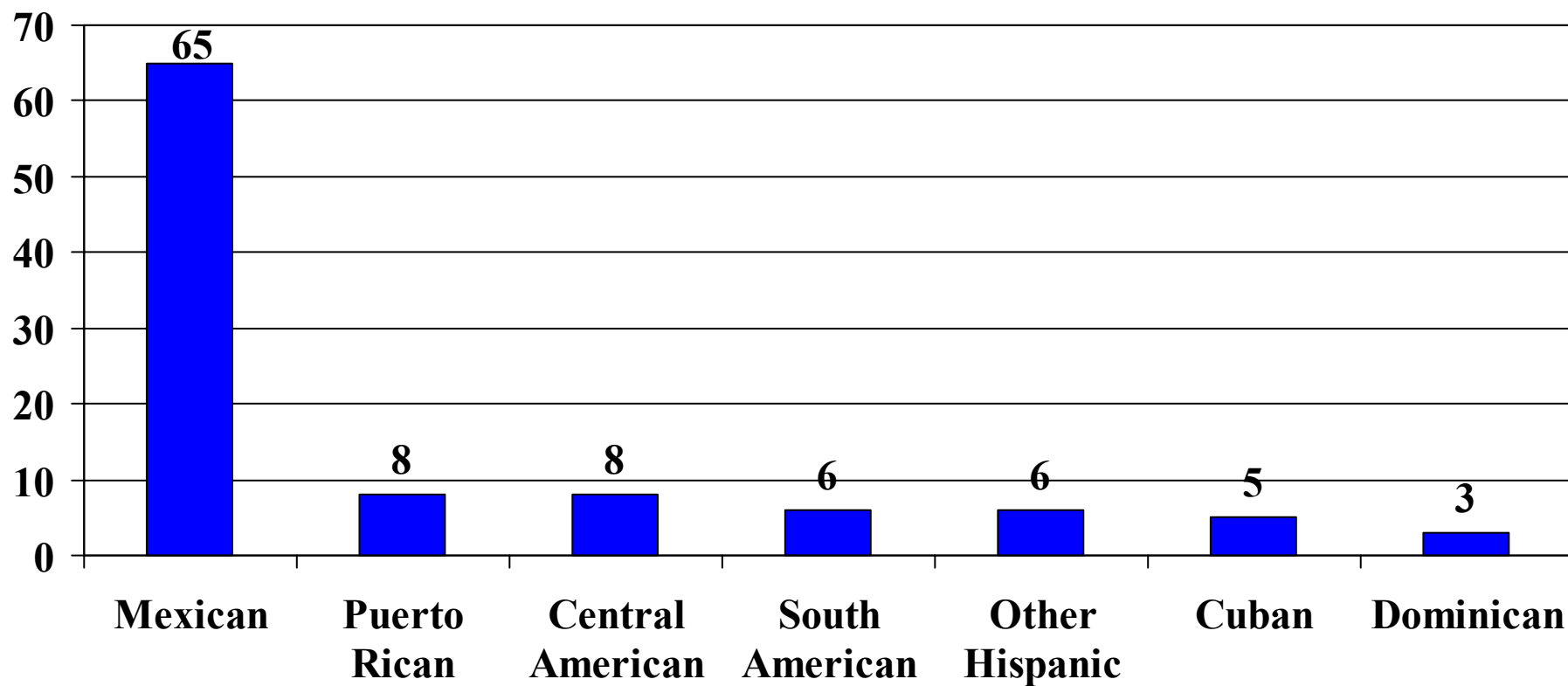


Do you approve or disapprove of President Bush's plan to normalize the status of 3.5 million Mexican illegal immigrants already in the U.S. through an employment-based program?
(By Ancestry)

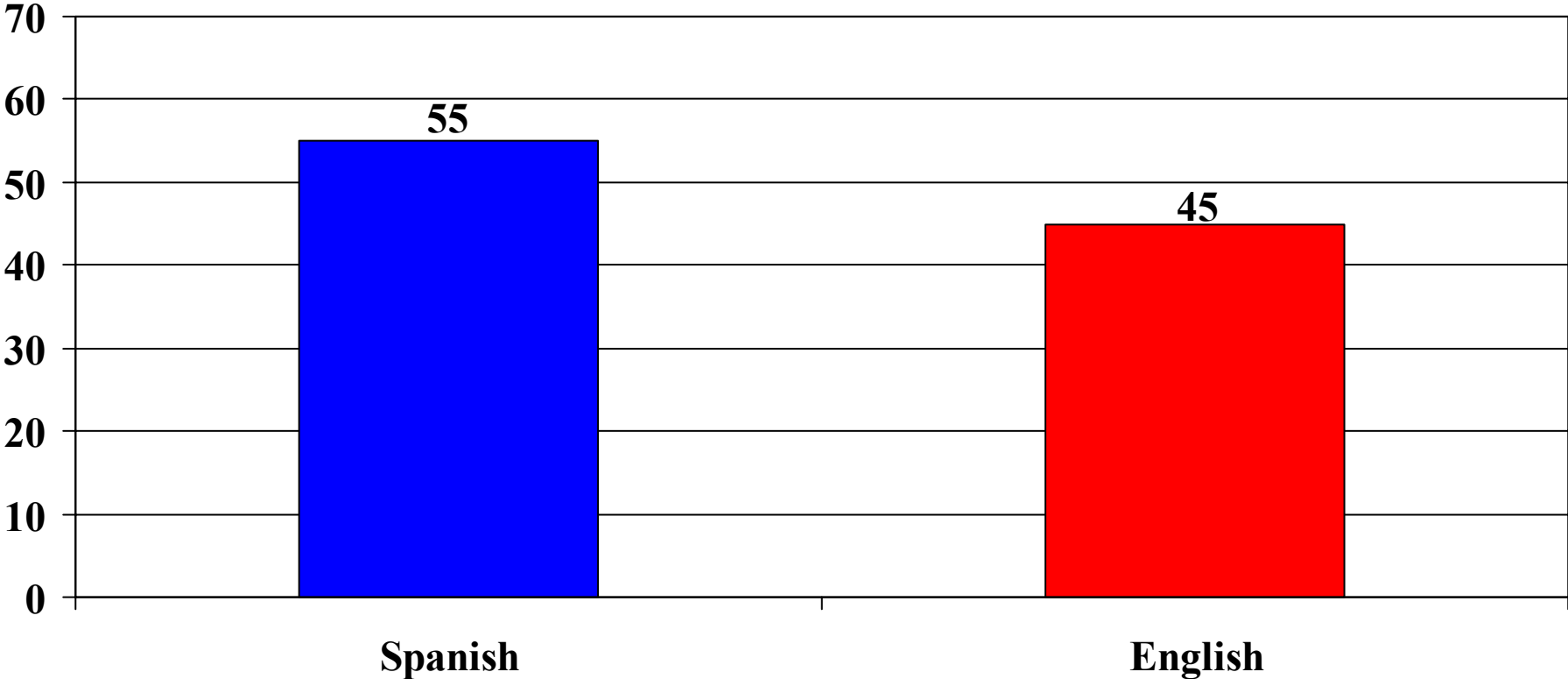


Profile of Hispanic Adults

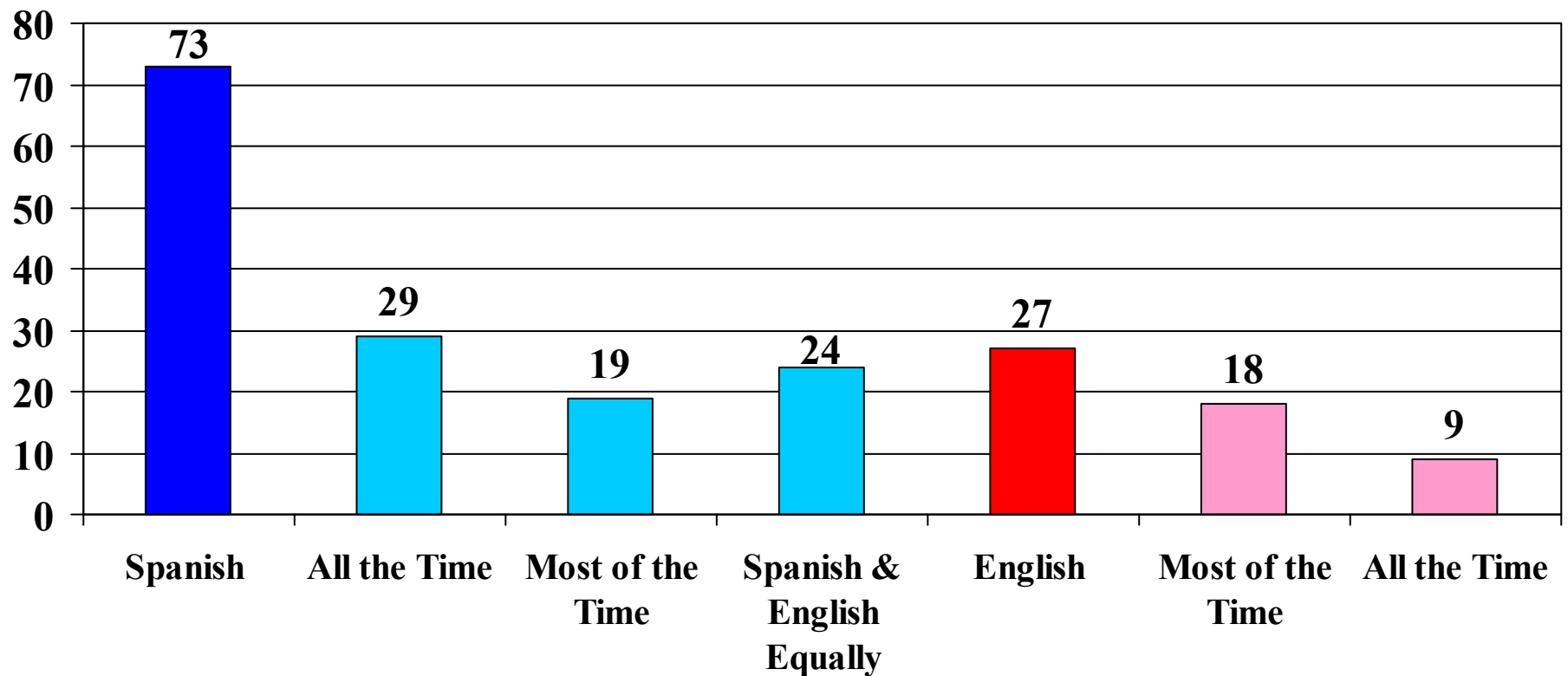
What is your national ancestry?



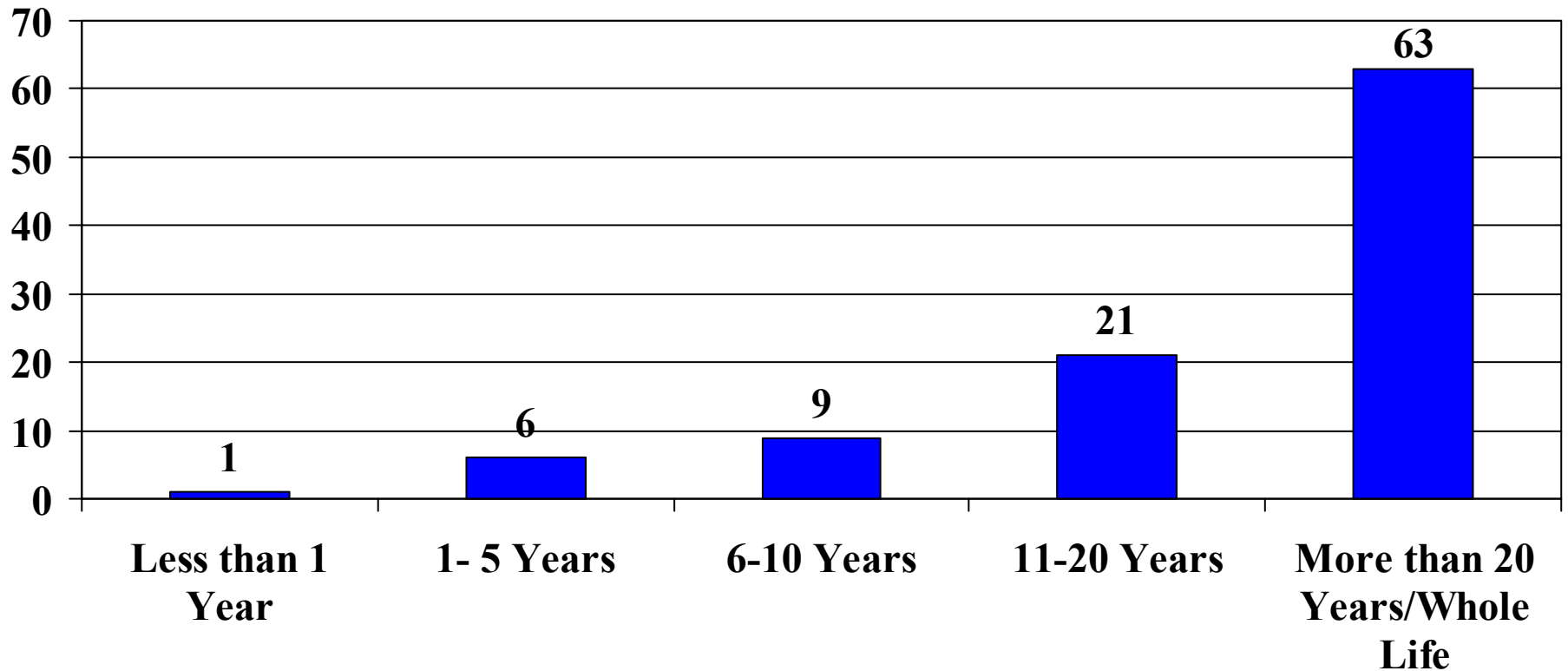
In what language would you prefer to conduct this interview, in English, or in Spanish?



In your everyday affairs, how often do you or members of your household speak Spanish or English?



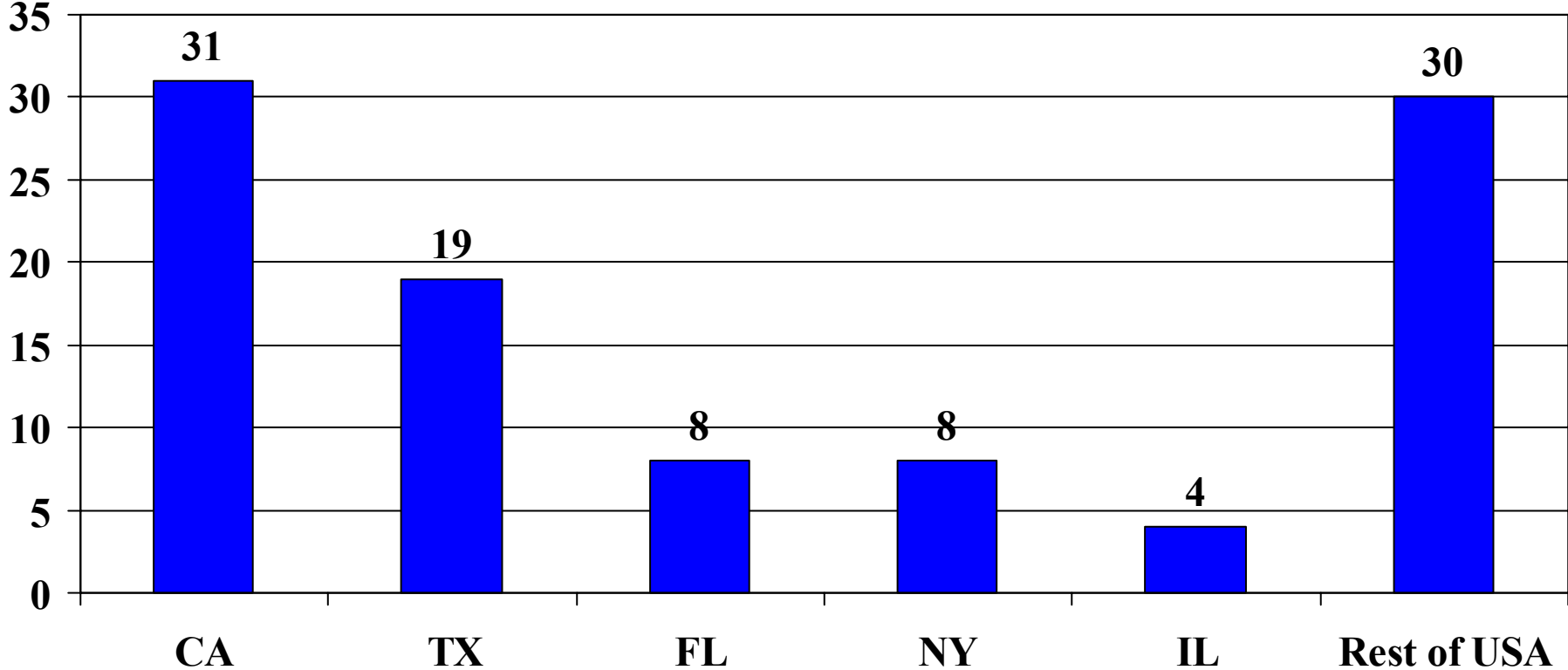
How long have you lived in the United States?



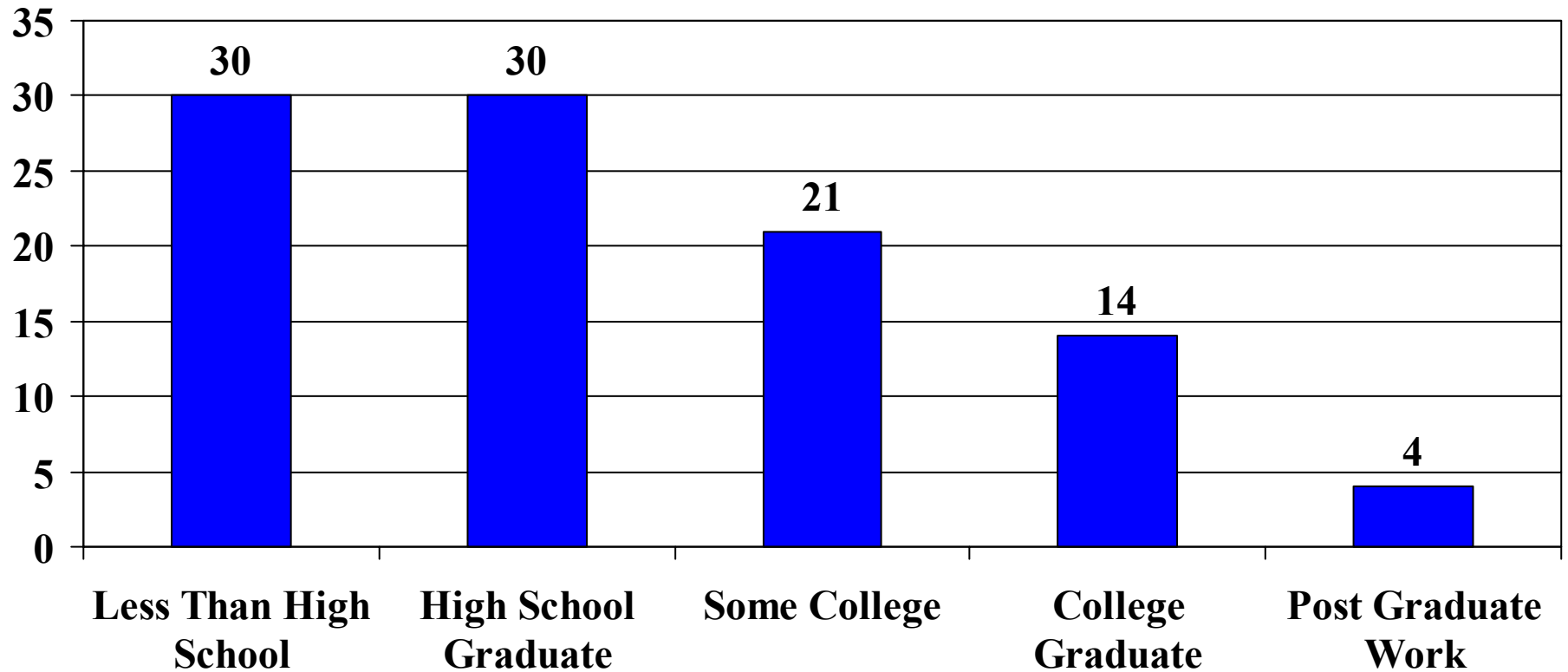
Gender



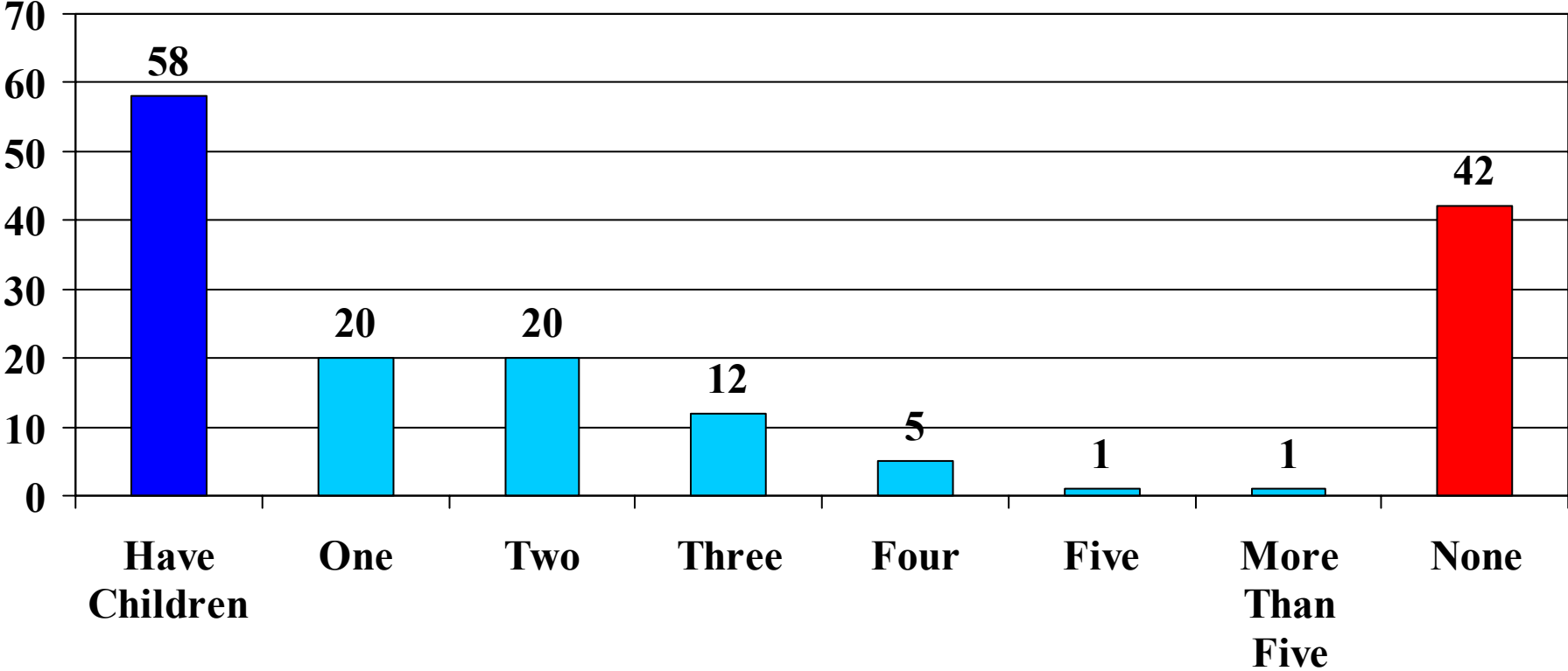
Key Hispanic States



What is the last grade of formal education you have completed?



How many children under the age of 18 reside in this household?





www.TheLatinoCoalition.com



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